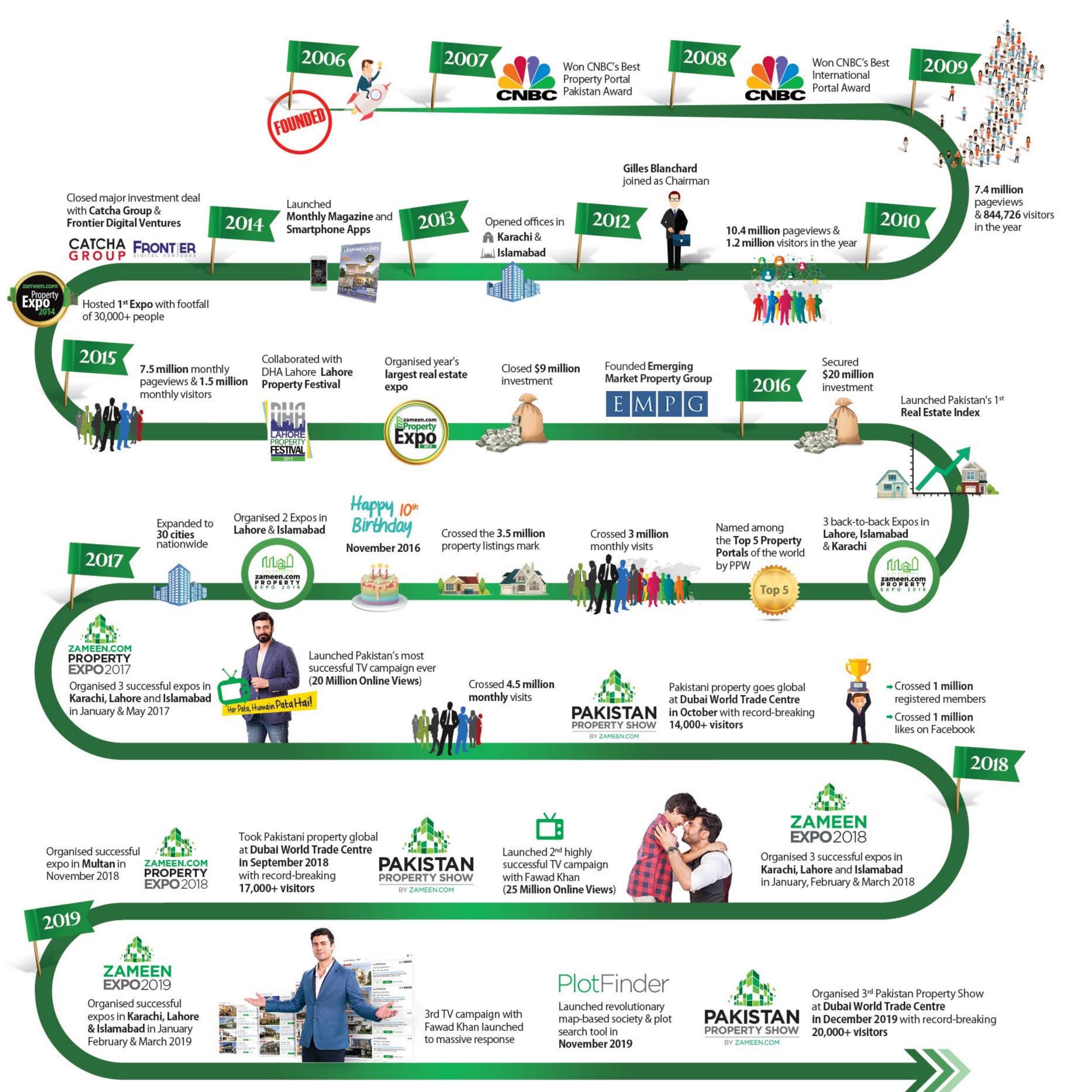




AN EVENT BY











The two-day property extravaganza took place on the 6th & 7th of December, 2019 at Za'abeel Hall 5, Dubai World Trade Centre. This show brought together the top names in Pakistan's real estate market under one roof.



More than 100,000 flyers



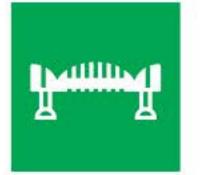
More than 30,000 invites



Email blast sent to 2 Million people



21,000+ footfall in just two days



Bridge panels installed all over UAE



TVC aired on multiple Pakistani channels



Radio ads played on different stations



Record-breaking numbers



Safe & reliable opportunities for investment



The best projects from all over Pakistan



More than 64 exhibitors



Thousands of genuine leads generated





Pakistan Property Show Dubai 2019 was conducted on the 6th and 7th of December at Za'abeel Hall 5, Dubai World Trade Centre. This was the third edition of the event, and took place at an even grander scale than previous years.

H.E Marwan Ahmad Bin Ghalita graced the show with his presence as the chief guest once again, and inaugurated it with the CEO of Zameen.com Zeeshan Ali Khan.













Pakistan Property Show Dubai 2019 experienced a footfall of over 20,000 visitors over its two days, with the hall packed with visitors throughout. This was a 20% increase over last year, breaking its own record of previous events.

What made it great?

- Over 64 stalls by the best names in the industry
- Wide range of investment opportunities
- Amazing property options on display
- A chance for overseas Pakistanis to own a dream home in their motherland

This was the third edition of the show, and proved to be a massive success, taking things to a higher level than before. Once again, we brought the best of Pakistan's real estate market under one roof, with over 64 exhibitors offering expatriates the chance to fund their dream home in their homeland. The hall was packed with enthusiastic visitors on both days.











These visitors included overseas Pakistanis from all over the UAE, as well as foreign investors. In addition, a number of dignitaries and celebrities also graced the event with their presence.

The Chief Guest, **H.E Marwan Ahmad Bin Ghalita**, CEO of the Real Estate Regulatory Authority (RERA), was highly appreciative of the show. As he had been the chief guest last year as well, he was quite enthusiastic about this year's show.

On the second day, **Mr. Ahmed Amjad Ali**, Consul General of Pakistan in Dubai, graciously took a tour of the show as a special guest, as did **H.E Dr. Faisal Ikram**, President of the Pakistan Association Dubai.



This year, our celebrity guests consisted of highly esteemed journalists, all the anchors of their own popular shows. Therefore, **Mr. Waseem Badami**, **Mr. Mansoor Ali Khan**, and **Dr. Moeed Pirzada** enthusiastically talked to participants and played an active role in the show.

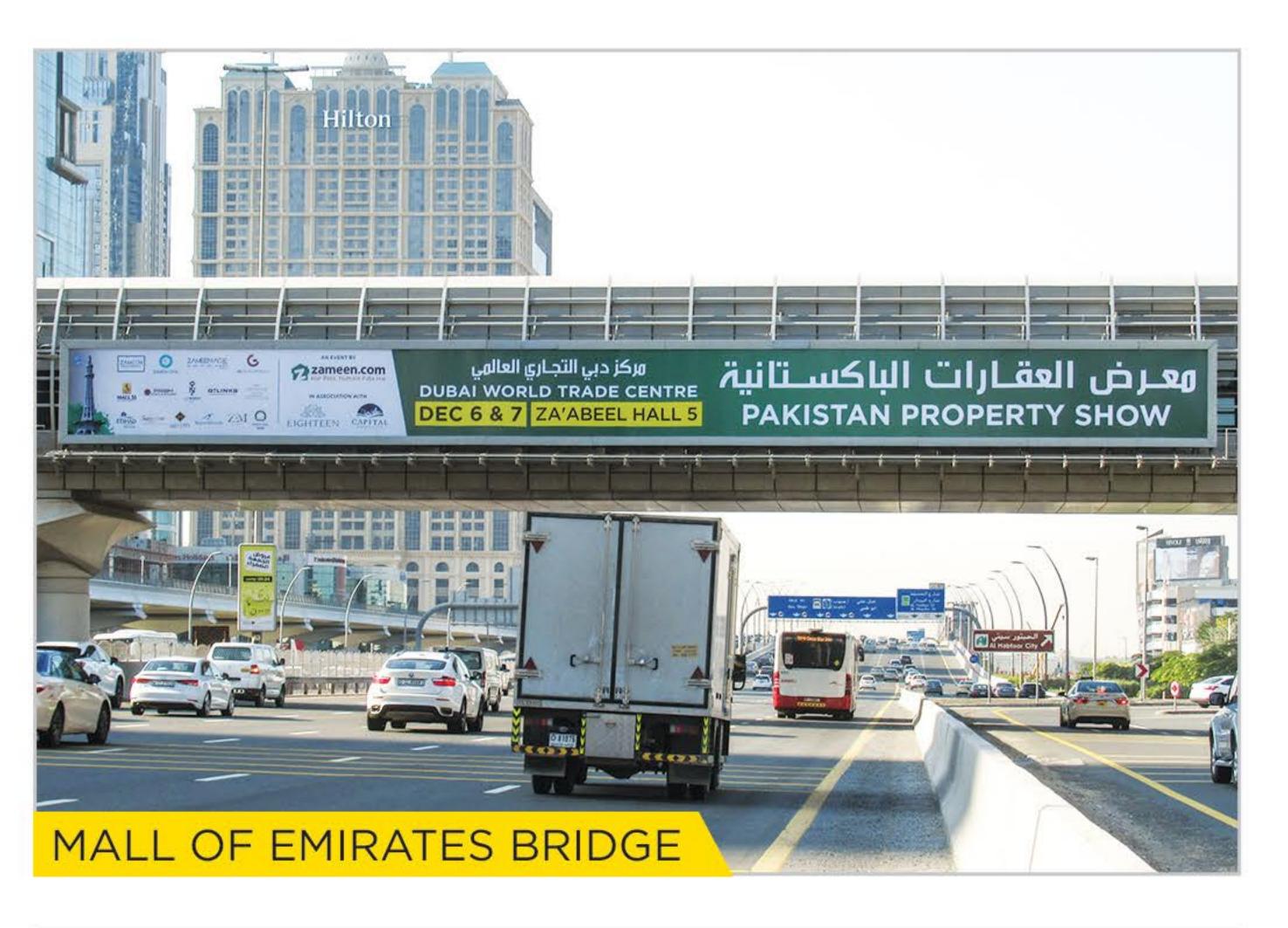
The government also participated in this edition of the show, through its Privatisation Commission, which had a number of government-owned properties on offer. The body's Director General **Mr. Iftikhar Hussain Naqvi**, lauded the success of the Pakistan Property Show Dubai 2019, and appreciated its role in promoting Pakistan's economy.

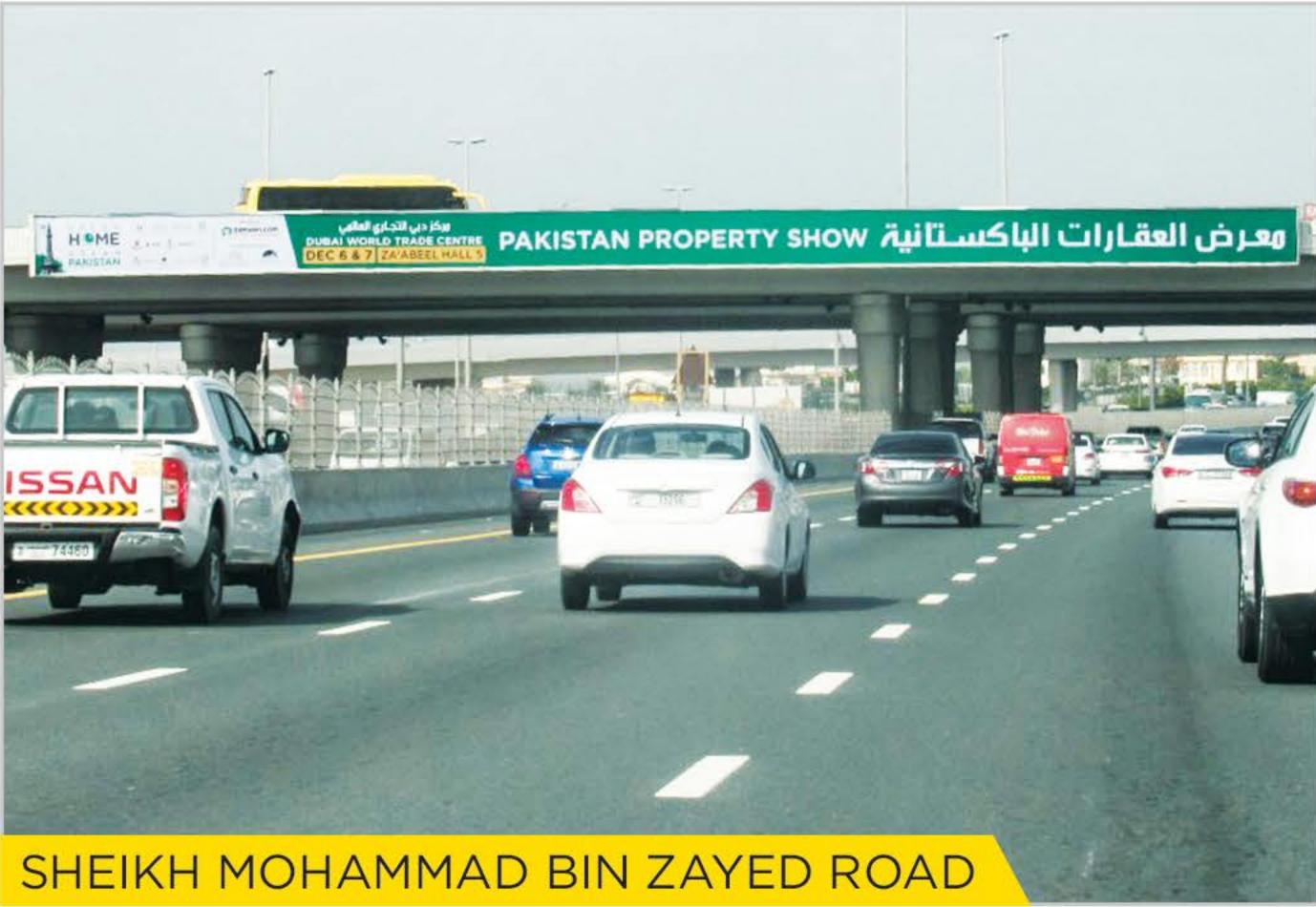






BRIDGE PANELS





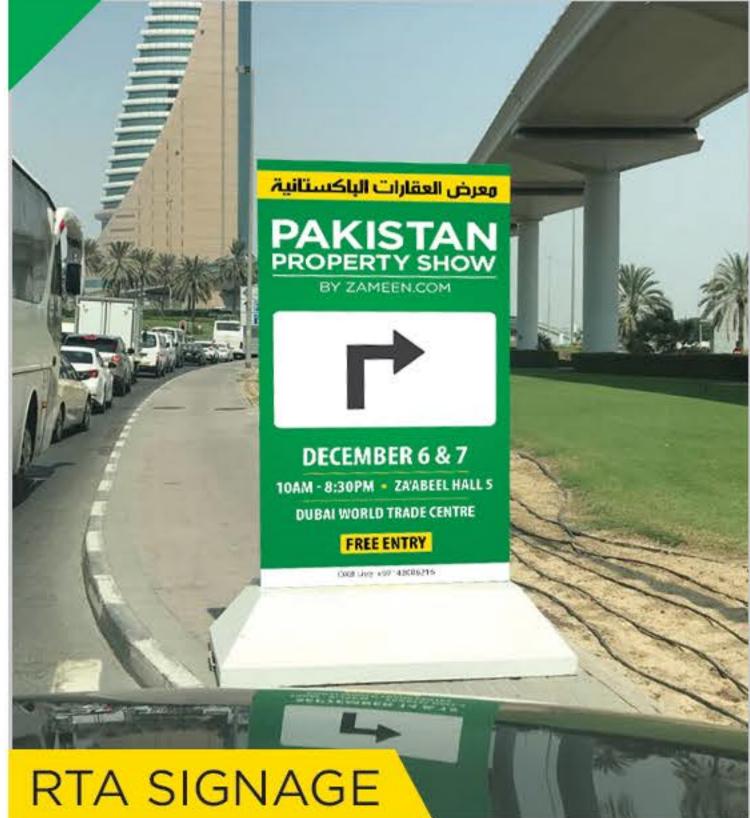


VENUE BRANDING









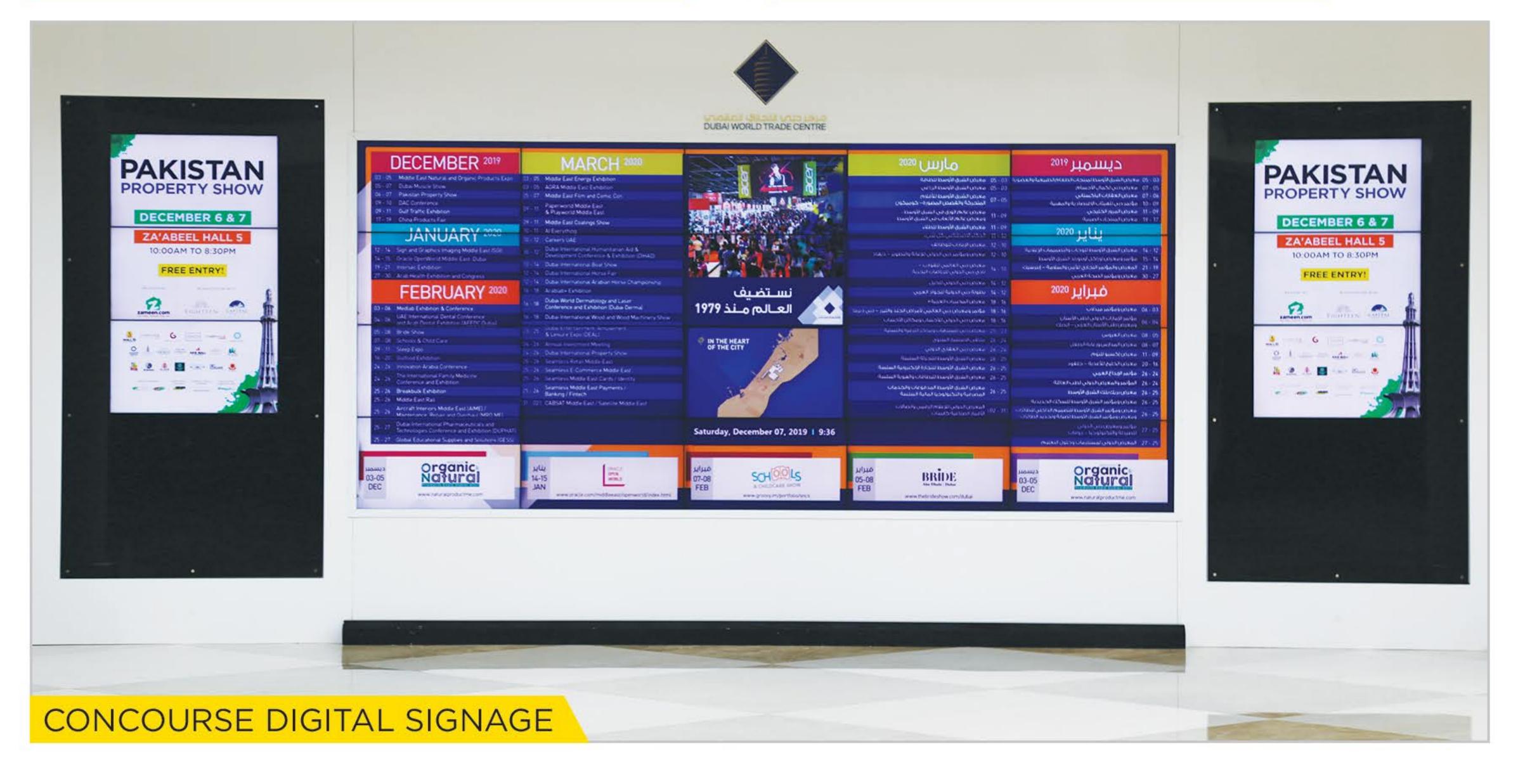






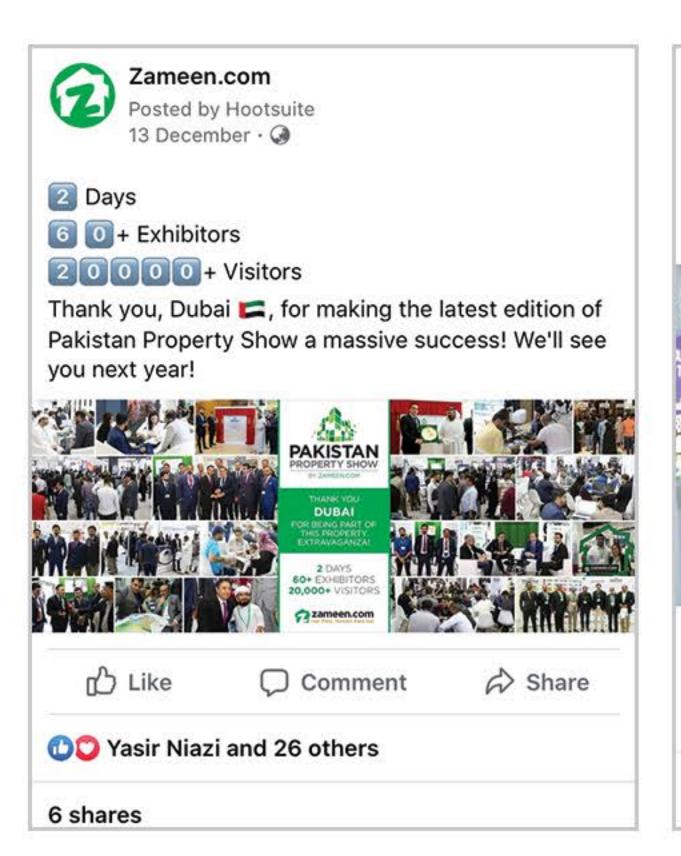


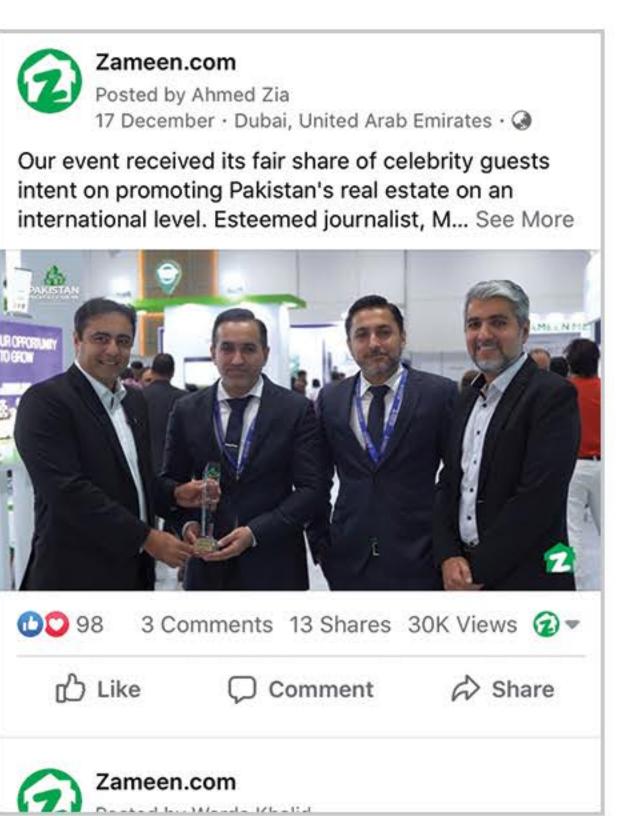




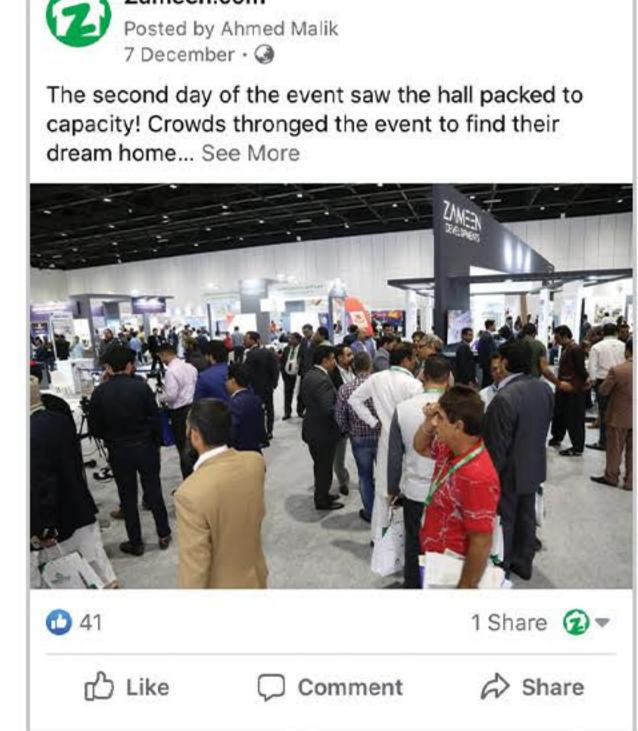


FACEBOOK POSTS









TWITTER POSTS











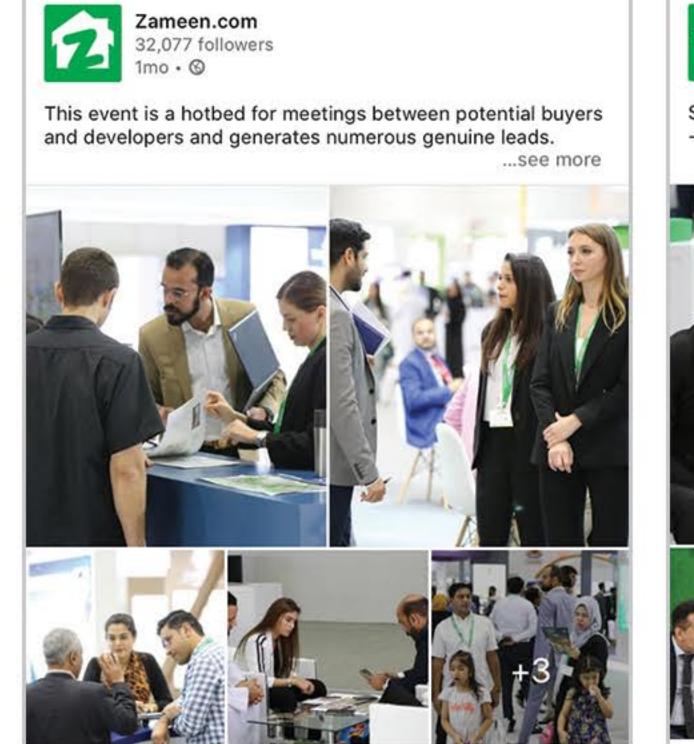
INSTAGRAM POSTS

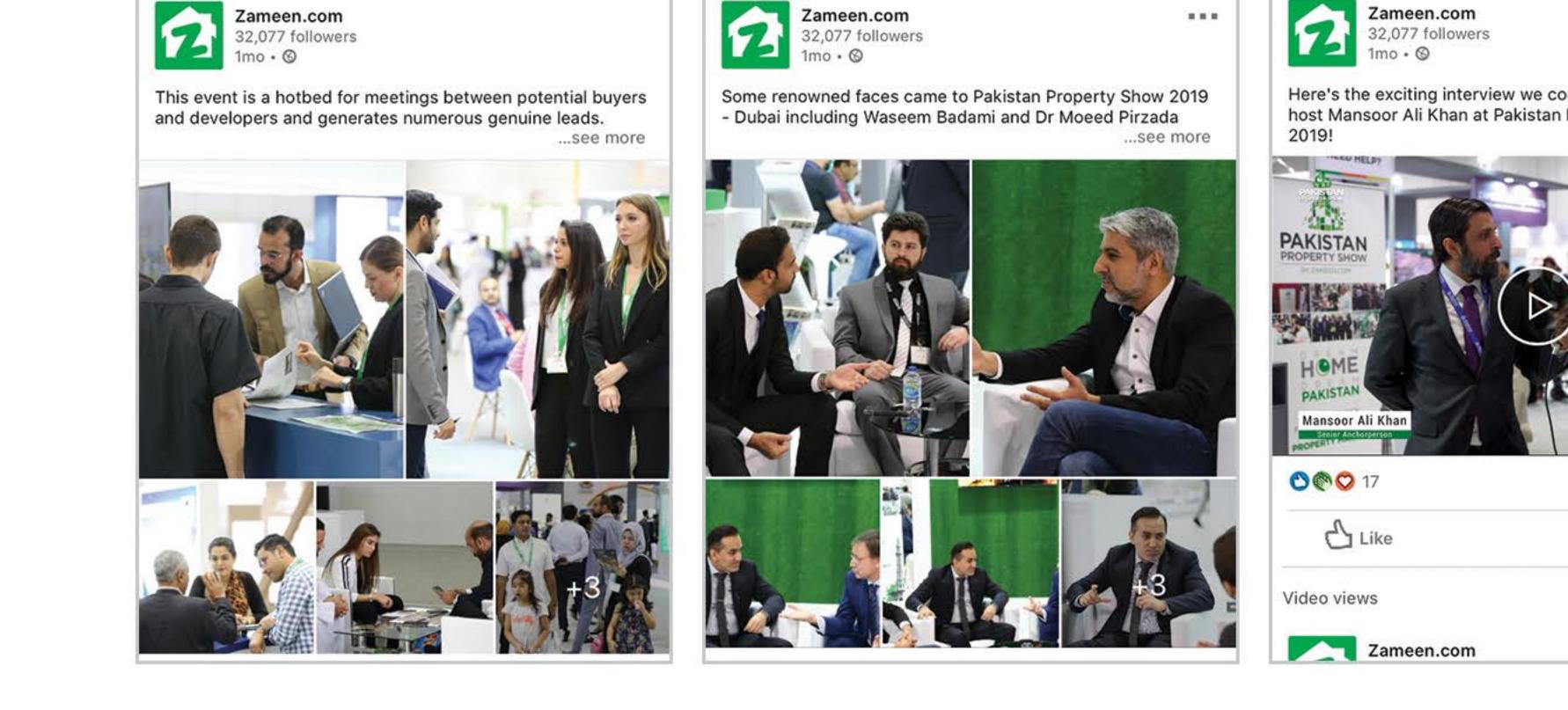


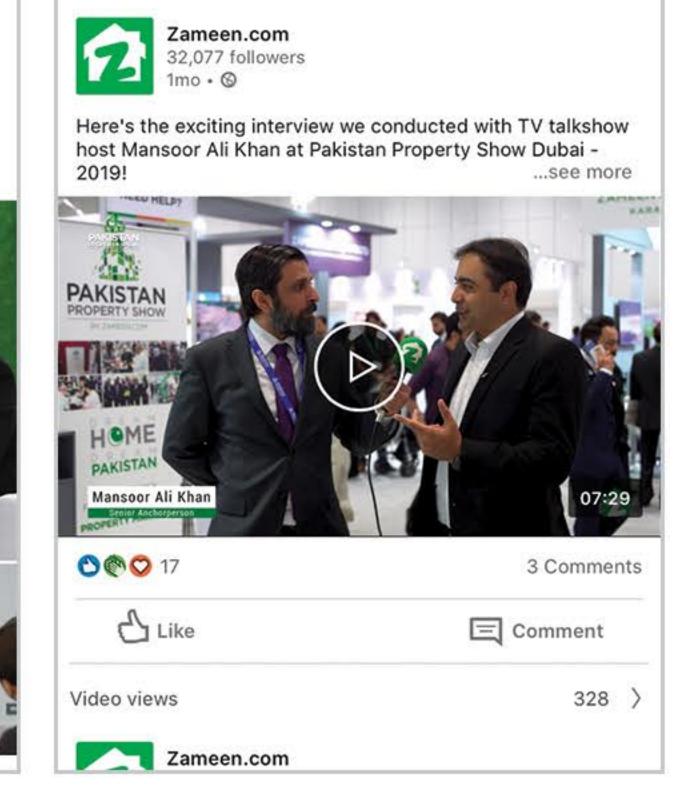


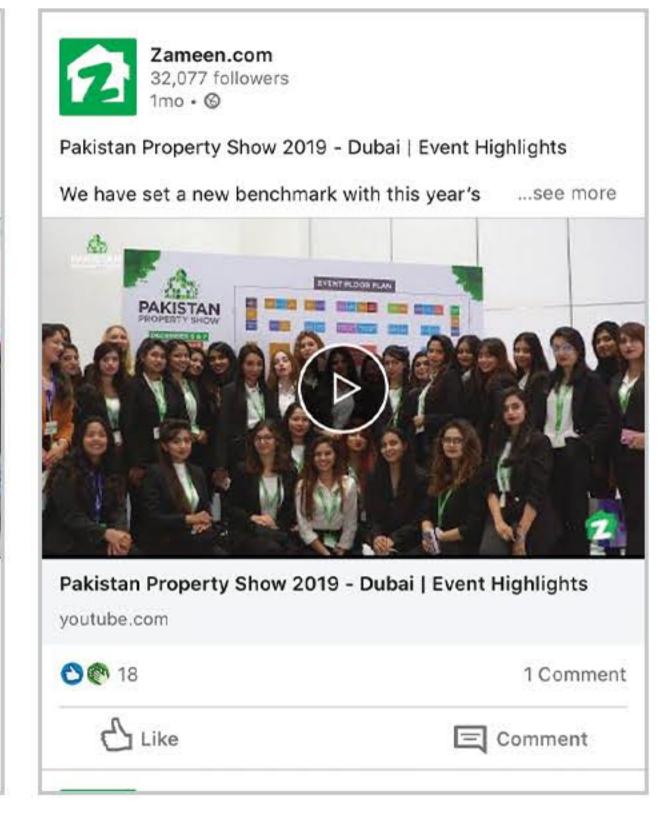


LINKEDIN POSTS









Pakistan Property Show - 2019 received ample social media coverage, both pre & post-event, with more than 650 posts across all major social media platforms.



TVC













PRINT











TRIBUNE



Zameen.com, hands down is Pakistan's 'pioneering' real estate portal in every sense you can imagine. Over the years, since its public launch in 2006, the website has successfully cultivated high levels of public goodwill in a sector that was previously marred by much consumerconfusion.

Zameen.com's great popularity with overseas Pakistanis is particularly noteworthy. Moreover, it has caused local realtors, many, who are now cherished company affiliates, to become commercially dependent on its state-of-the-art online listing services. The company has relied on a plethora of its self-launched initiatives such as the Pakistan Property Show (PPS) that has proven pivotal to its growth and outreach.



The company's signature exhibition, Zameen Expo, is considered to be the largest and longest running real estate show that Pakistan has ever witnessed. As per the statistics of 2018, a total of 720,000 visitors had attended the portal's 14 site exhibitions since the inaugural show of 2013. The exhibitions were held in Karachi, Lahore, Islamabad and Dubai.

In 2017, Zameen Expo organised its first ever Pakistan Property Show Dubai, which alone attracted up to 14,000 visitors. Reportedly the event was one of a kind that exclusively exhibited Pakistani property, and was one of a kind that exclusively exhibited Pakistani property, and simultaneously managed to achieve the highest footfall figure.

Unrivalled real estate investment opportunities for overseas

Owning land, of course, is akin to laying one's roots and purchasing shelter for when the rigours of old age should strike. And when given the chance and the monetary resources, who can afford to pass-up on such an offer? One of the major reasons for Zameen.com's local market success, among many, has to do with the platform's usefulness for overseas Pakistanis. Many of these individuals settled in the gulf, yearn for the opportunity to buy some property in their home country.



Hence, the corporations decision to host the event in Dubai is smart for several reasons:

- Overseas Pakistanis form the second largest community in the UAE a huge number estimated to be around 1.5 million people
- 2. Over the years, this large community of expats has made its fair share of contributions for the home country. For example, during the Fiscal Year 2016-17, remittances from the UAE amounted to a total of \$4.33 billion; the second highest funds-received figure recorded by the Pakistani government for any country during the period. These contributions form a significant portion of the total investment made in the country's real estate sector on an annual basis
- 3. Eligible overseas investors, as such, are normally always on the lookout to secure their money through property acquisitions back home

 The 'Fair Timing' Advantage

The Pakistan Property Show Dubai introduces these investors to properties from cities across the country including, Islamabad, Lahore, Karachi, Peshawar and Gwadar. This, oftentimes happens when the locals themselves are first made aware of the existence of these purchasing options, thereby levelling the playing field substantially for



everyone interested.

According to Zameen.com, the last Pakistan Property Show Dubai, held in 2018, featured nearly 60 real estate exhibits – most of which were managed by real estate agents, consultants and developers.

At the event, the Pakistanis living in Dubai were given the perfect opportunity to scrutinise and evaluate the properties that they wanted to invest in, without having to physically visit their site locations. Further, they got the chance to question the developers and real estate consultants at length to figure out whether these options actually matched their specifications or not.

Best and most secure investment options

A consequence of the Pakistani real estate market's acclaimed 'mysterious character' is that the ensuing complexity often tends to be used as a smokescreen by some. Misrepresentation becomes a real possibility. If buyers don't fully understand the market, whatever the sellers put forth can become the dominant, accepted trend.



PAKISTAN
PROPERTY SHOW
BY ZAMEEN.COM

DECEMBER 6 & 7

DR. MOEED PIRZADA

MANSOOR ALI KHAN
COMING TO

DA KICTANI

PAKISTA
PROPERTY SHO
BY ZAMEEN.COM

Zameen.com, to a large extent, changed this dynamic. The company makes the effort to ensure the security of the projects that it markets to the public. This means that the projects exclusively marketed by Zameen.com always come with the appropriate approvals by the relevant government authorities. People, therefore, can invest in these ventures with a high degree of trust, whether they approach a property option through the company website or a large-scale exhibition.

The Pakistan Property Show, being held for the third time in Dubai on December 6 and 7 at Za'abeel Hall 5, Dubai World Trade Centre, Sheikh Zayed Rd, Dubai, is expected to bring a record number of real estate exhibits to the table this time around.

So, if you're interested in securing a good, local property deal and broadening your investment portfolio, now is a good a time to gear up for the show.

Khalegi Times

REAL ESTATE

Vertical cities set to transform Pakistan realty sector



Pakistan Property Show showcasing property's biggest names, featuring major projects f

Pakistan's real estate industry has immense potential to grow and ongoing reforms will boost the sector in coming years, an industry expert said at the Pakistan Property Show in Dubai.

Zeeshan Ali Khan, chief executive of Zameen.com, said the reforms should resolve industry stakeholders' main problems, especially with reference to taxation.

"There is no second opinion that the industry needs stronger rules and regulations to bring stability in the sector, but

at the same time we need to create awareness about the accounting standards and taxation payments," he said, adding that reforms will put a much better system in place for the industry.

"I've seen a lot of [Pakistani] companies offering unique projects, sharing data and knowledge form Pakistan to Duba

and Dubai to Pakistan," bin Ghalita said after interacting with various exhibitors and senior management of

Marwan bin Ghalita, chief executive of Dubai's Real Estate Regulatory Agency (Rera), inaugurated the two-day

"Today there are no borders for investment and real estate is the biggest investment that everybody is looking for."

The show featured the biggest names from Pakistan's biggest cities like Karachi, Lahore, Islamabad, Multan,

Peshawar, Murree, Faisalabad, Gujranwala, Raheem Yar Khan, Gwadar, Bahawalpur and DG Khan.

Haider Ali Khan, CEO of Bayut.com, senior officials from Rera and other leading developers from Pakistan were also present on the occasion.

Zameen.com, which so far held more than 17 major property exhibitions in different countries, has attracted over one million visitors. In the previous two editions of the Pakistan Property Show in Dubai in 2017 and 2018, the portal

Zeeshan Ali Khan said there is a slowdown in the market due to the overall weak global economy.

"The industry is passing through a correction phase. Buyers are still in the real market, but there is a slowdown in sales activity at the moment as people prefer to hold their cash and are not ready to spend," he said. "We are heading into the right direction. Transactions have started to pick up now and the outlook for the next two years is good, especially if economy performs better."

"Most of the deals are from general buyers looking for homes or investment for a longer period. So, Pakistan's real estate is no more a short-term market."

He said the government's decision to encourage setting up vertical cities will transform the sector and more high-rise

buildings are expected to overcome shortage of housing units in the country.

"Major cities such as Lahore will see more vertical projects, which are also affordable," he said.

He said there are ample investment opportunities in the property sector that will help the development of real estate industry. "Real estate has a bright future in Pakistan. There is a huge demand from low-income groups that needs to be addressed," he added.

He termed the Naya (new) Pakistan Housing Programme a brilliant effort to revive the industry.

"It was a much-needed move and we need to support the Naya Pakistan Housing Programne. The target of building five million houses is huge and even if we achieve 20 per cent of it, I will consider this a big success," he said.

To a question, he said public-private partnerships will be very helpful to boost the property sector - but it needs strong rules and regulations. He also highlighted growing investment in off-plan projects and said more than 500 projects are in progress in major cities of the country.

"We need to build a strong mortgage system in the country to develop real estate industry on a strong base," he said.

He said the Pakistan Property Show offers overseas Pakistanis a chance to explore rewarding investment opportunities in some of the most reliable and promising real estate projects in the country.

muzaffarrizvi@khaleejtimes.com

attracted more than 31,000 visitors.

The

Washington DC Based Daily Newspaper

Zameen.com to hold Pakistan Property Show at World Trade Centre Dubai on December 6 and 7
Tuesday 03 December, 2019



place at the Dubai World Trade Centre on December 6 and 7. The 2019 edition is all set to become the company's third consecutive annual property exhibition event in Dubai. The previous two show an overwhelming response and attracted the largest ever number of visitors to the show, which encouraged the Zameen.com to bring even bigger show with new exhibitors.

Zameen.com has so far held a total of 17 major property exhibitions in different

The third edition of the Pakistan Property Show will feature major names from the real estate markets of Pakistan popular metropolitans - Karachi, Lahore, n. Peshawar, Murree, Faisalabad, Gujranwala, Raheem Yar Khan, Gwadar, Bahawalpur and Deira Ghazi Khan. Prominent est developers names among these exhibitors include 'Eichteen' and 'Capital Smart City'.

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Zameen.com CEO Zeeshan Ali Khan says that taking the property exhibitions to an international level was a tough undertaking in the beginning but with every passing year, Pakistan Property Show has become a brand name for property exhibitions. The success story of this event is source of pride for Pakistanis living the Guif, he said.

He said, 'Increasing investment opportunities in the property sector is vital for setting the sector on track to progress, and the main objective of organising such events is to circulate money in the investment sector, which, in turn, will benefit the overall economy of Pakistan."

World Trade Centre holds its own exclusive status in terms of trade and investment activities in the region where only the best corporates and business entities can stage their activities, and for a Pakistan-based company to organise such a grand event there is definitely a

Khan also highlighted the fact that most of the online traffic Zameen.com receives is from Pakistani expatriates residing in Gulf countries.

'The event thus offers great opportunities to Pakistanis living here to make solid, safe and rewarding investment in reliable real estate developments.' Khan is positive that Zameen.com's third Pakistan Property Show in Dubai will experience an overwhelming response —

PROPERTY

similar to the ones registered in the past shows.

Reforms are paying off for Pakistan property

Government move to allow more high-rise constructions opens up possibilities

Manoj Nair, Associate Editor

Published: December 06, 2019 14:15



ge Credit:

Dubai: The Pakistan government's move to allow more high-rise developments is expected to provide a major boost for the country's real estate sector.

"There has been significant legislation, easing the bylaws to support vertical construction," said Zeeshan Ali Khan, CEO of zameen.com, ahead of the opening of the two-day Pakistan Property Show in Dubai on Friday. "Off-plan projects have increased over the last two years — there are anywhere between 500-1,000 such projects in the country.

"This is definitely not a high number ... and likely that this grow going forward."

A better grip

It does seem that developers are much better placed than at any other time this decade. Though the economy is still some way off from a recovery, the currency has been seeing better days. And on the political side, there is a fair degree of stability.

"We expect this trend to continue into 2020 given the government's reform measures," said Khan. "These reforms have increased foreign direct investment — we can expect more international players come to Pakistan such as Eighteen (Real Estate)." (The company is a joint venture between Egypt's Ora Developers and Pakistan's Saif Group in conjunction with Kohistan Builders and Developers.)

Helping matters is also the stability in property values. "I don't think the current tally of off-plan projects — at 500 plus — is pretty high for Pakistan given the trends from the past," Khan added. "Increasing investment opportunities in the property sector is vital for setting the sector on track to progress."



Gulf Today

Unique projects go on display as **Pakistan Property Show begins**



Business Bureau, Gulf Today

Bahawalpur and DG Khan.

Pakistan's largest real estate portal, Zameen.com, successfully kicked off the third edition of its annual Pakistan Property Show (PPS) in Dubai on Friday.

Marwan Ahmed Bin Ghalita, CEO of Real Estate Regulatory Agency, Dubai, inaugurated the

"I've seen a lot of (Pakistani) companies offering unique projects, sharing data and knowledge form Pakistan to Dubai and Dubai to Pakistan," Marwan said after interacting with various exhibitors and senior management of Zameen.com.

"Today there are no borders for investment and real estate is the biggest investment that

everybody is looking for," he added. PPS 2019 featured the biggest names from Pakistan's biggest cities like Karachi, Lahore, Islamabad, Multan, Peshawar, Murree, Faisalabad, Gujranwala, Raheem Yar Khan, Gwadar,

In the last two editions of the event, the property extravaganza attracted a combined

audience of over 31,000. Prominent names among this year's exhibitors included 'Eighteen' and 'Capital Smart City'.

Zameen.com CEO Zeeshan Ali Khan said that taking the property exhibitions to an international level was a tough undertaking in the beginning but with every passing year, Pakistan Property Show has become a brand name for property exhibitions. 'The success story of this event is a source of pride for Pakistanis living the Gulf,' he said.

Every year this event offers overseas Pakistanis a unique chance to explore rewarding investment opportunities available in some of the most reliable and promising real estate projects in their home country. In addition, since this exhibition features projects from several major cities of the country, it provides visitors with a great opportunity to explore affordable property purchase options.

Answering a question, Khan said, 'Increasing investment opportunities in the property sector is vital for setting the sector on the track to progress, and the main objective of organising such events is to circulate money in the investment sector, which, in turn, will benefit the overall economy of Pakistan.'

"World Trade Centre holds its own exclusive status in terms of trade and investment activity in the region where only the best corporates and business entities can stage their activities, and for a Pakistan-based company to organise such a grand event here is definitely a matter of national pride,' he said further.

The final day of PPS 2019 will take place on Saturday, December 7, from IOam to 8.30pm. Entry is free for all.

Zameen.com's local property exhibition events.

Pakistan Property Show by Zameen.com is the international iteration of Zameen Expo,

Within Pakistan, Zameen Expos have been putting coveted projects and developments or centre-stage, one hit show after the other, to the tune of thousands of families and

The increasingly popular events deliver a diverse set of property options to visitors. And after close to a dozen Zameen Expos, which captivated the audience back home, Pakistan Property Show Dubai was the logical next step for Zameen.com. More than 308 of Zameen.com's traffic comes from overseas Pakistanis living across the world, and we could clearly see a growing demand for an international exhibition.

Moody's Investors Service - one of the three global credit rating agencies - has recently changed Pakistan's credit rating outlook to stable from negative, signalling further improvement in foreign currency inflows into the country.

Moody's also affirmed the government of Pakistan's local and foreign currency long-term issuer and senior unsecured debt ratings at B3.

"The change in outlook to stable is driven by Moody's expectations that the balance of payments dynamics will continue to improve, supported by policy adjustments and currency flexibility," read a Moody's report released on Monday.

"Such developments reduce external vulnerability risks, although foreign exchange reserve buffers remain low and will take time to rebuild."

Moody's said the recent currency depreciation has pushed up Pakistan's debt level and

weakened Islamabad's fiscal strength.

Separately, Pakistan's exports of goods during November 2019 have increased by 9.6 pe cent to \$2.02 billion while imports declined by 17.53 per cent to \$3.815 billion over corresponding month of last year, according to the Ministry of Commerce's data.

Exports were recorded at \$1.843 billion while imports at \$4.626 billion in the same month of last year (November 2018).

Zameen.com to hold 'Pakistan Property Show' in Dubai

Pakistan's largest real estate portal, Zameen.com, has announced to hold another edition of the "Pakistan Property Show" at the Dubai World Trade Centre on December 6 and 7. This 2019 edition is all set to become the pany's third consecutive annual property exhibition event in Dubai. In the last two expos, the property extravaganza attracted a combined audience of over 31,000. Zameen.com has so far held a total of 17 major property exhibitions attracting over one million visitors

The third instalment of Pakistan Property Show will feature major names rom the real estate markets of Karachi, Lahore, Islamabad, Multan, Peshawar, Murree, Faisalabad, Gujranwala, Raheem Yar Khan, Gwadar, Bahawalpur and D G Khan. Prominent names among these exhibitors include "Eighteen" and "Capital Smart City", said an announcement by the company here on Monday. The event offers overseas Pakistanis a chance to explore rewarding investment opportunities available in some of the most reliable and promising real estate projects.



A growth to cherish, a memory to recall: The Pakistan Property Show's history

 Since 2006, Zameen.com has steadily risen through the ranks of Pakistan's real estate sector.

• The team will now host the third edition of the Pakistan Property Show Dubai on the 6th and 7th of December.

PROPERTY SHOW

BY ZAMEEN.COM

The Pakistan Property Show (PPS) by Zameen.com is annually organised in Dubai as the international chapter of numerous Zameen Expos held across the country. This mega event was launched in 2017 with the aim of connecting Pakistani expats settled in the gulf with lucrative real estate investment opportunities on offer in their home country. Since then, it has not only served to bolster the company's repute within global real estate circles; it has also contributed to the growth of the local sector as a whole (exposing it to unprecedented, overseas investor interest).

How it all began - the Zameen.com story (in brief)

Since 2006, Zameen.com has steadily risen through the ranks of Pakistan's

Within the first four years of its digital conception, the website successfully crossed 10 million page views; and by the year 2013, the company had expanded its site operations to the cities of Islamabad and Karachi. Backed by an extremely encouraging response from the local property marketplace it then decided to launch its first-ever Property Expo in 2014 held in Lahore

The show brought the best real estate investment opportunities from across the country before thousands of attendees under one roof – and proved to be a huge success. This spurned the Zameen team to hold two more property expos in the coming year. The 2015 edition of Zameen Expo, in turn, became the largest real estate expo to be held in the country's history -at the time.

During 2016, the company announced its decision to host property expos in three different cities of Pakistan [Lahore, Karachi, and Islamabad] all of which proved to be highly successful raked in record-breaking attendance

In 2017, the company decided to expand and take Pakistani real estate global. For the first time, in October of that year, over 50 local real estate projects were showcased at the Dubai World Trade Centre – leading to the formalisation of a number of lucrative local property deals in its wake.

Since then, the event has only grown to greater heights; luring in evergreater numbers of international visitors every year.



A timeline of all the important events relating to the evolution of the Pakistan Property Show is given below:

In October, the company organised its first-ever Pakistan Property Show at the Dubai Word Trade Centre. The event attracted more than 14,000 visit over the two-day period of its hosting; with more than 50 of the biggest projects from across Pakistan exhibited during the proceedings.

Team Zameen turned its attention towards planning for the second edition of the Pakistan Property Show, Dubai. This event took place in September at the Dubai World Trade Centre and proved to be bigger than the one held during the previous year. It attracted more than 70 exhibitors and over 17,000 people during the course of its two-day setup.

The team is now set to host the third edition of the Pakistan Property Show Dubai on the 6th and 7th of December at Za'abeelHall 5, Dubai World Trade Centre – from 10am to 8:30pm.

Overseas Pakistanis, of course, are invited as the show's star attendees; and the event, like its predecessors, is likely to provide a highly entertaining and instructive experience to all its visitors.

So if you're in the emirate on the above mentioned dates and have even a remote interest in scoring a promising Pakistani real estate deal, then you'd best mark your calendar. Because opportunities like the PPS Dubai don't

Pakistan Property Show to Take Place at Dubai World Trade Centre this December

Pakistan's largest real estate portal, Zameen.com has announced to hold yet another massive edition of the Pakistan Property Show – scheduled to take place at the Dubai World Trade Centre on December 6 and 7. The 2019 edition is all set to become the company's third consecutive annual property exhibition event in Dubai. The previous two show an overwhelming response and attracted the largest ever number of visitors to the show, which encouraged the Zameen.com to bring even bigger show with new exhibitors. Zameen.com has so far held a total of 17 major



over one million (1 Million) visitors. The third edition of the Pakistan Property Show will eature major names from the real estate markets of Pakistan popular metropolitans - Karachi, Lahore, Islamabad, Multan, Peshawar, Murree, Faisalabad, Gujranwala, Raheem Yar Khan, Gwadar, Bahawalpur and Deira Ghazi Khan. Prominent and Pakistan largest developers names among these exhibitors include 'Eighteen' and 'Capital Smart City'.

property exhibitions in different countries attracting

The event offers overseas Pakistanis a chance to explore rewarding investment opportunities available in some of the most reliable and promising real estate projects. In addition, since this exhibition features projects from several major cities of the country, it provides visitors with a Zameen.com CEO Zeeshan Ali Khan says that taking the property exhibitions to an international

Show has become a brand name for property exhibitions. 'The success story of this event is source of pride for Pakistanis living the Gulf,' he said. He said, 'Increasing investment opportunities in the property sector is vital for setting the sector on track to progress, and the main objective of organising such events is to circulate money in the

level was a tough undertaking in the beginning but with every passing year, Pakistan Property

investment sector, which, in turn, will benefit the overall economy of Pakistan.' 'World Trade Centre holds its own exclusive status in terms of trade and investment activities in the region where only the best corporates and business entities can stage their activities, and for a Pakistan-based company to organise such a grand event there is definitely a matter of national pride,' he said.

Khan also highlighted the fact that most of the international traffic Zameen.com receives is from Pakistani expatriates residing in Gulf countries. 'The event thus offers great opportunities to Pakistanis living here to make solid, safe and rewarding investment in reliable real estate developments.' Khan is positive that Zameen.com's third Pakistan Property Show in Dubai will experience an overwhelming response – similar to the ones registered in the past shows.

Cameen.com to hold Pakistan Property



BY ZAMEEN.COM

Pakistan's largest real estate portal, Zameen.com, has announced that it will hold another edition of the 'Pakistan Property Show' on December 6 and 7. It will take place at the Dubai World Trade Centre. The 2019 edition of the expo will be the company's third consecutive annual property

exhibition in Dubai. In the last two expos, the property extravaganza attracted a combined audience of over 31,000. Zameen.com has so far held a total of 17 major property exhibitions attracting over 1

The third instalment of the Pakistan Property Show will feature major names from the real estate markets of Karachi, Lahore, Islamabad, Multan, Peshawar, Murree, Faisalabad, Gujranwala, Rahim Yar Khan, Gwadar, Bahawalpur and DG Khan,



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Responding to a question, Khan said, "Increasing investment opportunities in the property sector are vital for setting the sector on track to progress, and the main objective of organising such events is to circulate money in the investment sector which in turn will benefit the overall economy of Pakistan."

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PRE-EVENT - DIGITAL

PAKISTAN TODAY

Zameen.com to hold Pakistan Property Show in Dubai

PRESS RELEASE, (LAST UPDATED DECEMBER 2, 2019)



decision to hold another massive edition of the 'Pakistan Property Show' – scheduled to take place at the World Trade Centre in Dubai on December 6 and 7. This 2019 edition is all set to become the company's third consecutive annual property exhibition event in Dubai. In the last two expos, the property extravaganza attracted a combined audience of over 31,000.

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Khan also highlighted the fact most of the traffic Zameen.com receives is from Pakistanis residing in Gulf countries. "The event thus offers great opportunities to Pakistanis living here to make a solid, safe and rewarding investment in reliable real estate developments," he explained. Khan is positive that Zameen.com's third Pakistan Property Show in Dubai will experience an overwhelming response – similar to the ones registered in the past – from the general public.

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Pakistan's largest real estate portal, Zameen.com, has announced its decision to hold another massive edition of the 'Pakistan Property Show' -scheduled to take place at the Dubai World Trade Centre on December 6 and 7.

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effort to connect overseas Pakistanis and foreign investors with suitable real estate investment and development opportunities back home. The property show attracted more than 31,000 people combined in 2017 and 2018.

and 7, to facilitate its attendees start the New Year with a bang - the acquisition of PPS Dubai provides a platform to promote local property to the Pakistani diaspor which tends to converge in the UAE at this time of the year. This is an ideal platform for people who yearn to reclaim some portion of their beloved soil for their next of

kin; to resettle their roots after a lifetime of emotional toil among foreigners.

The Pakistan Property Show (PPS) Dubai is Zameen.com's ground-breaking

Now, the mega event has returned to the coastal emirate for two days, on December

Pakistan Property Show Dubai: Where investors

homeowners and developers meet

SAMAA | Press Release - Posted: Dec 6, 2019 | Last Updated: 2 months ago

the PPS Dubai is a win-win scenario no matter how you choose to look at it. And this applies even if you intend to show up as a casual visitor with your family - looking for an engaging and instructive experience on what Pakistani real estate has to offer. So what exactly is PPS Dubai?

PPS Dubai, as explained above, presents the perfect opportunity for investors, homeowners, commercial property purchasers, and developers to meet. Anyone with a stake in Pakistan's real estate industry stands to benefit from attending this amazing For investors, specifically, the event offers a timely opening to discover both existing

and upcoming property developments that promise good and safe returns. For potential homeowners, it comes as a neat platform for perusing a wide range of residential property options currently on the market. On the other hand, the developers are given unrestricted access to all these pools of real estate purchasers so that they have a 'full' chance to market the true potential of their respective projects. Zameen.com - not just a leading Pakistani property portal but also a household name in the country - has held two successful PPS Dubai events so far. The company aims to project the increasing number of lucrative real estate developments in Pakistan to a global audience; and, particularly, to overseas Pakistanis.

PPS audience and marketing specifics Given the overwhelmingly positive response that the exhibition got in 2017 and 2018, PPS Dubai 2019 will not only build on their theme-set but will also carve its unique

For exhibiting developers, the event virtually guarantees a high probability of generating a significant number of leads - as has been proven in the past. Additionally, the show attracts property giants from all over Pakistan creating a good

> opportunity for all sector stakeholders to network and learn. Furthermore, Zameen.com always makes certain that no PPS event goes unnoticed in the popular media. The company extensively markets the event through social media, news (both print and digital), radio, email, and SMS channels - leaving no stone unturned in making its hosting known to the public.

> The results of these marketing campaigns are quite apparent, as evidenced by the past two PPS events. Both shows experienced heavy footfall, setting new property gala records in their wake; a development which benefited the large number of exhibitors who had set up their stalls. Many of these professional marketers managed to lock tangible property and investment deals which were further consolidated back in

PPS Dubai: The International Chapter of Zameen.com's Pakistan Property

Zameen.com, since 2013, has regularly organised a number of property expo events in major cities across the country. In 2017, the company executed its first PPS show in Dubai - meant to be the 'international chapter' of the former harnessing the advantage of being held in one of the most visited locations in the UAE. Zameen Expos, on the domestic front, maintain a strong standing of their own in Pakistan's real estate sector. PPS Dubai aims to draw in on the potential of their hard-

earned strength - geared to leave the local market's footprint in the international

Visitors to this year's show will be experiencing a wonderful environment for discovering real estate developments relevant to their needs, getting their queries answered, and even enjoying exclusive deals and discounts. Furthermore, PPS Dubai has been designed as a family event. So while the show is

> PPS Dubai 2019 will be held on December 6 and 7 - at Za'abeel Hall No 5, Dubai World Trade Centre (DWTC).

you would do well to book your attendance tickets in advance!

You really don't want to miss out on the festivities in store.

Since the event hall is expected to be abuzz with a large crowd and interesting chatter,

narrowly intended to make way for the discovery and purchase of local real estate

projects, it also offers a fun, welcoming ambiance for the enjoyment of attendees'

Daily Times Your right to know Tuesday, February 11, 2020

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Million) visitors.

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The third edition of the Pakistan Property Within Pakistan, Zameen Expos have been Show will feature major names from the putting coveted projects and developments real estate markets of Pakistan popular on centre-stage, one hit show after the metropolitans - Karachi, Lahore, other, to the tune of thousands of families Islamabad, Multan, Peshawar, Murree, and investors. Gwadar, Bahawalpur and Deira Ghazi Khan. The increasingly popular events deliver a

Prominent and Pakistan largest developers diverse set of property options to visitors.

names among these exhibitors include And after close to a dozen Zameen Expos,

'Eighteen' and 'Capital Smart City'. which captivated the audience back home,



■ AMARI WEB©

Zameen.com to hold Pakistan Property Show in Dubai on December 6, 7

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Zameen.com to Hold Pakistan Property Show in Dubai on 6th & 7th December



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PRE-EVENT - DIGITAL

Pakistan Property Show Dubai 2019 to Offer Great vestment Opportunities for Overseas Pakistani



Following the phenomenal success of last two years' events that raked in well over 31,000 visitors, the Pakistan Property Show (PPS) Dubai is all set to make a comeback to the emirate on this 6th of December; bringing with it the best real estate projects from all over the country.

Over the years, this property extravaganza has emerged as an unrivaled platform for both investors and homebuyers - the bulk of them overseas Pakistanis - to look up lucrative real estate purchasing opportunities in the home market.

Furthermore, real estate developers from all over Pakistan come to PPS Dubai to

The event, as per its operational model, is primarily geared towards leads-generation and real estate project marketing. All of its 'done' deals are only formalized once the parties involved are safely back on Pakistani turf – being fully able to deal with the on-ground nitty-gritty of these transactions.

Zameen Expos to PPS Dubai - A Brief Retelling

showcase their projects to a global audience.

PPS Dubai is an annual gulf event organized by Zameen.com, Pakistan's leading real

In 2013, the company hosted its very first property exhibition called 'Pakistan Real Estate Expo (PREEX)' in collaboration with the Pakistani government.

One year later, it organized the 'Zameen Property Expo 2014' which, at the time, turned out to be the biggest real estate marketing event in the country's history. The spectacle featured over 50 top developer exhibits and drew in more than 30,000



Since then, the company has organized multiple property expos in major cities across Pakistan - receiving a consistently great response from the public as well as other real estate sector stakeholders.

PPS Dubai is the global chapter of these local Zameen Expo events. It offers Pakistani developers many unparalleled opportunities to showcase their products and services to an eager audience - comprised of thousands of overseas citizens interested in signing up for all sorts of residential and commercial local real estate offers.

What's in store for visitors at PPS Dubai 2019?

When analyzed for its hosting specifics, a typical PPS event can feature:

- A large number of real estate developer, consultant and agency exhibits/stalls –
- the main attraction! Prominent 'Chief Guest' appearances by renowned industry or government
- Press appearances for onsite event coverage
- Special discount and customized payment plan offers for overseas Pakistanis

 com's own exclusively marketed project stalls. PPS Dubai 2019 is expected to fare no differently on all these counts!



ZAMEEN.COM TO HOLD PAKISTAN PROPERTY SHOW IN DUBAI ON DECEMBER

O December 2, 2019 🐉 Business & Finance 👒 Leave a comment

Pakistan's largest real estate portal, Zameen.com, has announced its decision to hold another massive edition of the 'Pakistan Property Show' - scheduled to take place at the Dubai World Trade Centre on December 6 and 7. This 2019 edition is all set to become the company's third consecutive

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Zameen.com To Hold Pakistan Property Show in Dubai on December 6, 7



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Why overseas Pakistanis should not miss out on this

If you think PPS Dubai is just another real estate exhibition, then you're really in for a

At this property promotions gala, Zameen.com not only brings a vast array of opportunities for you to explore and avail but backs these real estate exhibits with lucrative and safe 'return on investment guarantees'.

This year, the biggest names associated with Pakistan's real estate industry will be present at the event. They will showcase all sorts of property projects - from office complexes, apartment units, and luxurious penthouse attractions to farmhouses, smart homes, condominiums, and much more.

Overseas Pakistanis, true to the PPS tradition recounted above, further have the incentive of exclusive property discounts. And since this event is fully open - and encouragingly so - to individuals and families alike, it offers attendees the convenience of making informed investment decisions.

Dates and Venue

Zameen.com has announced to host the latest edition of the two-day event on the 6th and 7th of December at Za'abeel Hall 5, Dubai World Trade Centre, Sheikh Zayed Road, Dubai - from 10 am to 8:30 pm, sharp.

This ten-and-a-half hour timeframe will give visitors plenty of time to learn about all the 'happening' property developments currently underway in Pakistan and identify lucrative projects.

So if you haven't marked your calendar already, here's your cue. Don't miss out on the opportunity of making a once-in-a-lifetime investment decision that could truly reenergize your portfolio!

Zameen.com to be in Dubai on Dec 6,



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The Biz Update

Zameen.com to hold Pakistan property show in Dubai



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Zameen.com organize two day Pakistan propert show from 6th December in Dubai

🗂 December 2, 2019 🛔 Press Desk 🐞 6th, Day, December, Dubal, organize, Pakistan, property, show, Zameen.com

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He further said "Increasing investment opportunities in the property sector is vital for setting the sector on track to progress, and the main objective of organizing such events is to circulate money in the investment sector, which, in turn, will benefit the overall economy of Pakistan".

World Trade Centre holds its own exclusive status in terms of trade and investment activity in the region where only the best corporate and business entities can stage their activities, and for a Pakistan-based company to organize such a grand event there is definitely a matter of national pride.

Khan also highlighted the fact that most of the international traffic Zameen.com receives is from Pakistanis residing in Gulf countries.

He is positive that Zameen.com's third Pakistan Property Show in Dubai will experience an overwhelming

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Lahore Mirror

Home 9 Business 2 Zamesa com la rada Paristan Propuly Show in Dube us December 6-7

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PAKISTAN PROPERTY SHOW

BY ZAMEEN.COM

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2 ZORINS NEWS



Pakistan Property Show by Zameen.com is the international version of Zameen Expo, which is the biggest property event in Pakistan. Held across the three largest cities - Karachi, Lahore and Islamabad - multiple times a year, these crowd-pullers are aimed at families and include everything from homes and investment opportunities to home financing options and fixtures and fittings.

Dispatch

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THE RUMORIST

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By Press Release - 04/12/2019 - 4 mins read

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PRE-EVENT - DIGITAL



BUSINESS & INVESTMENTS, REAL ESTAT

ZAMEEN.COM TO HOLD PAKISTAN PROPERTY SHOW AT WORLD TRADE CENTRE DUBAI ON DECEMBER 6 AND 7

③ DECEMBER 3, 2019

▲ UAENEWS247

■ LEAVE A COMMENT

Zameen.com to hold Pakistan Property Show at World Trade Centre Dubai on December 6 and 7

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About Pakistan Property Show
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Within Pakistan, Zameen Expos have been putting coveted projects and developments on centre-stage, one hit show after the other, to the tune of thousands of families and investors.

The increasingly popular events deliver a diverse set of property options to visitors. And after close to a dozen Zameen Expos, which captivated the audience back home, Pakistan Property Show Dubai was the logical next step for Zameen.com. More than 30% of Zameen.com's traffic comes from overseas Pakistanis living across the world, and we could clearly see a growing demand for an international exhibition.

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We bring to our users only the most innovative and useful of features – as evidenced by our extensive and still-growing Maps Section and the Urdu version of our website – and we love working off of our users' feedback to ensure the perfect product.

UAE NEWS 4U

REAL ESTATE

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BY ZAMEEN.COM

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Marwan Ahmed bin Ghalita inaugurates PPS 2019 in DWTC



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'I've seen a lot of (Pakistani) companies offering unique projects, sharing data and knowledge form exhibitors and senior management of Zameen.com "Today there are no borders for investment over one million (1 Million) visitors. and real estate is the biggest investment that everybody is looking for," he added.



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In the last two editions of the event, the property extravaganza attracted a combined audience of

Prominent names among this year's exhibitors included 'Eighteen' and 'Capital Smart City'. Zameen.com CEO Zeeshan Ali Khan said that taking the property exhibitions to an international level was a tough undertaking in the beginning but with every passing year, Pakistan Property Show has become a brand name for property exhibitions. 'The success story of this event is a source of pride for Pakistanis living the Gulf,' he said.



Every year this event offers overseas Pakistanis a unique chance to explore rewarding investmen opportunities available in some of the most reliable and promising real estate projects in their home country. In addition, since this exhibition features projects from several major cities of the country, it provides visitors with a great opportunity to explore affordable property purchase options.

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'World Trade Centre holds its own exclusive status in terms of trade and investment activity in the region where only the best corporates and business entities can stage their activities, and for a Pakistan-based company to organise such a grand event here is definitely a matter of national pride, he said further. The final day of PPS 2019 will take place on Saturday, December 7, from 10am to 8.30pm. Entry is free for all. PR



Show at World Trade Centre Dubai on December 6 and 7





The third edition of the Pakistan Property Show will feature major names from the real estate markets of Pakistan popular metropolitans - Karachi, Lahore, Islamabad, Multan, Peshawar, Murree, Faisalabad, Gujranwala, Raheem Yan Khan, Gwadar, Bahawalpur and Deira Ghazi Khan. Prominent PAKISTAN exhibitors include 'Eighteen' and 'Capital Smart City'.

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Pakistan Property Show Dubai 'source of pride' for expats, says property tycoon

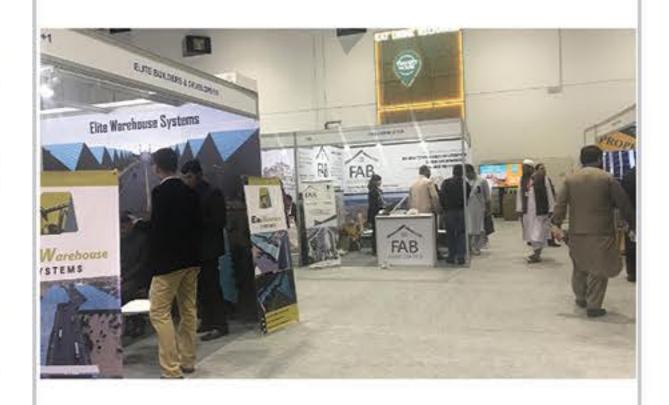


. Economic reforms are aiding buyers from Gulf countries interested in Pakistan's property market: Zameen.com

 The event is the third consecutive one of its kind in Dubai, put together by a Pakistani real estate company

DUBAI: Pakistan's new economic reforms and tax schemes have aided and increased the trust of Gulf buyers interested in Pakistan's real estate market, a senior property expert told Arab News on the sidelines of the Pakistan Property Show (PPS) that kicked off at the Dubai World Trade Center on Friday.

The two day event in Dubai, organized by Pakistan's biggest online property portal, Zameen.com, is the company's third consecutive annual property exhibition event in Dubai and offers overseas Pakistanis a chance to explore rewarding investment opportunities in reliable and promising real estate projects. Zameen.com has so far held a total of 17 major property exhibitions worldwide, attracting over a million visitors.



Exhibitors from across Pakistan at the Pakistan Property Show at Dubai World Trade Centre on Dec 6, 2019. (AN photo by Asma Ali Zain)

Speaking to Arab News during the PPS, Zeeshan Ali Khan, CEO of Zameen.com, said that most of the online traffic Zameen.com received was from Pakistani expatriates residing in Gulf

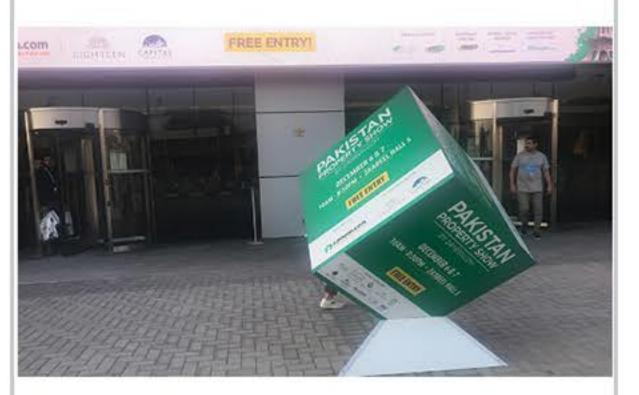
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"Increasing investment opportunities in the property sector is vital for setting the sector on track to progress, and the main objective of organizing such events is to circulate money in the investment sector, which, in turn, will benefit the overall economy of Pakistan," he continued.

In addition, the exhibition features projects from several major cities of Pakistan, and provides visitors with a great opportunit to explore affordable property options.

Khan said that taking the property exhibition to an internatio level had been a tough undertaking in the beginning, but said PPS had gradually gained recognition as its own brand.

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Exhibitors from across Pakistan participating in the Pakistan Property Show at Dubai World Trade Centre on Dec 6, 2019. (AN photo by Asma Ali Zain)

Marwan Ahmed bin Ghalita, CEO of Real Estate Regulatory Agency, Dubai, inaugurated the event.

"I have seen a lot of [Pakistani] companies offering unique projects, sharing data and knowledge from Pakistan to Dubai and Dubai to Pakistan," he said, while interacting with various exhibitors and the senior management of Zameen.com.

"Today there are no borders for investment and real estate is the biggest investment that everybody is looking for," he said.

The PPS 2019 featured big names from Pakistan's most urban centers, including Karachi, Lahore, Islamabad, Multan and Peshawar among others.

In the last two editions of the event, the property extravaganza

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BY ZAMEEN.COM

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GAZETTE

News You Can Use! Pakistan property on show at DWTC this



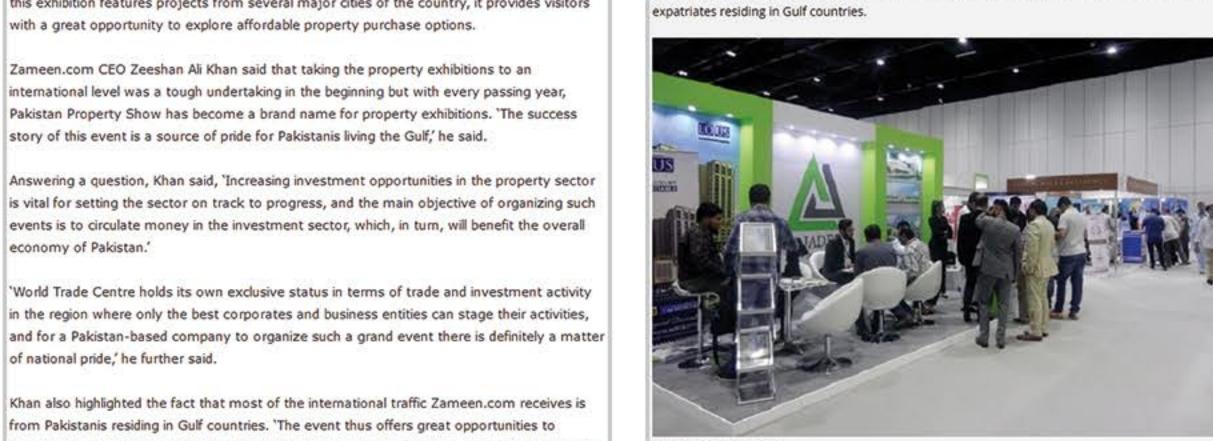
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The third installment of Pakistan Property Show will feature major names from the real estate markets of Karachi, Lahore, Islamabad, Multan, Peshawar, Murree, Faisalabad, Gujranwala, Raheem Yar Khan, Gwadar, and Bahawalpur. Prominent names among these exhibitors include 'Eighteen' and 'Capital Smart City'.

reliable and promising real estate projects. In addition, since this exhibition features projects from several major cities of the country, it provides visitors with a great opportunity to explore affordable property purchase options.

Zameen.com CEO Zeeshan Ali Khan said that taking the property exhibitions to an international level was a tough undertaking

In the beginning but with every passing year, Pakistan Property Show has become a brand name for property exhibitions. 'The

success story of this event is source of pride for Pakistanis living the Gulf, he said. nswering a question. Khan said, 'increasing investment opportunities in the property sector is vital for setting the sector on

turn, will benefit the overall economy of Pakistan."

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there is definitely a matter of national pride, he further said. countries. 'The event thus offers great opportunities to Pakistanis living here to make solid, safe and rewarding investment in

reliable real estate developments.' Khan is positive that Zameen.com's third Pakistan Property Show in Dubai will experience an overwhelming response - similar to the ones registered in the past - from the general public.



AKHBAR NAMA

Zameen.Com To Hold Pakistan Property Show In Dubai On December 6, 7





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دو | NEWS

دبئی میں پاکستان پراپرٹی شو: پاکستان کی سرکاری املاک کی فروخت کے لیے تشہیر



دبئی میں ایک نجی ادارے کی جانب سے جمعے سے شروع کیے گئے دو روزہ 'پاکستان پراپرٹی شو' میں حکومتِ پاکستان کی جانب سے سرکاری املاک کی فروخت کی تشہیر کی جا رہی ہے۔ ان 32 املاک بشمول پلاٹس، دکانیں، فلیٹس، ریسٹ باؤسر اور دیگر جائیدادوں کی فروخت کا کام آئندہ سال فروری یا مارچ تک مکمل ہونے کی امید ظاہر کی جا رہی ہے۔

وزیراعظم پاکستان پہلے ہی کہہ چکے ہیں کہ مختلف وفاقی اور صوبائی اداروں کی ملکیتی ہزاروں ایکٹر غیر استعمال شدہ سرکاری اراضی موجود ہے جس سے فائدہ نہیں اٹھایا جا رہا۔ وزیر اعظم کے مطابق ان املاک کی فروخت سے ملکی معیشت کو وقتی طور پر سہارا دیا جائے گا۔

The Cahore Times A VOICE OF UNHEARD

Zameen.com to hold Pakistan Property Show in Dubai on Dec 6, 7



another massive edition of the 'Pakistan Property Show' - scheduled to take place at the Dubai third consecutive annual property exhibition event in Dubai. In the last two expos, the property extravaganza attracted a combined audience of over 31,000.

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Answering a question, Khan said, 'Increasing investment opportunities in the property sector is vita for setting the sector on track to progress, and the main objective of organising such events is to circulate money in the investment sector, which, in turn, will benefit the overall economy of

'World Trade Centre holds its own exclusive status in terms of trade and investment activity in th region where only the best corporates and business entities can stage their activities, and for a Pakistan-based company to organise such a grand event there is definitely a matter of national

Khan also highlighted the fact most of the traffic Zameen.com receives is from Pakistanis residing in Gulf countries. 'The event thus offers great opportunities to Pakistanis living here to make solid, safe and rewarding investment in reliable real estate developments. Khan is positive that Zameen.com's third Pakistan Property Show in Dubai will experience an overwhelming response similar to the ones registered in the past - from the general public.

کا کوین خبرین سپریم کورث نے سرکاری اراضی فروخت کرنے والوں کی



پاکستان پراپرٹی شو 6 اور 7 دسمبر کو دبئی ورلڈ سنٹر میں منعقد کیا جائے أ زمین ڈاٹ کام کا اعلان

🚨 Sibte Hussain 🗅 دسمبر 2019 🖿 پاکستان تازه ترین دبنی میں مسلسل تیسرے سال شو کا انعقاد کامیابی کی علامت پراپرٹی سیکٹر کو فائدہ ہوگاہی ای او ڈیشان علی خان

پاکستان کے سب سے بڑے پراپرٹی پورٹل زمین ڈاٹ کام کی جانب سے اعلان کیا گیا ہے کہ "پاکستان پراپرٹی شو" 6 اور 7 دسمبر ک دبئی میں دہنی ورلڈ ٹریڈ سننر میں منعقد کیا جائے گا۔ واضح رہے کہ زمین ڈاٹ کام کی جانب سے مسلسل تیسرے سال پاکستاز پراپرٹی شو کا انعقاد کیا جا رہا ہے۔ اب تک منعقد ہونے والی دو نمائشوں میں 31 ہزار سے زائد شائقین شرکت کر چکے ہیں۔ دوسری جانب زمین ڈاٹ کام کی طرف سے پاکستان بھر میں اب تک 17 بڑی پراپرلی کی نمائشوں کا انعقاد کیا جا چکا ہے جس میں شرکاء کی تعداد 10 لاکھ سے تجاوز کر چکی ہے۔

نیسرے پاکستان پراپرلی شومیں 60 سے زائد اسٹائز پر لاہور، کراچی، اسلام آباد، پشاور، ملتان، گوجرانواله، فیصل آباد، مری، رحیم یار خان. ڈیرہ غازی خان. بہاولپور اور گوادر سمیت پاکستان کیے دیگر شہروں سے پراپرلی بلڈرز اور ڈویلپرز اپنی پراپرئیز کی تعانش کر یں گیے. تماتش کے سب سے بڑے سیانسرز اینین اور اکیپنل سمارٹ سئی ا ہیں۔ اس ایونٹ سے اوور سیز پاکستانیوں کو خطے کی سب سے بانسلاحیت رئیل اسنیت مارکیت میں اپنی منافع بخش سرمایه کاری کا دائرہ بڑھائے کا موقع ملے گا۔ اس کےعلاوہ چونکه اس پراپرئی شو میں ملک کیے تمام اہم شہروں کی پراپرٹیز موجود بونگی لہذا یہ بر بجت کیے فرد کینئے یه بہترین موقع بوگا که وہ اپنی سرمایه کاری کے حوالے سے تمام تر معلومات کو حاصل کرتے ہوئے بہترین فیصله کر سکے۔

زمین ڈاٹ کام کیے سی ای او ڈیشان علی خان لیے اس موقع پر کہا کہ سمارے لنے پہلے پاکستان پراپرٹی شو کا انعقاد کرنا شاید کچھ مشکل تھا لیکن اب یہ شو بحیثیت خود ایک نام بن چکا ہے جس کی کامیابی صرف دبنی ہی نہیں بلکہ خلیجی معالک میں پاکستانیوں کیلنے باعث فخر ہے۔ اُن کا کہنا تھا کہ جب تک مارکیٹ میں تجارتی سرگرمیوں کا دائرہ نہیں بڑھایا جائے گا، مارکیٹ کو ترقی کی شاہرہ پر گامزن نہیں کیا جاسکتا ہے ایک سوال کے جواب میں انہوں نے کہا کہ ایسی بڑی نمانشوں کا یہی مقصد ہوتا ہے کہ ماركيث ميں پيسه تيزي سے گردش كرے ، جب ايسا سوكا تو پاكستان كى معيشت كو بہت سے حوالوں سے فائدہ سوگا۔

انہوں نیر بتایا که دینی ورلڈ ٹریڈ سننر کی خطیر میں تجارتی حوالے سے ایک الگ پہچا ن سے جہاں دنیا بھر کی صرف بہترین اور معیاری کمپنیاں ہی اپنی سرگرمیوں کا انعقاد کرتی ہیں ،ایسی جگہ پر پاکستانی کمپنی کی جانب سے ایسی بڑی سرگرمی کا انعقاد ملک کیلنیے فخر کا باعث ہے۔ ڈیشان علی خان کا مزید کہنا تھا کہ سماری ویب سائٹ پر آنے والی ٹریقک کی بہت بڑی تعناد جی سی سی ربجن کے ممالک میں مقیم پاکستانیوں کی وجہ سے آتی ہے لہذا یہ اس خطے میں مقیم پاکستانیوں کیلئے شاندار موقع ہے کہ وہ اس تماتش میں آ کر بہترین اور محفوظ سرمایہ کاری کا موقع حاصل کریں۔انہوں نے مزید کہا کہ انشااللہ یہ تیسرا پاکستان پراپرٹی شو بھی

کامیایی سے سمکنار ہوگا۔



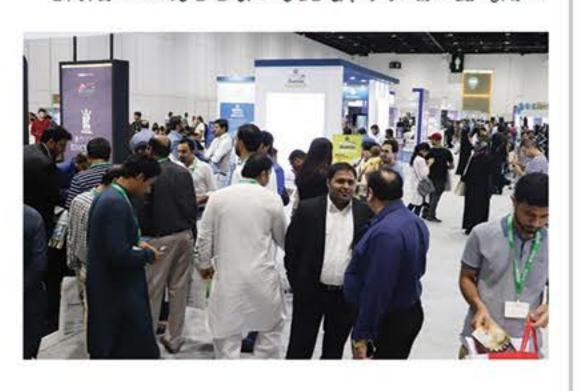
سمندريار پاكستائيون كاخواب اور تعبير تخريز عمار مظهر

تحرير: عمار مظهر

هم روزگار سویا روشن مستقبل کی تلاش، دنیا میں زیادہ تر افراد انہی وجوہات کی بنیاد پر دوسرے ممالک کا غریا نقل مکانی کرتے ہیں۔ یه رجحان جنوبی ایشیا کے ممالک میں بھی کافی حد تک موجود ہے۔ میرے سامنے موجود مختلف سروے رپورٹس کے مطابق اسی لاکھ سے زائد پاکستانی دنیا کے پینتیس ممالک مين ربائش پذير بين. أن اوورسيز پاكستانيون كي ايك بڙي تعداد خليجي رياستون يا عرب ممالك مين ربتي ہے۔ یہ بات بھی میرے اور آپ کے مشاہدے میں ہے کہ مئی کی محبت ہر کسی کے دل میں موجود ہوتی ہے لیکن جب انسان اس مئی سے دور ہو جانے تو یہ محبت ایک آتشدان کی صورت دل کو جلانے کا باعث بھی بنتی ہے۔ یقینا آپ کے وہ رشته دار جو دیار غیر میں برسر روزگار ہیں، جن سے آپ کی بات ہوتی ہے، وہ اس بات کی تصدیق بھی کریں گے۔ کہا جاتا ہے کہ ٹیکنالوجی کے اس دورمیں فاصلے سمٹ گئے ہیں، لیکن میرا خیال ہے که فاصلے بظاہر سمئے ہیں، حقیقت وہی جانتا ہے جو اپنی دھرتی سے دور ہوتا ہے۔

کچھ ایسی ہی حالت اوورسیز پاکستائیوں کے دلوں کی بھی ہے۔ اسی لئے تو چاہے وہ دنیا کے کسی بھی کونے میں ہوں پاک وطن میں ہونے والے برواقعہ سے باخبررینا ان کی ایک عمومی عادت بن چکی ہے، اور یہ عادت صرف خبروں تک ہی محدود نہیں ہے بلکہ روزگار کی تلاش میں بیرون ملک جانے والے پاکستانیوں كى اكثريت يه خواب سجائے ائير پورث پهنچتى ہے كه دن رات محنت كركے سب سے پہلے اپنے ابلخانه كے لئے ارض وطن میں ایک خوبصورت گھر بنائیں گے۔ بہت سے ایسے پاکستانی بھی بیں جو عرصه دراز سے نه صرف دیگرممالک میں مقیم ہیں بلکہ وہاں کی شہریت بھی رکھتے ہیں لیکن ان کے دل بھی اپنی مئی کی محبت میں انہیں بار بار کھینچ کریہاں لاتے ہیں اوروہ بھی اس پاک وطن میں اپنا ایک گھر بنانے کے خوابىشمىند بىوتى بين تاكه اس مئى سے مضبوط رشته نه صرف جڑا رہے بلكه آئنده نسلون كوبھى يه ميراث

آنکھوں میں یہ حسین خواب سجائے کوئی بھی پاکستانی جب دیار غیر پر قدم رکھتا سے توبہت سی مشکلات اس کے سامنے موجود ہوتی ہیں۔ لیکن ان تمام مشکلات سے نبرد آزما ہوتے ہوئے بھی اپنے اصل خواب کو وہ ایک لمحے کے لئے نہیں بھولتا۔ کسی بھی تارک وطن کے ان جذبات سے اس سے جڑے تمام افراد ہی کسی نه کسی حد تک آگاه سوتے ہیں، اور جانتے ہیں که دیار غیر میں محنت کرنے والا عمومی طور پر اپنی ذات اورنجی ضروریات کو بھلا کر صرف اپنوں کے روشن مستقبل کے لئے دن رات محنت کررہا ہوتا ہے۔



سالها سال کی محنت کے بعدوہ حسین لمحه بھی آن پہنچتا سے جب روشن مستقبل کی امید لے کرجانے والوں کو اپنے خواب یعنی ارض وطن پر اپنا گھر بنانے کے لئے پلاٹ کی خریداری کے لئے کچھ سرمایہ میسر آ جاتا ہے۔ اب ایک اور امتحان شروع ہوجاتا ہے کہ اپنے شہر کے کس علاقے میں پلاٹ خریدا جائے جہاں بعد ازاں گھر کی تعمیر کے بعد ربائش اختیار کرنا آسان ہو، ایسی جگہ تلاش کی جائے جہاں بنیادی سہولیات کی مکمل فراہمی یقینی ہو۔اس امتحان سے نکالنے کے لئے ملک کے سب سے بڑے پراپرٹی پورٹل زمین ڈاٹ کام نے بہترین حل نکال رکھا ہے اوروہ حل سے دہئی میں منعقد ہونے والا پاکستان پراپرٹی شو۔ زمین ڈاٹ کام کی جانب سے پاکستانی پراپرٹی کی دبئی میں نمائش کے لئے پہلا پاکستان پراپرٹی شو دو بزار سترہ میں منعقد کیا گیا تھا، جس کے بعدیہ برسال منعقد ہورہا ہے۔ رواں سال 6 اور 7 دسمبر کو تیسرا پاکستان پراپرئی شو دہئی ورلڈ ٹریڈ سینئر کے زابیل بال میں منعقد ہو گا جس میں پاکستان کے 60 سے زائد ڈو یلپرز اور تعمیراتی ادارے مختلف منصوبوں کو نمانش کے لئے پیش کریں گے۔ پاکستان پراپرٹی شومتحدہ عرب امارات سمیت اوورسیز پاکستانیوں کے لئے ایک سنہری موقع ہے، کیونکہ اس نمائش میں جا کر ارض وطن میں گھر، پلاٹ یا کوئی اور پراپرٹی خریدنے کے خواہشمند برطرح کی معلومات حاصل کر سکتے ہیں۔ زمین ڈاٹ کام کے سیای او ذیشان علی خان کا نقطنه نظر بھی یہی سے که بیرون ملک مقیم پاکستانیوں کووطن عزيز كے پراپرئى سيكثرميں بونے والى پيشرفت اوراس ميں سرمايه كارى كے فوائد سے بىمه وقت آگاه ركها

جہاں پاکستان پراپرٹی شو کا ایک مقصد اوور سیز پاکستانیوں کو معلومات فراہم کرنا ہے وہیں بین الاقوامی سطح پر ملک کے رئیل اسٹیٹ کاروبار کو بھی مثبت انداز میں متعارف کرانا ہے۔ اس شو کا ایک فائدہ یہ بھی ہوتا ہے که دبئی میں بسنے والی ایک سوتیس سے زائد قومیتیں اور کاروباری حضرات بھی یہ جان پاتے ہیں که پاکستان میں رئیل اسٹیٹ کا کاروبار نه صرف دن بدن ترقی کی منازل طے کرتا جا رہا ہے بلکه پاکستان میں شروع ہونے والے مختلف رہائشی اور کمرشل منصوبے خوبصورت طرز تعمیر کے ساتھ ساتھ تمام تر جدید سہولیات سے بھی آراستہ ہیں۔ اس لئے یہ کہنے میں مجھے کوئی عار نہیں سے کہ زمین ڈاٹ کام کی جانب سے دبئی میں منعقد ہونے والے پاکستان پراپرٹی شوز ملک کا مثبت چہرہ عالمی سطح پر اجاگر کرنے

دورروزه پاکستان پراپرشی شوچه 6 دسمبرسے دبئی میں شروع بوگا

لابور (نمائندہ خصوصی)پاکستان کے سب سے بڑے پر اپرٹی پورٹل زمین ڈاٹ کام کی جانب سے اعلان کیا گیا ہے کہ ''ہاکستان پر اپرٹی شو" 6 اور 7 دسمبر کو دبنی میں دینی ور لڈ ٹریڈ سنٹر میں منعقد کیا جانے گا. واضح رہے کہ زمین ڈاٹ کام کی جانب سے مسلسل تیسرے سال پاکستان پر اپرٹی شو کا انعقاد کیا جا رہا ہے ۔ اب تک منعقد ہونے والی دو نمانشوں میں 31 ہزار سے زائد شانقین شرکت کر چکے ہیں. دوسری جانب زمین ڈاٹ کام کی طرف سے پاکستان بھر میں اب تک

17 بڑی پر اپرٹی کی نمانشوں کا انعقاد کیا جا چکا ہے جس میں شرکاء کی تعداد 10 لاکھ سے

تیسرے پاکستان پر اپرٹی شو میں 60 سے زاند اسٹالز پر لاہور، کر اچی، اسلام آباد، پشاور، ملتان، گوجرانوالم، فیصل آباد، مری، رحیم یار خان، تیره غازی خان، بباولپور اور گوادر سمیت پاکستان کے دیگر شہروں سے پر اپرٹی بلٹرز اور ٹویلپرز اپنی پر اپرٹیز کی نمائش کر یں گے۔ نمائش کے سب سے بڑے سپانسرز 'ایٹین' اور 'کیپٹل سمارٹ سٹی ' بیں، اس ایونٹ سے اوور سیز پاکستانیوں کو خطے کی سب سے باصلاحیت رئیل اسٹیٹ مارکیٹ میں اپنی منافع بخش سرمایہ كارى كا دائرہ بر هانے كا موقع ملے گا. اس كے علاوہ چونكہ اس پر اپرٹي شو ميں ملك كے تمام اہم شہروں کی پر اپر ٹیز موجود ہونگی لبذا یہ ہر بجث کے فرد کیلئے یہ بہترین موقع ہوگا کہ وہ اپنی سرمایہ کاری کے حوالے سے تمام تر معلومات کو حاصل کرتے ہوئے بہترین فیصلہ کر

زمین ڈاٹ کام کے سی ای او ذیشان علی خان نے اس موقع پر کہا کہ ہمارے لئے پہلے پاکستان پر اپرٹی شو کا انعقاد کرنا شاید کچھ مشکل تھا لیکن اب یہ شو بحیثیت خود ایک نام بن چکا ہے جس کی کامیابی صرف دبئی ہی نہیں بلکہ خلیجی معالک میں پاکستانیوں کیلئے باعث فخر ہے۔ اُن کا کبنا تھا کہ جب تک مارکیٹ میں تجارتی سرگر میوں کا دائرہ نبیں بڑ ھایا جانے گا، مارکیٹ کو ترقی کی شاہرہ پر گامزن نہیں کیا جاسکتا ہے ایک سوال کے جواب میں انہوں نے کہا کہ ایسی بڑی نمائشوں کا یہی مقصد ہوتا ہے کہ مار کیٹ میں ہیسہ تیزی سے گردش کرے ، جب ایسا ہوگا تو پاکستان کی معیشت کو بہت سے حوالوں سے فائدہ ہوگا.

انہوں نے بتایا کہ دبئی وراڈ ٹریڈ سٹٹر کی خطے میں تجارتی حوالے سے ایک الگ پیچا ن سے جہاں دایا بھر کی صرف بہترین اور معیاری کمیلیان بی اینی سرگرمیوں کا انعقاد کرتی ہیں ،ایسی جگہ پر پاکسٹانی کمیٹی کی جانب سے ایسی بڑی سرگرمی کا انعقاد ملک کیٹنے فغر کا باعث ہے، نیشان علی خان کا مزید کہا تھا کہ ہماری ویب سائٹ پر آئے والی ٹریفک کی بہت بڑی تعداد جی سی سی ریجن کے ممالک میں مقیم یاکسٹائیوں کی وجہ سے آئی ہے لہذا یہ ان خطے میں معیم پاکسٹائیوں کیلئے شاندار موقع ہے کہ وہ اس نمائٹ میں آ کر بہترین اور معفوظ سرمایہ کاری کا موقع حاصل کریں آبوں نے مزید کیا ۔ کہ انشاقہ یہ تیسرا پاکستان پر ایرٹی شو بھی کامیابی سے بعکار ہوگا

PRE-EVENT - DIGITAL

ن 💎 پاک سرزمین پارٹی کیل بانی 🕈 مسطلی کال نے ایسی بات کد دی که متحدہ قیادت جمی سرپکز کرمیٹ بائے گی

لا اور (پروموشنل رطیز) پاکستان کے سب سے برے برائ پورئل زمین ذات کام کی جانب سے اعلان کیاگیا ہے کہ "پاکستان برائ فی شو" 6 اور 7

سر کودین میں دین وراد ٹرید سنزمیں منحد کیا بائے گا۔ واض رے کہ زمین ڈاٹ کام کی بانب سے مسلسل تعبرے سال پاکستان جارٹی شو کا

حرور پرمیں: پود حری شوکر طرکیس، استراب مدالت نے تواز شریت کی ما ضری سے معافی کے متعلق تحریری فیسلہ باری کردیا

میرے پاکستان پراپٹی شومیں 60 سے زائد اسٹالز پر لاہوں کراچی، اسلام آباد، پشاور، ملتان، گوجرانوالہ، فیصل آباد، مری، رحیم یار نان، ڈیرہ فازی نان،

ساولیوراور گوادر سمیت پاکتان کے دیگر شہوں سے پرای ٹی بلدرزاور دویلیز انتی پرائیدی نائش کریں گے۔ نائش کے سب سے برے سپانسرز

بئین 'اور مکینل سارٹ سی ' میں۔ اس ایونٹ سے اوور سیز پاکستانیوں کو فطے کی سب سے باسلامیت رئیل اسلیٹ مارکیٹ میں اپنی منافع بخش

رمایہ کاری کا دائرہ بڑھانے کا موقع ملے گا۔ اس کے علاوہ پونکہ اس پاپٹی شومیں ملک کے تام اہم شہروں کی پراپر ٹیز موجود ہونگی امذا یہ ہر بجٹ

ن ڈاٹ کام کے سی ای او فیشان علی نان نے اس موقع پر کماکہ جارے لئے سیلے پاکستان پراپٹی شو کا انعقاد کرنا شاید کچر مشکل تھا لیکن اب میر

نیٹیت نودایک ام بن چکا ہے جس کی کامیابی سرف دینی می شیں بلکہ ظیمی مالک میں پاکستانیوں کیلئے بامث فخرہے۔ اُن کا کھنا تماکہ بب

حردر پرمیں بہ جاب کا ان کی 18سالہ لوک اور لو کے نے تکاح کرایا، ان کی مجت کیے شروع بونی واضی کی زبانی آپ بھی سنے

ب سوال کے جواب میں انسوں نے کاکہ ایسی بوی ناقص کا یمی مصد بوتا ہے کہ مارکیٹ میں پیسہ تیزی سے گروش کرے ، جب ایسا ،و گا تو

ستان کی معیشت کوبت سے والوں سے فائدہ وگا۔ انہوں نے بتایاکہ دہتی ورلذ ٹریڈ سند کی فظے میں تجارتی والے سے ایک الگ پہچان ہے

جاں دنیا جمر کی صرف بسترین اور معیاری محمینیاں ہی اپنی سرگرمیوں کا انعقاد کرتی میں ،ایسی بکدی پاکستانی محمینی کی بانب سے ایسی بری سرگرمی کا

انھاد ملک کیلئے فرکا باصث ہے۔ ذیشان علی نان کا مزید کھنا تھاکہ جاری ویب سائٹ یہ آنے والی ٹریفک کی بست بری تعدادی ی می ریمن

سرمایہ کاری کا موقع ماصل کریں ۔ اُشوں نے مزید کھاکہ انشااللہ یہ سمیرا پاکستان پراہی شو بھی کامیابی سے جمکنار ہوگا۔ مزید تفسیلات کے لیے سالار

سلیان سے فون نمبر 03008567531 پر رابطہ کیا باسکتاہے۔

کے ممالک میں مظیم پاکستانیوں کی وید سے آتی ہے اسذایہ اس نظے میں مظیم پاکستانیوں کیلئے شاندار موقع ہے کہ وداس نمائش میں اگر بسترین اور محفوظ

ئے فرد کیلئے یہ بہترین موقع ہوگاکہ ود اپنی سرمایہ کاری کے والے سے تام تر معلومات کو ماصل کرتے ہوئے بہترین فیصلہ کر سکے۔

ب مارکیٹ میں تجارتی سرگرمیوں کا دائرہ نہیں برمایا بائے گا، مارکیٹ کو ترقی کی شاہرہ پر گامزن نہیں کیا باسکتا ہے۔

انعاد كيابارباب _ اب تك منعد بونے والى دونائص من 31 برارے زائد شائلين شركت كر يكے بيں _ دوسرى بانب زمين داك كام كى

ارت سے پاکستان محرمیں اب تک 17 بری پراپٹ کی ناتھوں کا انعقاد کیا با چکا ہے جس میں شرکاء کی تعداد 10 الکرسے تجاوز کر چکی ہے۔

پاکستان پراپرٹی شوہ اور 7 دسمبر کو دہتی ورلڈ سنزمیں منعند کیا بائے گا: زمین ڈاٹ کام کا اعلان





نان پر اپر ٹی شو سجنے کو تیار

بور رانر پاکستان آن لانن)پاکستان کے سب سے بڑے پر اپر ٹی پور ٹل زمین ڈاٹ کام کی جانب سے اعلان کیا گیا ہے کہ پاکستان پر اپر ٹی شو-6 اور 7 دسمبر کو دہنی میں دبنی ور لڈ ٹریڈ سنٹر میں منعقد کیا جائے گا۔ واضح رہے کہ زمین ڈاٹ کام کی جانب سے مسلسل تیسرے سال پاکستان پر اپر ٹی شو کا انعقاد کیا جا رہا ہے۔ اب تک منعقد بونے والی دو مانشوں میں 31 ہزار سے زاند شانقین شرکت کر چکے ہیں۔ دوسری جانب زمین ڈاٹ کام کی طرف سے پاکستان بھر س اب تک 27 بڑی پر اپرٹی کی نمائشوں کا انعقاد کیا جا چکا ہے جس میں شرکاء کی تعداد 10 لاکھ سے تجاوز کر چکی

پسرے پاکستان پر اپر ٹی شو میں 60 سے زائد اسٹالز پر لابور ، کر اچی، اسلام آباد، پشاور ، ملتان، گوجر انوالہ، فیصل باد، مری، رحیم یار خان، ثیره غازی خان، بهاولپور اور گوادر سمیت پاکستان کے دیگر شہروں سے پر اپر ٹی بالٹر ز اور ڈویلپرز اپنی پر اپر ٹیز کی نمائش کر یں گے۔ نمائش کے سب سے بڑے سپانسرز ایٹین اور کیپٹل سمارٹ سٹی ، ہیں۔ اس ایونٹ سے اوور سیز پاکستانیوں کو خطے کی سب سے باصلاحیت رئیل اسٹیٹ مار کیٹ میں اپنی منافع بخش ر مایہ کاری کا دائر ہ بڑ ھانے کا موقع ملے گا۔ اس کے علاوہ چونکہ اس پر اپر ٹی شو میں ملک کے تمام اہم شہر وں كى پر اپر ٹیز موجود بونگى لېذا يہ بر بجث كے فرد كيلئے يہ بېترين موقع بوگا كہ وہ اپنى سر مايہ كارى كے حوالے سے تمام تر معلومات کو حاصل کرتے ہوئے بہترین فیصلہ کر سکے۔

زمین ڈاٹ کام کے سی ای او نیشان علی خان نے اس موقع پر کہا کہ بمارے لئے پہلے پاکستان پر اپر ٹی شو کا انعقاد کرنا شاید کچھ مشکل تھا لیکن اب یہ شو بحیثیت خود ایک نام بن چکا ہے جس کی کامیابی صرف دبئی ہی نہیں بلکہ خلیجی ممالک میں پاکستانیوں کیلئے باعث فخر ہے۔ اُن کا کہنا تھا کہ جب تک مار کیٹ میں تجارتی سر گرمیوں کا دائر ہ نہیں بڑ ھایا جائے گا، مار کیٹ کو ترقی کی شاہر ہ پر گامزن نہیں کیا جاسکتا ہے ایک سوال کے جواب میں انہوں نے کہا کہ ایسی بڑی نمائشوں کا یہی مقصد ہوتا ہے کہ مار کیٹ میں پیسہ تیزی سے گردش کرے ، جب ایسا ہوگا تو پاکستان کی معیشت کو بہت سے حوالوں سے فاندہ ہوگا. انہوں نے بتایا کہ دبنی ور لڈ ٹریڈ سنٹر کی خطے میں تجارتی حوالے سے ایک الگ پہچان ہے جہاں دنیا بھر کی صرف بہترین اور معداری کمپنیاں بی اپنی سرگر میوں کا انعقاد کرتی ہیں ،ایسی جگہ پر پاکستانی کمپنی کی جانب سے ایسی بڑی سرگر می کا انعقاد ملک کیلئے فخر کا باعث ہے۔ نیشان علی خان کا مزید کبنا تھا کہ ہماری ویب سائٹ پر آنے والی ٹریفک کی بہت بڑی تعداد جی سی سی ریجن کے ممالک میں مقیم پاکستانیوں کی وجہ سے آتی ہے لہذا یہ اس خطے میں مقیم پاکستانیوں کولئے شاندار موقع ہے کہ وہ اس نمائش میں آکر بہترین اور محفوظ سر مایہ کاری کا موقع حاصل کریں أنبوں نے مزید کہا کہ انشاالله یہ تیسر ا پاکستان پر اپر ٹی شو بھی کامیابی سے ہمکنار ہوگا۔





نعقاد کیا جا رہا ہے۔ اب تک منعقد

ہونے والی دو نمائشوں میں 31 ہزار سے زائد شائقین شرکت کر چکے ہیں۔ دوسری جانب زمین ڈاٹ کام کی طرف سے پاکستان بھر میں اب تک ج بڑی پراپرٹی کی نمائشوں کا انعقاد کیا جا چکا ہے جس میں شرکاء

تيسرے پاكستان پراپرئي شو ميں 60 سے زائد اسٹالز پر لاہور، كراچى، اسلام آباد، پشاور، ملتان، كوجرانواله، فیصل آباد، مری، رحیم یار خان، ڈیرہ غازی خان، بہاولپور اور گوادر سمیت پاکستان کے دیگر شہروں سے پراپرٹی بلڈرز اور ڈویلپرز اپنی پراپرٹیز کی نمائش کریں گے۔ نمائش کے سب سے بڑے سپانسرز 'ایئین' اور کیپٹل سمارٹ سٹی' ہیں۔ اس ایونٹ سے اوور سیز پاکستانیوں کو خطے کی سب سے باصلاحیت رئیل اسئیٹ مارکیٹ میں اپنی منافع بخش سرمایه کاری کا دائرہ بڑھانے کا موقع ملے گا۔ اس کیعلاوہ چونکه اس پراپرٹی شو میں ملک کے تمام اہم شہروں کی پراپرٹیز موجود ہونگی لہذا یہ ہر بجث کے فرد کیلئے یه بہترین موقع ہوگا که وہ اپنی سرمایه کاری کے حوالے سے تمام تر معلومات کو حاصل کرتے ہوئے بہترین

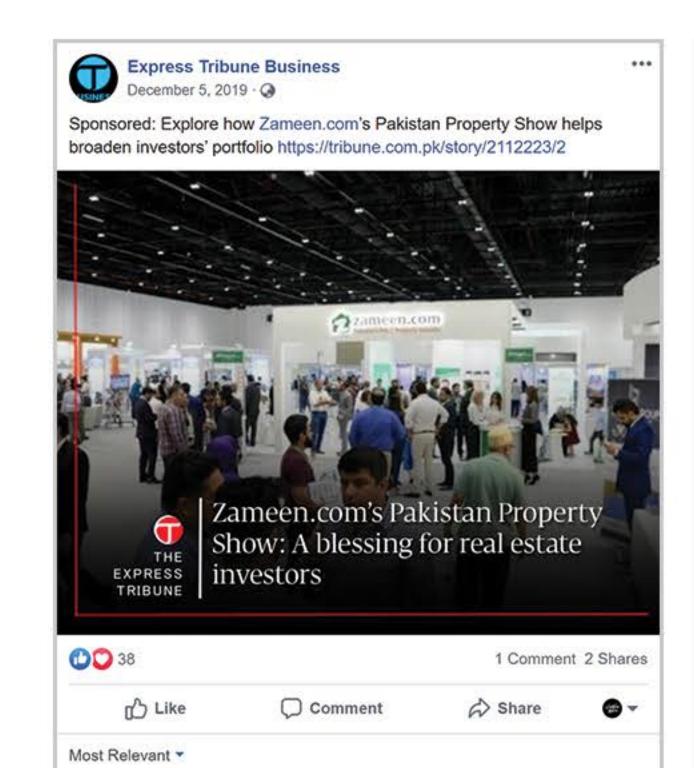
زمین ڈاٹ کام کے سی ای او ذیشان علی خان نے اس موقع پر کہا کہ ہمارے لئے پہلے پاکستان پراپرٹی شو کا انعقاد کرنا شاید کچھ مشکل تھا لیکن اب یہ شو بحیثیت خود ایک نام بن چکا ہے جس کی کامیابی صرف دبئی ہی نہیں بلکہ خلیجی ممالک میں پاکستانیوں کیلئے باعث فخر ہے۔ اُن کا کہنا تھا کہ جب تک مارکیث میں تجارتی سرگرمیوں کا دائرہ نہیں بڑھایا جائے گا، مارکیث کو ترقی کی شاہرہ پر گامزن نہیں کیا جاسکتا ہے۔ایک سوال کے جواب میں انہوں نے کہا کہ ایسی بڑی نمائشوں کا یہی مقصد ہوتا ہے کہ مارکیٹ میں پیسہ تیزی سے گردش کرے، جب ایسا ہوگا تو پاکستان کی معیشت کو بہت سے حوالوں

انہوں نے بتایا که دبئی ورلڈ ٹریڈ سنٹر کی خطے میں تجارتی حوالے سے ایک الگ پہچا ن سے جہاں دنیا بھر کی صرف بہترین اور معیاری کمپنیاں ہی اپنی سرگرمیوں کا انعقاد کرتی ہیں،ایسی جگہ پر پاکستانی کمپنو کی جانب سے ایسی بڑی سرگرمی کا انعقاد ملک کیلئے فخر کا باعث ہے۔ ذیشان علی خان کا مزید کہنا تھا که ہماری ویب سائٹ پر آنے والی ٹریفک کی بہت بڑی تعداد جی سی سی ریجن کے ممالک میں مقیم پاکستانیوں کی وجه سے آتی ہے لہذا یه اس خطے میں مقیم پاکستانیوں کیلئے شاندار موقع ہے که وه اس نمائش میں آ کر بہترین اور محفوظ سرمایه کاری کا موقع حاصل کریں۔اُنہوں نے مزید کہا که انشاالله یه تیسرا پاکستان پراپرٹی شو بھی کامیابی سے سمکنار ہو گا۔

> جاری کردہ برائے رابطه زمين ميديا پراتيوث لميئد سالار سليمان



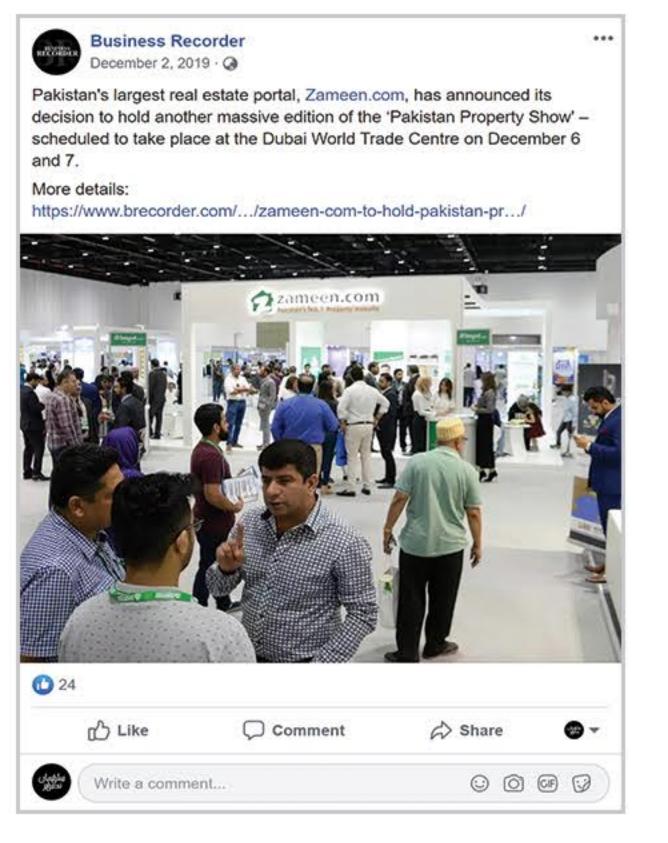
PRE-EVENT - SOCIAL MEDIA

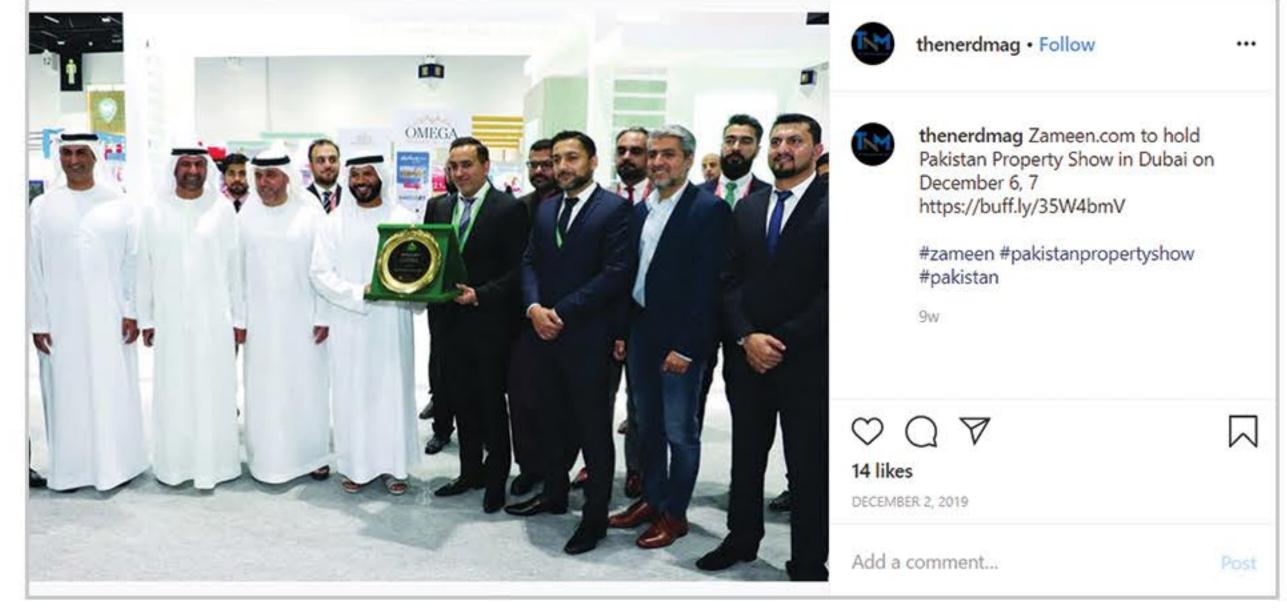


Write a comment...





















PRE-EVENT - SOCIAL MEDIA

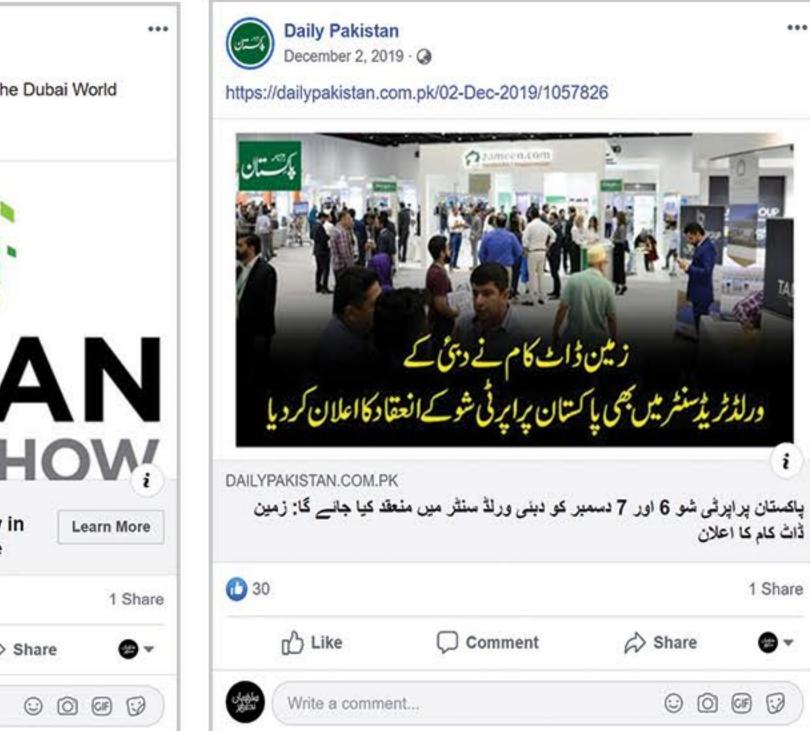


Business Recorder
December 3, 2019 · 🚱

https://www.brecorder.com/.../a-growth-to-cherish-a-memory-t...

A growth to cherish, a memory to recall: The Pakistan

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MEDIA AFTE

POST-EVENT - DIGITAL

PAKISTAN TODAY

Pakistan Property Show Dubai: History in



PPS) 2019 recorded an approximately 20 percent increased footfall than the previous

feld on the 6th and 7th of December at Za'abeel Hall 5, Dubai World Trade Center, this year's event attracted more than 20,000 visitors. The company continued making history, as this was the 20th event in its long list of Zameen Expos. hese include events held in Lahore, Karachi, Islamabad, and Multan, as well as the

previous Pakistan Property Shows in Dubai. Each year, it has facilitated more exhibitors, displayed more property options, and attracted higher audiences. This year was no different, as the latest edition of PPS Dubai made waves in the UAE. Dream Home, Dream Pakistan

This time, the event's tagline was 'Dream Home, Dream Pakistan', something that struck the heartstrings of the Pakistani community living in the UAE. It is well-known that buying property in their motherland is a common goal of expatriates, especially from countries like the UAE, where they retain their Pakistani passports without the prospect of acquiring dual nationality. To them, a dream home back in Pakistan is the

verseas Pakistanis from the Gulf countries also contribute the most into the pool of emittances that forms a major part of the flow of capital into Pakistan. Therefore, this show was the perfect platform for people wanting to invest, or build a house, in their home country. This is why the ensemble of property giants assembled by the Zameen team proved to be highly popular, with thousands of visitors pouring into the venue on

The top picks of the market

ne of the biggest reasons for this event's success was the variety and quality of exhibitors. The best of the best were there, such as Eighteen, Capital Smart City, and Zameen Developments. These names brought some truly impressive projects to the attention of overseas Pakistanis and foreign investors.

Pakistan Property Show gave people the chance to directly interact with numerous levelopers under one roof and see what options fit their needs the best. Consequently, Even though there were no transactions conducted on the spot, a multitude of people left with the resolve in their mind to make a purchase as soon as possible.

n addition, no one was left in the dark about the real estate market. There were experts at hand to guide interested visitors about the right purchase choices for them, he legalities involved, and the process to buy property as a non-resident Pakistani. llustrious roster of guests

Pakistan Property Show Dubai – 2019 was graced by an impressive list of guests, all of whom are well-known and celebrated in their respective fields. The Chief Guest, who inaugurated the event with Zameen.com CEO Zeeshan Ali Khan, was His excellency Marwan Ahmed Bin Ghalita, the CEO of Dubai's Real Estate Regulatory Agency (RERA). He appreciated the proceedings and was the chief guest for the second time here. He lauded Zameen.com for promoting Pakistan's property market and appreciated the recent measures taken to regularise it.

ther important guests included His Excellency Ghulam Dastgir, Ambassador of Pakistan to the UAE, Dr Faisal Ikram, the President of the Pakistan Association Dubai, and His Excellency Amjad Ahmad Ali, Consul General of Pakistan to the UAE. They reiterated that this event is an excellent platform for overseas Pakistanis nterested in buying a home in Pakistan.

Apart from these distinguished personalities, there was no shortage of celebrity guests as well. Some of the top media personnel of Pakistan were also present at the event. hese included anchorpersons Waseem Badami, Moeed Pirzada, and Mansoor Ali Khan. These top-tier anchors were there to witness the event for themselves, and to encourage people to invest in their home country.

For the first time in history, the government of Pakistan also participated in PPS 2019 as an exhibitor. On the instructions of Prime Minister Imran Khan, a stall was set up where the Privatisation Committee of Pakistan engaged with expatriates about the impending sale of dead-weight government properties.

The Director-General of the Privatisation Commission was present at the occasion, and stated, "Such events provide the ideal opportunity to engage with overseas Pakistanis because of their phenomenal outreach", and lauded Zameen.com for providing this unparalleled platform for expatriates.

The legacy continues

The event concluded quite successfully, with exhibitors swamped by interested visitors on both days. Numerous people left satisfied and with a solid game-plan in mind on how and where to buy their dream home in Pakistan. This legacy established by Zameen.com should be lauded due to the fact that it brings overseas Pakistanis faceto-face with representatives from their desired projects.

This adds the much-needed element of trust and reliability that is the only thing holding these potential buyers back from generously investing in their motherland. Let's hope we get to see more events like this in the future, as Zameen has put brought Pakistani property onto the international arena with its Pakistan Property Shows.

OBSERVER



Zameen.com, successfully concluded at the Dubai World Trade Centre in Dubai on Friday. His Excellency Amjad Ahmad Ali, Consul General of Pakistan in UAE, graced the occasion a

A total of 64 exhibitors offered property options from Pakistan's most important cities, including Karachi, Lahore, Islamabad, Multan, Peshawar, Murree, Faisalabad, Gujranwala Raheem Yar Khan, Gwadar, which attracted more than 20,000 visitors. For the first time, this year the government of Pakistan also participated in PPS. On the

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Prominent media persons, including Moeed Pirzada, Waseem Badami and Mansoor Ali Khan, also attended the event and interacted with exhibitors. Speaking on the occasion, CEO of Zameen.com Zeeshan Ali Khan said, "The success of Pakistan Property Show is in fact the success of UAE based Pakistanis, whose participation generates an invaluable inflow of

Zameen.com's Pakistan Property Show attracts 20,000 visitors in Dubai

SAMAA | Press Release - Posted: Dec 9, 2019 | Last Updated: 2 months ago



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Amjad Ahmad Ali, the consul general of Pakistan in the UAE, was the special guest on the second and the last day of the exhibition. A total of 64 exhibitors offered property options from different cities of Pakistan,

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Lahore Mirror



Pakistan Property Show Lures 20,000 Visitors At Dubai

DUBAI - The Pakistan Property Show (PPS) 2019, organised by Pakistan's largest property portal Zameen.com,

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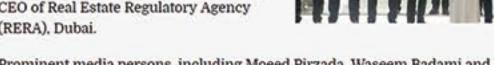
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Pakistan Property Show concludes at Dubai World Trade Centre



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PPS 2019 wrap up at Dubai World Trade Center





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The Biz Update

Pakistan property show concludes at Dubai World Trade



Dubai, December 11, 2019: The Pakistan Property Show (PPS) 2019, organised by Pakistan's largest property portal Zameen.com, successfully concluded at the Dubai World Trade Centre in Dubai on Friday. His Excellency Amjad Ahmad Ali, Consul General of Pakistan in UAE, graced the occasion as special guest on its second and last day.

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Pakistan Property Show by Zameen.com is the international iteration of Zameen Expo, Zameen.com's local property exhibition events.

Within Pakistan, Zameen Expos have been putting coveted projects and developments on centre-stage, one hit show after the other, to the tune of thousands of families and

The increasingly popular events deliver a diverse set of property options to visitors. And after close to a dozen Zameen Expos, which captivated the audience back home, Pakistan Property Show Dubai was the logical next step for Zameen.com. More than 30% of Zameen.com's traffic comes from overseas Pakistanis living across the world, and we could clearly see a growing demand for an international exhibition.

Pakistan Property Show ends at Dubai, attracts more than 20,000 visitors



DUBAI (UAE): The Pakistan Property Show (PPS) 2019 successfully concluded at the Dubai

World Trade Centre in Dubai Friday. Amjad Ahmad Ali, Consul General of Pakistan in UAE,

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AKHBAR NAMA

Pakistan Property Show Concludes At Dubai World Trade Centre, Attracts More Than 20,000 Visitors



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"Such events provide the ideal opportunity to engage with overseas Pakistanis because of their phenomenal outreach," management of Zameen.com.

Today there are no borders for investment and real estate is the biggest investment that everybody is

PPS 2019 featured the biggest names from Pakistan's biggest cities like Karachi, Lahore, Islamabad,

Multan, Peshawar, Murree, Faisalabad, Gujranwala, Raheem Yar Khan, Gwadar, Bahawalpur and DG Khan. In the last two editions of the event, the property extravaganza attracted a combined audience of over

Prominent names among this year's exhibitors included 'Eighteen' and 'Capital Smart City'.

Zameen.com CEO Zeeshan Ali Khan said that taking the property exhibitions to an international level was a tough undertaking in the beginning but with every passing year, Pakistan Property Show has become a brand name for property exhibitions. The success story of this event is a source of pride for Pakistanis

Every year this event offers overseas Pakistanis a unique chance to explore rewarding investment opportunities available in some of the most reliable and promising real estate projects in their home country. In addition, since this exhibition features projects from several major cities of the country, it provides visitors with a great opportunity to explore affordable property purchase options.

Answering a question, Khan said, 'Increasing investment opportunities in the property sector is vital for setting the sector on the track to progress, and the main objective of organising such events is to circulate money in the investment sector, which, in turn, will benefit the overall economy of Pakistan."

World Trade Centre holds its own exclusive status in terms of trade and investment activity in the region where only the best corporates and business entities can stage their activities, and for a Pakistan-based ompany to organise such a grand event here is definitely a matter of national pride,' he said further.

Pakistan Property Show by Zameen.com is the international iteration of Zameen Expo, Zameen.com's local property exhibition events.

The final day of PPS 2019 will take place on Saturday, December 7, from 10am to 8.30pm. Entry is free for

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Moody's Investors Service – one of the three global credit rating agencies – has recently changed Pakistan's credit rating outlook to stable from negative, signalling further improvement in foreign currency inflows into the country.

Moody's also affirmed the government of Pakistan's local and foreign currency long-term issuer and senior unsecured debt ratings at B3. "The change in outlook to stable is driven by Moody's expectations that the balance of payments

Moody's report released on Monday. "Such developments reduce external vulnerability risks, although foreign exchange reserve buffers remain

dynamics will continue to improve, supported by policy adjustments and currency flexibility," read a

Moody's said the recent currency depreciation has pushed up Pakistan's debt level and weakened Islamabad's fiscal strength.

Separately, Pakistan's exports of goods during November 2019 have increased by 9.6 per cent to \$2.02 billion while imports declined by 17.53 per cent to \$3.815 billion over corresponding month of last year, according to the Ministry of Commerce's data.

Exports were recorded at \$1.843 billion while imports at \$4.626 billion in the same month of last year (November 2018).

POST-EVENT - DIGITAL

Pakistan Property Show Concludes At Dubai World **Trade Centre, Attracts More** Than 20,000 Visitors



His Excellency Amjad Ahmad Ali, Consul General of Pakistan in UAE, graced the occasion as special guest on its second and last day.

A total of 64 exhibitors offered property options from Pakistan's most important cities, including Karachi, Lahore, Islamabad, Multan, Peshawar, Murree, Faisalabad, Gujranwala, Raheem Yar Khan, Gwadar, which attracted more than



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Zameen.com successfully hosts property



(Karachi) Pakistan's biggest property portal Zameen.com successfully hosted Pakistan Property Show (PPS) 2019 in Dubai. The event, which was held at World Trade Centre, attracted more tha

PPS 2019 was inaugurated by His Excellency Marwan Ahmed bin Ghalita, CEO of Real Estate Regulatory Agency (RERA), Dubai. Consul General of Pakistan in UAE Amjad Ahmad Ali attende the event as a special guest.

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generated a combined audience of more than 31,000. The property show featured a total of 64 exhibitors, who presented property options from major cities of Pakistan, including Karachi, Lahore, Islamabad, Multan, Peshawar, Murree, Faisalabad,

attracted more than 20,000 visitors. Gujranwala, Rahim Yar Khan and Gwadar.



For the first time, the Government of Pakistan also participated in the PPS. On the directions of Prime Minister Imran Khan, the Privatisation Commission of Pakistan engaged the expatriate community in an effort to find buyers for unused government properties.

Speaking on the occasion, Director General of Privatisation Commission Iftikhar Hussain Naqvi

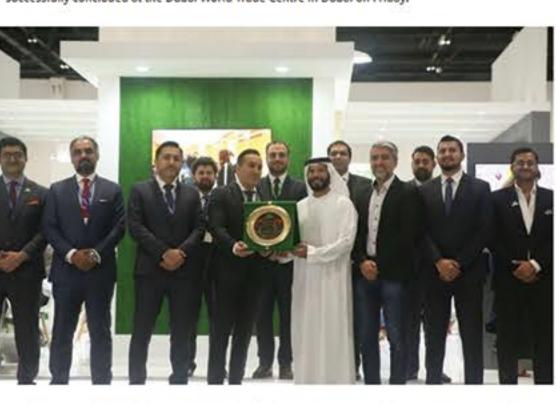
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Meanwhile, CEO of Zameen.com Zeeshan Ali Khan said, "The success of Pakistan Property Show is in fact the success of UAE based Pakistanis, whose participation generates an invaluable inflow of

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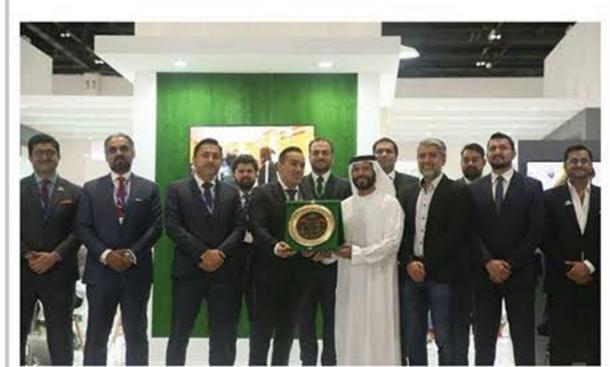
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Pakistan Property Show Concludes at Dubai World Trade Centre, Attracts More than 20,000 Visitors



The Pakistan Property Show (PPS) 2019, organized by Pakistan's largest property portal Zameen.com, successfully concluded at the Dubai World Trade Centre in Dubai on Friday.

His Excellency Amjad Ahmad Ali, Consul General of Pakistan in UAE, graced the occasion as special guest on its second and last day.

A total of 64 exhibitors offered property options from Pakistan's most important cities, including Karachi, Lahore, Islamabad, Multan, Peshawar, Murree, Faisalabad, Gujranwala, Raheem Yar Khan, Gwadar, which attracted more than 20,000 visitors.

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Business Inside

Pakistan Property Show Dubai 2019 to Offer Great Investment Opportunities for Overseas Pakistanis

Following the phenomenal success of last two years' events that raked in well over 31,000 visitor Pakistan Property Show (PPS) Dubai is all set to make a comeback to the emirate on this 6th or December; bringing with it the best real estate projects from all over the country.

homebuyers the bulk of them overseas Pakistanis to look up lucrative real estate purchasing opportunities in the home market.

Furthermore, real estate developers from all over Pakistan come to PPS Dubai to showcase their project to a global audience.

The event, as per its operational model, is primarily geared towards leads generation and real estate project marketing. All of its 'done' deals are only formalized once the parties involved are safely back on Pakistani turf being fully able to deal with the on ground nitty gritty of these transactions.

Zameen Expos to PPS Dubai A Brief Retelling

PS Dubai is an annual gulf event organized by Zameen.com, Pakistan's leading real estate portal.

n 2013, the company hosted its very first property exhibition called 'Pakistan Real Estate Expo (PREEX)' in collaboration with the Pakistani government.

One year later, it organized the 'Zameen Property Expo 2014' which, at the time, turned out to be the biggest real estate marketing event in the country's history. The spectacle featured over 50 top developer exhibits and drew in more than 30,000 people.

Since then, the company has organized multiple property expos in major cities across Pakistan receiving a consistently great response from the public as well as other real estate sector stakeholders.

PPS Dubai is the global chapter of these local Zameen Expo events. It offers Pakistani developers many unparalleled opportunities to showcase their products and services to an eager audience comprised of thousands of overseas citizens interested in signing up for all sorts of residential and commercial local real estate offers.

What's in store for visitors at PPS Dubai 2019?

com's own exclusively marketed project stalls.

When analyzed for its hosting specifics, a typical PPS event can feature:

A large number of real estate developer, consultant and agency exhibits/stalls the main attraction!

Prominent 'Chief Guest' appearances by renowned industry or government figures

Press appearances for onsite event coverage

Special discount and customized payment plan offers for overseas Pakistanis

PPS Dubai 2019 is expected to fare no differently on all these counts!

Why overseas Pakistanis should not miss out on this opportunity

If you think PPS Dubai is just another real estate exhibition, then you're really in for a surprise.

At this property promotions gala, Zameen compatibility brings a yest array of proortunities for you to

At this property promotions gala, Zameen.com not only brings a vast array of opportunities for you to explore and avail but backs these real estate exhibits with lucrative and safe 'return on investment guarantees'.

They will showcase all sorts of property projects from office complexes, apartment units, and luxurious penthouse attractions to farmhouses, smart homes, condominiums, and much more.

Overseas Pakistanis, true to the PPS tradition recounted above, further have the incentive of exclusive

This year, the biggest names associated with Pakistan's real estate industry will be present at the event.

property discounts. And since this event is fully open and encouragingly so to individuals and families alike, it offers attendees the convenience of making informed investment decisions.

Dates and Venue

Zameen.com has announced to host the latest edition of the two day event on the 6th and 7th of December at Za'abeel Hall 5, Dubai World Trade Centre, Sheikh Zayed Road, Dubai from 10 am to 8:30 pm, sharp.

This ten and a half hour timeframe will give visitors plenty of time to learn about all the 'happening' property developments currently underway in Pakistan and identify lucrative projects.

So if you haven't marked your calendar already, here's your cue. Don't miss out on the opportunity of

making a once in a lifetime investment decision that could truly re energize your portfolio!

POST-EVENT - DIGITAL

Khaleej Times

More affordable Pakistan housing units needed



oreclosure framework likely to be introduced soon, would help attract new buyers into the

Developers, financial institutions and other stakeholders in Pakistan's real estate industry should focus on the affordable housing segment to attract more buyers as the cost of land and construction have gone very high in recent years, experts said.

Leading developers, consultants and experts said policymakers and decision-makers should evolve foreclosure rules, develop long-term payment plans and practical mortgage policies to develop the property sector in line with the international market trends. They further said there is a need to rationalise construction costs and bring down high interest rates to affordable limits.

Talking to *Khaleej Times* at the Pakistan Property Show in Dubai, which concluded on high note on Saturday with a record 20,000 visitors during its two-day run, experts said the sector needs strong regulations to protect the interests of buyers, developers, contractors and other stakeholders.

"We need to think more seriously to develop more affordable real estate projects in Pakistan as the construction cost is too high now," Zeeshan Ali Khan, CEO of Zameen.com, told Khaleej Times.

To a question, he said a foreclosure framework is likely to be introduced soon and it will help attract new buyers into the market.

"We should develop a strong mortgage system to make the real estate affordable in Pakistan. It is the only sustainable option; we need to seriously introduce in Pakistan to ensure that every one will own a house in the country," he said.

so housing will be affordable for majority of the middle class in the country," he said.

Aitzaz Siddhu, property consultant for Khanial Homes, said there is need to introduce long-term payment plans.

*Currently, we have payment options for maximum up to five years. We need to have at least 10-year payment plans

Adeel Zubairi, a Dubai-based banker, said interest rates are very high in Pakistan and it needs to be brought down to an affordable range, at least for housing sector. "With 13.25 per cent discount rates and up to 20 per cent markup on housing loans, it is very difficult developers will get real buyers for their projects," he said.

Ideal opportunity

The government of Pakistan participated in the Pakistan Property Show for the first time this year. On the directions of Prime Minister Imran Khan, the Privatisation Commission of Pakistan has been tasked with engaging the expatriate community in an effort to find buyers for dead-weight government properties. "Such events provide an ideal opportunity to engage with overseas Pakistanis because of their phenomenal outreach," said Iftikhar Hussain Naqvi, director-general of the Privatisation Commission.

This was the third annual edition of the show, which was arranged by Zameen.com. The previous two editions generated a combined audience of more than 31,000. Amjad Ahmad Ali, Consul-General of Pakistan in UAE, graced the occasion as special guest on its final day.

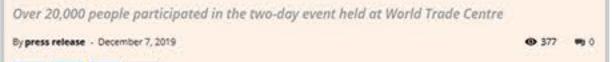
Prominent media anchors Moeed Pirzada, Waseem Badami and Mansoor Ali Khan also attended the event and interacted with the exhibitors. A total of 64 exhibitors offered property options from Pakistan's most important cities such as Karachi, Lahore, Islamabad, Multan, Peshawar and Murree, among several others.

"The success of the Pakistan Property Show is in fact the success of UAE-based Pakistanis, whose participation generates an invaluable inflow of foreign exchange to Pakistan," Ali Khan said.

- muzaffarrizvi@khaleejtimes.com

Profit

Pakistan Property Show concludes successfully in Dubai





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Consul General of Pakistan in UAE Amjad Ahmad Ali graced the occasion as special guest on its second and last day.

A total of 64 exhibitors from Pakistan's most important cities, including Karachi, Lahore, Islamabad, Multan, Peshawar, Murree, Faisalabad, Gujranwala, Raheem Yar Khan, Gwadar, offered property options during the event. The exhibition attracted more than 20,000

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Prime Minister Imran Khan had tasked the Privatisation Commission to engage with the

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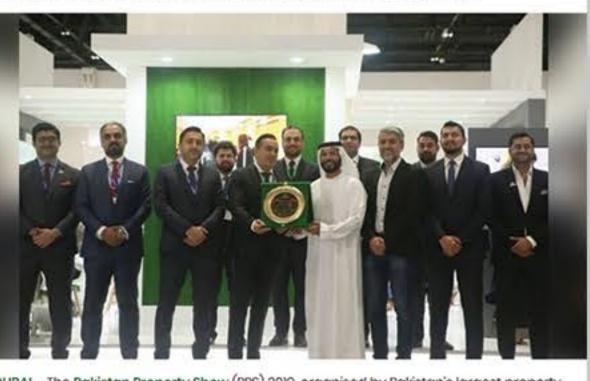
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And after close to a dozen Zameen Expos, which captivated the audience back home, Pakistan Property Show Dubai was the logical next step for Zameen.com.

More than 30% of Zameen.com's traffic comes from overseas Pakistanis living across the world, and we could clearly see a growing demand for an international exhibition.



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By Press Release + 08/12/2019 + 3 mins read



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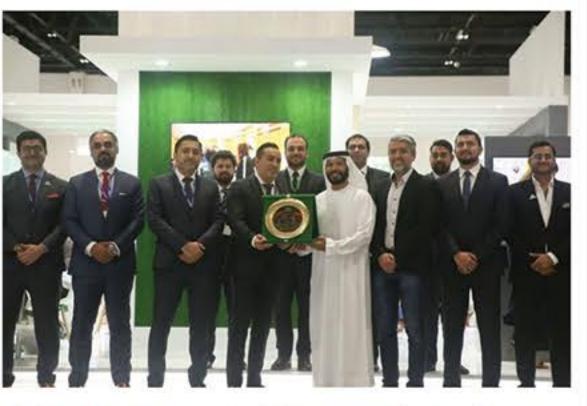


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POST-EVENT - DIGITAL



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Dubai - The Pakistan Property Show (PPS) 2019, organised by Pakistan's largest property portal Zameen.com, successfully oncluded at the Dubai World Trade Centre in Dubai on Friday

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For the first time, this year the government of Pakistan also participated in PPS. On the directions of Prime Minister Imran KI the Privatisation Commission of Pakistan has been tasked with engaging the expatriate community in an effort to find buyers for dead-weight government properties.

"Such events provide the ideal opportunity to engage with overseas Pakistanis because of their phenomenal outreach," said Iftikhar Hussain Naqvi, director general of the privatisation commission. This was the third annual edition of PPS, which is arranged by Zameen.com. The previous two editions generated a combined audience of more than 31,000.

PPS 2019 was earlier inaugurated by His Excellency Marwan Ahmed bin Ghalita, CEO of Real Estate Regulatory Agency (RERA), Dubai. Prominent media persons, including Moeed Pirzada, Waseem Badami and Mansoor Ali Khan, also attended the event and interacted with exhibitors.

Speaking to the press, CEO of Zameen.com Zeeshan Ali Khan said, 'The success of Pakistan Property Show is in fact the success of UAI based Pakistanis, whose participation generates an invaluable inflow of foreign exchange to Pakistan." About Pakistan Property Show

Pakistan Property Show by Zameen.com is the international

the tune of thousands of families and investors.

iteration of Zameen Expo, Zameen.com's local property exhibition Within Pakistan, Zameen Expos have been putting coveted projects and developments on centre-stage, one hit show after the other, to

The increasingly popular events deliver a diverse set of property options to visitors. And after close to a dozen Zameen Expos, which captivated the audience back home, Pakistan Property Show Dubai was the logical next step for Zameen.com. More than 30% of Zameen.com's traffic comes from overseas Pakistanis living acros the world, and we could clearly see a growing demand for an international exhibition.

About Zameen.com

buyers with sellers and owners with renters across the country, and we do a darn fine job of it, if we may say so ourselves. We are quickly becoming a central online hub for all things real estate in the country, one that everyone can use with ease and get value out of-be it a university student renting a room or a property investor looking for a new project to buy into.

Behind Zameen.com is a team of dedicated and talented individuals (which is our fancy way of saying a bunch of highly skilled tech nerds, design pros and geeky wordsmiths) with decades worth of experience in creating easy-to-use platforms for all manner of online

We bring to our users only the most innovative and useful of features – as evidenced by our extensive and still-growing Maps Section and the Urdu version of our website - and we love working off of our users' feedback to ensure the perfect product.

Global Hillage Space

Pakistan Property Show 2019 attracts



largest property portal, concluded successfully at the World Trade Center in

The two day event came to an end on Saturday, and it is being lauded as a remarkable success, as the property portal succeeded in bringing together a thriving community of foreign investors and overseas Pakistanis seeking to invest in the residential and commercial real estate markets across the country. More than 60 real estate developers, housing schemes and high rise projects displayed their products to around 20,000 expat Pakistanis.

Zameen.com was launched by Zeeshan Khan in 2006, soon after his graduation from Imperial College London. Idea was to provide accurate information to potential buyers about houses, flats and plots. Since then, Zameen.com has grown into a huge company that now advises property developers and provides them with intelligent solutions for marketing and better management of their projects. The idea created by Zameen.com has branched out across 8-9 countries through a parent company based in Dubai. Bayat is a sister concern that is being run by Haider Ali Khan from Dubai. It is thus a quintessential Pakistani multi-national that serves across 9 countries and employs thousands of professionals.



Amjad Ahmad Ali, Consul General of Pakistan in the UAE, attended the event as a special guest on the second and last day of the event. The Pakistan Property Show 2019 was inaugurated by CEO Dubai Real Estate Regulatory Agency (RERA), Marwan Ahmed bin Ghalita.

The Pakistan Property Show 2019 opened with a total of 64 exhibitions from major real estate hubs from the country, including Lahore, Karachi, Islamabad, Peshawar, Multan, Murree, Gujranwala, Faisalabad, Raheem Yar Khan, and Gwadar. The event showcased a variety of property options



he exhibition turned out to be quite successful and attracted more that 20,000 visitors. For the first time, the government of Pakistan participated

ne Minister Imran Khan had directed the privatization commission to ngage with the overseas Pakistani community in a bid to find buyers for unutilized government properties that have been lying dormant for years.

& See Umar Kamran So's other Tweets

in the Pakistan Property Show.

Read more: Imran Khan selling unutilized state owned properties at Duba

Speaking to the media on the occasion, Director General of the Privatization Commission, Iftikhar Hussain, said, "Such events provide ideal opportuni engage with overseas Pakistanis because of their phenomenal outreach



See Ministry of Privatisation's other Tweets

The event was attended by prominent media personalities, including Dr.

Moeed Pirzada, Mansoor Ali Khan, and Waseem Badami, who interacted



Moeed Pirzada recorded a 40 minute long discussion with Zeeshan Khan and Haider Khan, founders of Zameen.com and Bayat. Waseem Badami also participated in the discussion as a co-host. This informative discussions that will be available online soon focused not only on the journey of Zameen.com, from its inception in 2006 onwards but also on the challenges faced by Pakistan's real estate sector. Zeeshan and Haider meticulously

Mansoor Ali Khan recorded a separate brief discussion for his program on

explained that Pakistan desperately need to develop a mortgage market and

Speaking on the occasion, Zeeshan Ali Khan, CEO of Zameen.com said, "The success of Pakistan Property Show is, in fact, the success of UAE based Pakistanis, whose participation generates an invaluable inflow of foreign exchange to Pakistan."

Express News.

This is the third annual exhibition of the show arranged by the property portal. Previously, the last two editions of the show had attracted a combined audience of over 31,000.

Pakistan Property Show concludes at Dubai World Trade Centre

OyeYeah News By Saman Siddiqui 👶 207 Views O No Comment

Event attracted more than 20,000 visitors.



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Baaghi

دبئ میں زمین ڈاٹ کام کا پاکستان پراپرٹی شو، کتنے ہزار افراد نے

باغی ٹی وی کی رپورٹ کے مطابق پاکستان کے سب سے برے رئیل اسٹیٹ پورٹل زمین ڈاٹ کام کے زیر اہتام دین میں پاکستان پراپرٹی شو کا کامیاب انتخاد کیا گیا جال دوروز میں ۲۰ ہزار سے زائد پاکستانی شریک ہوئے۔ زمین ڈاٹ کام کی جانب سے دبئی میں یہ اپنی نوعیت کا تیسرا ایونٹ ہے۔ پاکستان پراپرٹی شومیں لا بور کراچی، اسلام آباد، پشاور ملتان، گوجرانوالہ، فیصل آباد، مری، رحیم یار خان، ڈیرہ خازی خان، بساولپوراور گوادر سمیت پاکستان کے دیگر شہروں سے پراپرٹی بلڈرزاور ڈویلپرزاپین پراپرٹیزکی 60 سے زائد اسٹالز پر نمائش کی۔ اس ایونٹ کے برسے اسپانسرز پاکستان کی رئیل اسٹیٹ انڈسٹری کے دومعروف مام "ایٹین" اور "کیپٹل اسارٹ سی" تھے۔

پاکتان پراپرٹی شو کا افتتاح دبئی رئیل اسٹیٹ رنگولیٹری ایجنسی (ریرا) کے سی ای او عزت مآب مروان احد بن فلیط نے کیا۔ میڈیا کے نائندوں سے گفتگو کرتے ہوئے ان کا کنا تھاکہ یمال بہت سی کمپنیاں منفرد پراجیک لے کر آئی میں۔اُن کاکنا تھاکہ اس سے ایک جانب ڈیٹاکی شیئرنگ ،وتی ہے تو دوسری جانب علم کی شیئرنگ مجی ،و جاتی ب جس سے سب بی کا فائدہ بوتا ہے۔ اُسول نے کماکہ سرمایہ کاری اب سرمدول کی محاج شیں ہے۔

افتتاح کے بعد زمین ڈاٹ کام کے سی ای او ذیشان علی نان نے ادارے کے دیگر سینئر افراد کے ہمراہ اُنہیں بال کا دورہ کروایا۔ ایونٹ کے دوسرے روز پاکستان کے کونسل جنرل برائے متحدہ عرب امارات احدامجد علی نے بھی وفد کے ہمراہ پاکستان پراپرٹی شومیں شرکت کی۔انہوں نے ایونٹ کا دورہ کرتے :وئے زمین ڈاٹ کام کی اس کاوش کو سرابااور کامیاب ایونٹ پر مبارکباد پیش کی۔

زمین دائ کام کے اس پاکتان پراپرٹی شومیں پرائیومائریش تحمیش آف پاکتان کے نمائندے بھی موہود تھے، وزیر اعظم عمران نان کی ہدایت پر اُنہوں نے اوورسیز پاکستانیوں کو سر کارے زیرانتظام ملک میں موجود مختلفِ سر کاری پراپر میزمیں سرمایہ کاری کی ترخیب دی۔ اس موقع پر گفتگو کرتے ،وئے ڈائر پیمٹر جنرل آف پرائیوٹائریشن تحمیش آف پاکستان افتخار صین نقوی نے کہاکہ ایسے ایونٹس میں پاکستانیوں کی بردی تعداد شرکت کرتی ہے جس سے ایک ہی وقت میں بہت سارے ہم وطنوں سے ملنا اور اُن کو سرمایہ کاری کی تر خمیب دینا بہت آسان ہے۔

زمین ڈاٹ کام کے ی ای او فیشان علی خان نے اس موقع پر کھاکہ تعیسرے پاکستان پراپرٹی شوکی کامیابی پر ہم اللہ رب العزت کے شکر گزار ہیں۔ اُن کا کھنا تھا کہ پاکستان پراپرٹی شواب اس فطے میں پاکستان کی پہچان بن چکی ہے اور بھیں فوشی ہے کہ پاکستانی اس بڑی تعداد میں اس شومیں شرکت کرے اس کو کامیاب کرتے ہیں۔ان کا کھنا تھا کہ اس شومیں بہت سے ایسے نائش کنندگان موجود میں جو کہ گزشتہ ایونٹس میں بھی ہمارے ساتھ یہاں آئے تھے اور پونکہ اُن کواِس نمائش میں شرکت سے نفع ماصل اواہے تو وہ دوبارہ مجھی یہاں موجود ہیں۔اُنہوں نے کھاکہ وطن عزیز میں محفوظ سرمایہ کاری اوراپنے گھر کا نواب ہر پاکستانی دیکھتا ہے لیکن مصروفیت اور دیگر امور کے باعث اس نواب میں رنگ بحرہ مشکل او باتا ہے۔ زمین ڈاٹ کام نے اس ضمن میں آسانی پیداکی اور پاکستان بحرے محفوظ سرمایہ کاری کی آلیش میاں دبئ میں پاکستانیوں کیلئے پیش کی۔

انہوں نے کاکہ رئیل اسٹیٹ کا شعبہ کسی بھی ملک کیلئے ریورو کی ہدی کی حیثیت رکھتا ہے جس کے ساتھ 55 سے زائد دیگر اندسٹریز بھی شامل ہوتی ہیں، امذارئیل اسٹیٹ کی ترقی ہے ہی ملک تیزی سے ترقی کر سکتا ہے۔ اُنہوں نے ایک سوال کے جواب میں کماکہ اوورسیز پاکتانی جارے ملک کا سرمایہ میں اور ہم اشیں ملک میں محفوظ اور منافع بخش سرمایہ کاری کے مواقع فراہم کرتے رہیں گے۔ زمین ڈاٹ کام کی جانب سے اگلی ایک پوپاکتان کے شہر کراچی میں فروری ۲۰۲۰ء میں منحقد کی جائے گی۔



متان پر اپر ٹی شو کا کامیاب انعقاد

دبئی (ائر پاکستان آن لائن) پاکستان کے سب سے بڑے رئیل اسٹیٹ پورٹل زمین ڈاٹ کام کے زیر ابتمام دبئی میں

پاکستان پر اپر ٹی شو کا کامیاب انعقاد کیا گیا جہاں دو روز میں ۲۰ بزار سے زائد پاکستانی شریک ہوئے ۔ زمین ڈاٹ

کام کی جانب سے دبنی میں یہ اپنی نو عیت کا تیسر ا ایونٹ ہے چاکستان پر اپر ٹی شو میں لاہور ، کر اچی ، اسلام آباد ،

بشاور ، ملتان، گوجر انو الم، فيصل آباد، مرى، رحيم يار خان، ثيره غازى خان، بهاولپور اور گوادر سميت پاكستان ك

یگر شہروں سے پر اپرٹی باٹرز اور ڈویلپرز اپنی پر اپرٹیز کی 60سے زاند اسٹائز پر نمائش کی۔ اس ایونٹ کے بڑے

اکستان پر اپرٹی شو کا افتتاح دبئی رئیل اسٹیٹ ریگو لیٹری ایجنسی (ریرا) کے سی ای او عزت مآب مروان احمدبن

غلیطہ نے کیا۔ . میڈیا کے نمائندوں سے گفتگو کرتے ہوئے ان کا کہنا تھا کہ یہاں بہت سی کمپنیاں منفر د پر اجب کٹ لے

کر آئی ہیں۔اُن کا کہنا تھا کہ اس سے ایک جانب ڈوٹا کی شیئر نگ ہوئی ہے تو دو سری جانب علم کی شیئر نگ بھی ہو

جاتی ہے جس سے سب بی کا فائدہ ہو تا ہے . اُنہوں نے کہا کہ سر مایہ کاری اب سر حدوں کی محتاج نہیں ہے ۔ افتتاح

کے بعد زمین ڈاٹ کام کے سی ای او ذیشان علی خان نے ادارے کے دیگر سینئر افر ادکے ہمر اہ اُنہیں بال کا دور ہ

كرواياايونثكے دوسرے روز پاكستان كے كونسل جنرل برائے متحدہ عرب امارات احمدامجد على نے بھى وفد كے

بمراه پاکستان پر اپرٹی شو میں شرکت کی انہوں نے ایونٹ کا دوره کرتے بوئے زمین ڈاٹ کام کی اس کاوش کو سرابا

ز مین ڈاٹ کام کے اس پاکستان پر اپر ٹی شو میں پر انیو ٹائز یشن کمیشن آف پاکستان کے نمائندے بھی موجود تھے،

وزیر اعظم عمران خان کی بدایت پر أنبوں نے اوور سیز پاکستانیوں کو سرکار کے زیر انتظام ملک میں موجود

مختلف سر کاری پر اپر ٹیز میں سر مایہ کاری کی تر غیب دی اس موقع پر گفتگو کر تے ہوئے ڈائر یکٹر جنرل آف

پر ائیو ٹائز یشن کمیشن أف پاکستان افتخار حسین نقوی نے کہا کہ ایسے ایونٹس میں پاکستانیوں کی بڑی تعداد شرکت

کرتی ہے جس سے ایک بی وقت میں بہت سارے بم وطنوں سے ملنا اور أن کو سر ماید کاری کی تر غیب دینا بہت آسان

مین ڈاٹ کام کے سی ای او ذیشان علی خان نے اس موقع پر کہا کہ تیسرے پاکستان پر اپرٹی شو کی کامیابی پر ہم الله

ب العزت كے شكر گزار ہيں۔ أن كا كېنا تها كم پاكستان پر اپر ثى شو اب اس خطے ميں پاكستان كى پېچان بن چكى ہے

ور ہمیں خوشی ہے کہ پاکستانی اس بڑی تعداد میں اس شو میں شرکت کر کے اس کو کامیاب کر تے ہیں ۔ان کا کہنا تھا

كم اس شو ميں بہت سے ايسے نمائش كنندگان موجود بيں جو كم گزشتم ايونش ميں بھى بمارے ساتھ يہاں آئے تھے

اور چونکہ اُن کو اس نمائش میں شرکت سے نفع حاصل ہواہے تو وہ دوبارہ بھی یہاں موجود ہیں ۔اُنہوں نے کہا کہ

رطن عزیز میں محفوظ سر مایہ کاری اور اپنے گھر کا خواب بر پاکستاتی دیکھتا ہے لیکن مصر وفیت اور دیگر امور

کے باعث اس خواب میں رنگ بھر نامشکل ہو جاتاہے۔ زمین ڈاٹ کام نے اس ضمن میں آسانی پیدا کی اور پاکستان

بھر سے محفوظ سر مایہ کاری کی آپشن بہاں دبئی میں پاکستانیوں کیلئے پیش کی۔ اُنہوں نے کہا کہ ر بیل اسٹیٹ کا

شعبہ کسی بھی ملک کیلئے ریڑ ھکی بڈی کی حیثیت رکھتا ہے جس کے ساتھ 55 سے زائد دیگر انڈسٹریز بھی شامل

وتى بين، لبذا رئيل استيث كى ترقى سے بى ملك تيزى سے ترقى كر سكتا ہے . أنبون نے ايك سوال كے جواب ميں

کہا کہ او ور سیز پاکستانی بمارے ملک کا سر مایہ بیں اور بم انہیں ملک میں محفوظ اور منافع بخش سر مایہ کاری کے

زمین ڈاٹ کام کی جانب سے اگلی ایکسپو پاکستان کے شہر کر اچی میں فروری ۲۰۲۰ میں منعقد کی جانے گی۔

اسپانسرز پاکستان کی رئیل اسٹیٹ انڈسٹری کے دو معروف نام "ایٹین" اور "کیپٹل اسمارٹ سٹی" تھے۔

🛦 Inner Pakistan المستر 8, 2019 🔾 0 تبسرے

ور كامياب ايونث پر مبار كباد پيشكى.

واقع فراہم کرتے رہیں گے۔

دیق ﴿ وَلِي پاکستان آن لائن ﴾ پاکستان کے سب سے برے رئیل اسٹیت پورٹل زمین ذات کام کے زیر ابتام دیتی میں پاکستان پران کی شو کا کامیاب انتخاد کیا گیا جس میں 2 روز کے دوران 20 مزار سے زائد پاکستانی شریک اوئے۔ زمین ذات کام کی بانب سے دبئی میں یہ ایتی نومیت کا تبيراايون ہے، پاکستان پراپی شومیں لا ہور، کراچی ، اسلام آباد، پشاور، ملتان ، گويرانوالد ، فيصل آباد ، مری ، رجم يار نان ، ذيره غازي نان ، بساوليوراور گوادر سمیت پاکستان کے دیگر شہروں سے پائ فی بدرزاور ڈویلی زئے اپنی پائے بیکی 60 سے زائد اسٹالزی نائش کی، اس ایون کے باے اسپانسرز لتان کی رئیل اسلیت اندسزی کے دومعروت کام اینین اور محیول سارت سی اتھے۔

خرد پرمیں: ایکتان اور مان کی لائش کرو کا دارس کی دب سے بد نہیں ہوئیں بلکر ۔۔۔ ایکٹی سفیر نے اصل ویہ بنادی

ہوتی ہے تودوسری بانب علم کی شیزنگ بھی ہوباتی ہے جس سے سب جی کا فائدہ ہوتا ہے۔ انہوں نے کماکہ سرمایہ کاری اب سرمدول کی محتاج شیں ہے، افتتاح کے بعدزمین ذائ کام کے سی ای او ذیشان علی نان نے ادارے کے دیگر سینز افراد کے ہمراہ انہیں بال کا دورہ كروايا۔ ايون كے دوسرے روز پاكتان كے قونسل جزل برائے متدو عرب المرات احدامجد على في بحى وفد كے بمراد پاكتان برائ شويس شرکت کی ، انسوں نے ایونٹ کا دور د کرتے ہوئے زمین ڈاٹ کام کی اس کاوش کوسرایا اور کامیاب ایونٹ ی مبارکباد ویش کی۔

زمین ذائ کام کے اس پاکستان پراپٹی شومیں پرائیوگائریش کھیٹن آف پاکستان کے نائندے بھی موجود تھے، وزیر اعظم عمران نان کی ہدایت بر ا شول نے اور سیز پاکستانیوں کو سرکار کے زیر انتقام ملک میں موجود مختلف سرکاری پراپیز میں سرمایہ کاری کی تر نمیب دی، اس موقع پر مختلو کرتے بوئے ڈائر پکڑ بنزل آف پراپوٹائر سٹن کمیش آف پاکستان افٹار ممین تھوی نے کماکد ایسے ایونٹس میں پاکستانیوں کی بڑی تعداد شرکت کرتی ہے جس ے ایک جی وقت میں بہت سارے ہم وطنول سے ملفا اور ان کوسرمایہ کاری کی تر نمیب دینا بہت آسان ہے۔

حره يدمين: قفرمزاكا يدايان الحلم كا بمانيا على توكيا وكا

زمین ذائ کام کے سی ای وفیطان علی نان نے اس موقع پر کماکہ تیمرے پاکستان پراپٹی ٹوکی کامیابی پر ہم اللہ رب العزت کے شکر گزار پیر کا کہنا تماکہ پاکستان پرائی شواب اس نظے میں پاکستان کی پہچان بن پکا ہے اور میں نوشی ہے کہ پاکستانی اس بوی تعداد میں اس شومیں شرکت كرك اس كوكامياب كرتے بيں ۔ ياكستان براي في شوميں بہت ہے ايے نائش كنندگان موجود بيں ، بوكرشتہ ايونٹس ميں بھي جارے ساتريساں آئے تے اور پوکد ان کواس نائش میں شرکت سے نقع ماسل :وا ب تووہ دوبارہ بھی سال موجود میں ۔انسوں نے کاکد وطن مزیز میں محفوظ سرمایہ کاری اورائے گر کا نواب ہر پاکتانی دیکھتا ہے لیکن مصروفیت اور دیگر امور کے باصث اس نواب میں رنگ بحر) مشکل ہوباہا ہے۔ زمین ذات کام نے اس سمن میں آسانی پیداکی اور پاکستان بحرے محفوظ سرمایہ کاری کی آپٹن بیال وجی میں پاکستانیول کیلئے ویش کی۔

زمین ڈاٹ کام کے سی ای او کا مزید کھنا تماکہ رئیل اسلیٹ کا شعبہ کسی بھی ملک کیلئے ریاد کی بذی کی جیٹیت رکھتا ہے جس کے ساتھ 55 ہزار سے زائد دیگر اندسزیز بھی شامل ہوتی ہیں ، امذار کیل اسلیٹ کی ترقی سے جی ملک تیزی سے ترقی کرسکتا ہے۔ ایک سوال کے جواب میں انسول نے کاکہ اورسیز پاکستانی بداے ملک کا سرمایہ میں اورہم انہیں ملک میں محفوظ اور منافع بخش سرمایہ کاری کے مواقع فراہم کرتے رہیں گے۔ زمین ڈاٹ کام کی بانب سے اگلی ایکمپویاکتان کے شرکراچی میں فروری 2020 میں منعقد کی بائے گی۔





فازی نان، ساولیور اور کوادر سمیت ملک کے دیگر شروں سے پراپر ٹیز کی 60 سے زائد اسٹالز پر نمائش کی گ فدی۔ بورے اسپانسرزایٹین اور کھٹا

پاکستان پارٹی شوکا افتتاح دین رئیل اسٹیٹ ریگولیٹری ایجنسی کے سی ای او مردان احدین فلیط نے کیا۔اس موقع پر۔اُن کا کتا حماکہ سرمایہ کاری اب سرمدوں کی محاج شیں ہے۔ایونٹ کے دوسرے روز پاکستان کے کونسل بنزل برائے متحدہ عرب امارات احدامیر علی نے بھی

زمین ڈاٹ کام کے اس پاکستان پرارٹی شومیں پرانیوکازیش کمیشن آف پاکستان کے نمائندے بھی موجد تھے، وزیر اعظم عمران خان کی ضوصی بدایت تھیں۔ زمین ڈاٹ کام کے سی ای او ذیشان علی نان نے اس موقع پر کناکہ پراپرٹی شوکی کامیابی پر ہم اللہ رب العزت کے شکر گردار میں۔ پاکتان برارٹی شواب فحظے میں پاکتان کی پہچان بن چکا ہے۔ رئیل اسٹیٹ کا شعبہ کسی ملک کیلئے اربرمد کی بدی کی حقیت رکھتا ہے۔ اگلی ایکیوکراچی میں فروری 2028میں جوگی۔



اکتان پراپر فی شوکی کامیابی در تقیقت متحده عرب امارات میں مقیم پاکتانی کمیونٹی کی کامیابی ہے: ذیثان علی نان



ق (ظاہر منیر ظاہر) پاکستان کے سب سے بوے رئیل اسلیٹ پورٹل زمین ڈاٹ کام کے زیر ابتام دہتی میں پاکستان پراپی شو کا کامیاب اقتصاد کیا گیا جال دوروز میں 20 ہزارے زائد پاکستانی شریک ہوئے۔ زمین ڈاٹ کام کی بانب سے دہتی میں یہ اپنی نومیت کا تعیمرا ایون ہے ۔ پاکستان پراپٹی شومیں لا بھی کراچی ، اسلام آباد ، پشاور ملمان ، گورانوالد ، فیصل آباد مری ، رحیم یار نان ، ڈیرو خازی نان ، ساولپر اور گوادر سمیت پاکستان کے دیگر تہوں سے پاپٹی بلڈرزاور ڈویلیرز این یا پاپیز کی 60 سے زائد اسٹالز پر نائش کی۔ اس ایونٹ کے بزے اسپانسرز پاکستان کی رئیل اسٹیٹ اندسلری کے ومعروت ہام ''ایٹین ''اور ''کیٹل سارے سی'' تھے۔

حرور پردیں: میاکتان اور بین کی قائش کرد کا دائر س کی دب سے بد نمیں ہوئیں بلک ۔۔۔ میٹنی سفیر نے اسل دبہ بنادی



نان پراپ ٹی شو کا افتتاح وہتی رئیل اسٹیٹ ریگولیٹری ایجنسی (رما) کے سی ای او مزت مآب مردان احدین فلیظ نے کیا۔ ۔ میڈیا کے ناتعدول سے مختلورتے ہوئے ان کائنا تھاکہ یماں بہت سی کمپنیاں منفرد پاجیک نے کر آئی یں ۔ اُن کائنا تھاکہ اس سے ایک بانب ویناکی شیزنگ وتی ہے تودوسری بانب علم کی شیزنگ مجی و باتی ہے جس سے سب جی کافائدہ وقا ہے ۔ اُنوں نے کماکہ سرمایے کاری اب سرمدول کی متاج نسیں ہے۔ افتتاح کے بعد زمین ڈاٹ کام کے می ای او فیٹان علی نان نے ادارے کے دیگر سینئر افراد کے ہمراہ اُنسیں بال کا دورہ روایا۔ ایونٹ کے دوسرے روز پاکستان کے کونسل جنرل برائے متدہ عرب امارات احدامجد علی نے بھی وفد کے بحراہ پاکستان پراپٹی شومیں شركت كى ۔ انبول نے ايون كا دوره كرتے : وئے زمين ذات كام كى اس كاوش كوسرا بااور كامياب ايون ير مباركباد وثيش كى ۔

هره يومين: ظفر مرزا كاينا يا دري اعظم كا بمانجا بوي، توكيا بويا؟



ن ڈاٹ کام کے اس پاکستان پراپٹی شومیں پرائیوٹائریشن کمپیش آف پاکستان کے نائندے بھی موجود تھے، وزیر اعظم عمران نان کی ہدایت پر ول نے اور سید پاکستانیوں کو سرکار کے زیر انتظام ملک میں موجد ختلت سرکاری چار پیزمیں سرمایہ کاری کی تر غیب دی۔ اس موقع پر مختلو تے وائے ڈائر پی ریزل آف پرائیوینائریش کمیش آف پاکتان افتار مین فعوی نے کاکد ایسے ایونٹس میں پاکتانیوں کی بری تعداد شرکت کرتی ہے یں سے ایک بی وقت میں بہت سارے ہم وطنوں سے ملنا اور اُن کو سرماید کاری کی تر فیب دینا بہت آسان ہے۔

صرور برهیں: پاکتان میں کوئی بھی شخص کرونا وائر س سے حاثر شیں، ولوگوں کا نیب متنی تکا ہے: واکثر ظفر مرزا



ن کا کھنا تھا کہ پاکستان پرانے ٹی شواب اس نظے میں پاکستان کی پہچان بن چکی ہے اور جیس نوشی ہے کہ پاکستانی اس بزی تعداد میں اس شومیں شرکت کر کے اس کو کامیاب کرتے ہیں ۔ ان کا کھنا تماکہ اس شومیں بہت ہے ایے نائش کنندگان موجود ہیں بوکہ گوشتہ ایونٹس میں مجی عارے تریماں آئے تھے اور پونکہ اُن کواس نائش میں شرکت سے نفع ماسل ہواہے تو دو دوبارہ بھی بیماں موجود میں ۔اُنموں نے کھاکہ وطن مین میں عفوظ سرمایہ کاری اور اپنے گھر کا نواب ہر پاکستانی دیجھتا ہے لیکن مصروفیت اور دیگر امور کے باحث اس نواب میں رنگ بھریا مشکل : وہانا ہے۔

مرور پرمين: 2 فروري مين كياناس بات ٢٠

مین ڈاٹ کام نے اس شمن میں آسانی پیدا کی اور پاکستان ہمرے محفوظ سرمایہ کاری کی آگھٹن بیمال دبنی میں پاکستانیوں کیلئے پیش کی۔ اُنھوں نے ماکد رئیل اسلیت کا شعبہ کسی بھی ملک کیلئے ریاد کی بذی کی میشیت رکھتا ہے جس کے ساتر 55 سے زائد دیگر اندسٹریز بھی شامل اوتی میں، امذا رئیل اسلیٹ کی ترقی سے جی ملک تیزی سے ترقی کر سکتا ہے۔ انہوں نے ایک سوال کے جواب میں کاکد اوورسیز پاکستانی جارے ملک کا سرمایہ میں اور بم انسیں ملک میں محفوظ اور منافع بخص سرمایہ کاری کے مواقع فراہم کرتے رہیں گے۔ زمین ڈاٹ کام کی بانب سے اگلی ایحیو پاکستان کے شرکرای میں فروری 2020ء میں منعد کی بائے گی۔



زمین ڈاٹ کام کے پاکستان پراپرٹی شو کا کامیاب انعقاد، 20ہزارے زائد افراد کی شرکت إكتان پراپرنی شوکی كامیابی در تقیقت متحده عرب امارات میں مقیم پاکتانی کمیونٹی کی كامیابی ہے: ذیشان ملی نان



دی (أردو پائٹ اعبار آن و تان و 80 د مبر 2019ء) پاکستان کے ب سے بوت رئیل اسٹیٹ پرش زمین ڈاٹ کام کے زیر اجہام دی میں پاکستان پراپی شو کا کامیاب افتحاد کیا کیا جال دوروز میں ۲۰ ہزارے زائد پاکستانی شریک ہوئے ۔ زمین ڈاٹ کام کی جانب سے دی میں یے لین فومیت کا جمراایوت بے ۔ پاکستان مان فی شومیں این کرائی، اسلام آباد، پشاور ملتان، کورافوالی، فیصل آباد، مری، رقیم یار خان، فرو خازی خان، ساولیور اور کواور سمیت پاکستان کے دیگر شہوں سے را ی فی بلدرزادر دویلے زائن را رائیز کی 60 سے زائد اسٹالو

اس این کے باب اسانیز پاکتان کی رئل اسلیت اندستری کے دو معروف ام



اکتان ہا ای شو کا افتتاح دی رئیل اسلیت ریگولیزی اعجنس (ردا) کے ی ای او مرت مآب مروان احدین علیط نے کیا۔ ۔ میایا کے ناتدول سے مختلورتے والے ان کا کا تما تماکہ سال بہت می کمپنیاں منفرد ہا جیکٹ نے کر آئی میں۔ اُن کا کنا تماکہ اس سے ایک مانب ڈیٹاکی شیز تک بوتی ہے تو دوسری مانب علم کی شیز تک ہمی دو ماتی ہے جس سے سب می کا فائدہ ہوتا ہے ۔ اُن نے کاک سہانے کاری لب سرمدول کی محاج شیں ہے۔ افتتاع کے بعد زمین ڈاٹ کام کے ی ای او ذیشان ملی نان نے اوارے کے دیگر سینمرافراد ك جمراه أشيل بال كا دوره كروايا_ ايون ك دوسر روز ياكتان ك كونسل جن بارات متده عب المرات احداميد على في بمي وفد ك جمراه ياكتان



زمین ڈاٹ کام کے اس پاکتان پاپٹی شومیں پالیونائولیش کمیش آف پاکتان کے نائندے بھی موجود تھے، وزیر اعظم عمران نان کی ہدایت پر اُنہوں نے س موقع پر تشکوکتے وف ڈائریکٹر بنزل آف پرائیو کا تریش کمیٹن آف پاکتان افکار صین فقوی نے کھاکہ ایسے اینٹس میں پاکستانیوں کی بری تعداد شرکت كرتى ب جن س اليك عى وقت مين بهت سارت هم وطول س ملا اور أن كوسرمايد كارى كى ترخيب وينابهت آسان ب ـ زمین ڈاٹ کام کے ی ای او فیشان علی مان نے اس موقع ی کھاکہ تھے ہے پاکستان چاہ ٹی شوکی کامیابی پر ہم اللہ رب العرب کے شکر گردار میں۔ اُن کا کنا تماکہ پاکستان عارفی شواب اس نظے میں پاکستان کی پہوان بن مکی ہے اور بیس فوشی ہے کہ پاکستانی اس بدی تعداد میں اس شومیں شرکت کر کے اس کو کامیلب کرتے ہیں ۔ ان کا کنا تھاکہ اس شومیں ہت ہے اپنے نائش کنندگان موجود ہیں جو کہ گزشتہ اینٹس میں بھی جارے ساتھ بیمال آئے تھے اور

پینکہ اُن کواس فائش میں شرکت سے نفع ماصل ہواہ وورد دوبارہ بھی یہاں موجود میں ۔ اُنوں نے کماکہ وٹن مین میں محفوظ سرمایے کاری اور اپنے گھر کا نواب ہر پاکستانی دیکھتا ہے لیکن مصروفیت اور دیگر امور کے باعث اس نواب میں رنگ جرہا مشکل ہو جاتا ہے۔ زمین ڈاٹ کام نے اس ضمن میں آسانی پیدائی اور پاکستان جرے محفوظ سرمایہ کاری کی آگات بیمال دہی میں پاکستانیوں کیلئے مثال)۔ اُنول نے کھاکہ رئی اسٹیٹ کا شعبہ کسی ملک کیلئے ریاد کی ہذی کی حیثیت رکھتا ہے جس کے ساتھ 55 سے زائد دیگر اندسٹریز بھی شامل ہوتی میں المذارئل اسلیف کی ترق سے ملک تیزی سے ترقی کر سکتا ہے ۔ اُنھل نے ایک سوال کے جواب میں کھاکہ اور سے پاکستانی جارے ملک کا سرمانے تا اور بم انہیں ملک میں محفوظ اور منافع بخش سرمایہ کاری کے مواقع فراہم کرتے رہیں گے۔



تحرير: عماد مظهر

🚨 Sibte Hussain دسمېر. 2019 🖿 پاکستان, پراپرلی گائيڈ, تازه ترین

پاکستان پراپرٹی شو کی کامیابی درحقیقت متحدہ عرب امارات میں مقیم پاکستانی کمیوننی کی کامیابی ہے: ڈیشان علی خان

پاکستان کے سب سے بڑے رئیل اسنیٹ پورٹل زمین ڈاٹ کام کے زیر ابتمام دہنی میں پاکستان پراپرٹی شو کا کامیاب انعقاد کیا گیا

جہاں دو روز میں ۲۰ بزار سے زائد پاکستانی شریک ہوئے ۔ زمین ڈاٹ کام کی جانب سے دہنی میں یه اپنی نوعیت کا الیسرا ایونٹ بسے۔

پاکستان پراپرلی شو میں لابوں کراچی ، اسلام آباد ، پشاوں ملتان. گوجرانواله. فیصل آباد، مری، رحیم یار خان. ڈیرہ غازی خان، بهاولپور او

پاکستان پراپرئی شو کا افتتاح دہنی رئیل اسنیٹ ریگولینری ایجنسی (روزا) کے سی ای او عزت مآب مروان احمد بن غلیطه نے کیا۔

میڈیا کے نمائندوں سے گفتگو کرتے ہوئے ان کا کہنا تھا کہ یہاں بہت سی کمپنیاں منفرد پراجیکٹ لے کر آئی ہیں۔اُن کا کہنا تھا کہ

افتتاح کے بعد زمین ڈاٹ کام کے سی ای او ڈیشان علی خان نے ادارے کے دیگر سینئر افراد کے بمراہ اُنہیں بال کا دورہ کروایا ایونث

کے دوسرے روز پاکستان کے گونسل جنرل برائے متحدہ عرب امارات احمدامجد علی نے بھی وفد کے بمراہ پاکستان پراپرٹی شو میں

زمین ڈاٹ کام کے اس پاکستان پراپرٹی شو میں پرائیوٹائزیشن کمیشن آف پاکستان کیے تمانندے بھی موجود تھے، وزیر اعظم عمران

خان کی بدایت پر اُنہوں نے اوور سیز پاکستانیوں کو سرکار کے زیر انتظام ملک میں موجود مختلف سرکاری پراپرٹیز میں سرمایه کاری کی

ں موقع پر گفتگو کرتے ہوئے ڈائر یکنر جنرل آف پرائیوٹائزیشن کمیشن آف پاکستان افتخار حسین نقوی نے کہا کہ ایسے ایوننس میں

زمین ڈاٹ کام کیے سی ای او ذیشان علی خان نے اس موقع پر کہا کہ تیسرے پاکستان پراپرئی شو کی کامیابی پر ہم الله رب العزت کے

شکرگزار ہیں۔ اُن کا کہنا تھا که پاکستان پراپرئی شو اب اس خطبے میں پاکستان کی پہچان بن چکی سے اور سمیں خوشی سے که

پاکستانی اس بڑی تعداد میں اس شومیں شرکت کر کیے اس کو کامیاب کرتے ہیں ۔ان کا کہنا تھا کہ اس شومیں بہت سے ایسے نمائشر

کنندگان موجود بیں جو که گزشته ایونئس میں بھی سمارے ساتھ یہاں آئے تھے اور چونکه اُن کو اِس نمائش میں شرکت سے نفع

انہوں نے کہا کہ وطن عزیز میں محفوظ سرمایہ کاری اور اپنے گھر کا خواب بر پاکستانی دیکھتا ہے لیکن مصروفیت اور دیگر امور کے

باعث اس خواب میں رنگ بھرنا مشکل ہو جاتاہیں۔ زمین ڈاٹ کام نے اس ضمن میں آسانی پیدا کی اور پاکستان بھر سے محفوظ

انہوں نے کہا که رئیل استیت کا شعبه کسی بھی ملک کیلئے روزہ کی ہڈی کی حیثیت رکھتا سے جس کے ساتھ 55 سے زائد دیگر

انڈسنریز بھی شامل بوتی ہیں. ٹہذا رئیل اسنیٹ کی ترقی سے بس ملک تیزی سے ترقی کر سکتا سے ۔ اُنہوں نے ایک سوال کے جواب

میں کہا کہ اوور سیز پاکستانی سمارے ملک کا سرمایہ ہیں اور سم انہیں ملک میں محفوظ اورمنافع بخش سرمایہ کاری کے مواقع قراسم

حاصل بواسے تو وہ دوبارہ بھی یہاں موجود ہیں۔

سرمایه کاری کی آپشن یهاں دبنی میں پاکستانیوں کیلنے پیش کی۔

پاکستانیوں کی بڑی تعداد شرکت کرتی سے جس سے ایک بس وقت میں بہت سارے سم وطنوں سے ملنا اور اُن کو سرمایه کاری کی

شرکت کی۔انہوں نے ایونٹ کا دورہ کرتے ہوئے زمین ڈاٹ کام کی اس کاوش کو سرابا اور کامیاب ایونٹ پر مبارکباد پیش کی۔

ں سے ایک جاتب ڈیٹا کی شیئرنگ ہوتی ہے تو دوسری جانب علم کی شیئرنگ بھی ہو جاتی ہے جس سے سب ہی کا فائدہ ہوتا

اسپانسرز پاکستان کی رئیل اسنیٹ انڈسنری کے دو معروف نام "اینین" اور "کیپنل اسمارٹ سنی" تھے۔

ہے۔ اُنہوں نے کہا کہ سرمایہ کاری اب سرحدوں کی محتاج نہیں ہے۔

گوادر سمیت پاکستان کے دیگر شہروں سے پراپرٹی بلڈرز اور ڈویلپرز اپنی پراپرٹیز کی 60 سے زائد اسنالز پر نمانش کیاس ایونٹ کےبڑے

PAKISTAN

يخالوجي كے اس دور ميں كاروبار كے لئے بھى جديد انداز استعمال مورب ميں اور پاكستان كے سب سے بڑے ابرقی پورٹل زمین ڈاٹ کام کو یہ اعزاز حاصل ہے کہ اس نے پراپرٹی کے کاروبار کو جدید انداز میں استوار کرکے ایک ٹال قائم کی ہے، زمین ڈاٹ کام نے پرارٹی کے کاروبار میں نہ صرف ٹیخالوجی کا استعمال متعارف کرایا بلکہ پرارٹی کی مار کیٹنگ کو بھی ایک نے اور جداگانہ انداز میں پیش کیا جو کہ اس نے دور کا قابل قدر آغاز تصور کیا جاتا ہے۔

مین ڈاٹ کام نے رئیل اسٹیٹ کی مارکیٹ کو ترقی کی نئی منزلوں تک سے جانے کے لئے بھرپور عزم کے ساتھ نئی راہیں تلاش کیں اور عام شہری کونہ صرف پرایرٹی کے کاروبار کی اہمیت سے آگاہ کیا بلک اس کاروبار کے لئے تنام تر سولیات ہم پنچانے کی بھی بر مکن کوسشش کی۔

ب ہم پرارٹی کی مارکیٹنگ کی بات کرتے ہیں تو اس میں ایک اہم جزو خریداروں تک تنام تر امکانات کی معلومات ا استعاد اس متعد کے لئے زمین واٹ کام فے ابتدائی طور پر تو ملک کے مخلف شہروں میں پراپرئی ایکسپوز کا انعقاد لیا اور بعد ازاں دو ہزار سترہ میں پاکستانی پراپرٹی کی بین الاقوامی سطح پر نمائش کے لئے دبئی کے ورلڈ ٹریڈ سینٹر میں پاکستان پراپرٹی شو کے عنوان سے نمائش کرکے رئیل اسٹیٹ کے کاروبار کو ایک نئی جست سے متعارف کرایا۔

زمین ڈاٹ کام نے دبئی میں پیلا پاکستان پراپرٹی شو دو ہزار سترہ اور دوسرا دو ہزار اٹھارہ میں منعقد کیا۔ دبئی میں کستان پراپرٹی شو کا واضح متصد تخلیجی ریاستوں سمیت دیگر ممالک میں مقیم پاکستا نیوں کو وطن عزیز کی رئیل اسٹیٹ ماركيث سے متعارف كرانا اور اسي ملك ميں جارى پرارٹى كے بڑے مضوبوں كے حوالے سے ايك بى جگه پر تمام تر طوات فراہم کرنا ہے۔ دو ہزار اٹھارہ کے پاکستان پراپٹی شو کا افتتاح رئیل اسٹیٹ ریٹولیٹری اتھارٹی کے چیف ا یخزیکٹو آفیسر (سی ای او) مروان احد بن غلیط نے کیا۔ دو ہزار سترہ اور اٹھارہ کے پراپرٹی شوز میں مجموعی طور پر ایک سووس اسٹالز لگائے گئے اور 31 بزارے زائد لوگوں نے شرکت کی۔



پاکستان پراپرٹی شو پاکستانی پراپرٹی کو بین الاقوامی سطح پر متعارف کرانے کا ایک مثالی ذریعہ بن چکا ہے۔

ر مجموعی طور پر جائزہ میا جائے تو پاکستان پراپرٹی شونے رئیل اسٹیٹ کی مادکیٹ پر انتنائی شبت اثرات مرتب کئے ب، تلجی ریاستوں اور عرب ممالک میں بہنے والے پاکستانیوں کے لئے اپنے ملک میں پراپرٹی کی خریداری میں حائل بست سی رکاوٹیں اور پریشانیاں ان شوز کی مدد سے کم ہوتی ہیں۔ اب پاکستانیوں کو سمندریار بیٹے کر بھی پراپرٹی کے حوالے سے معلومات حاصل کرنے میں کچھ خاص مگ و دو نہیں کرنا پرتی ہے بلکہ وہ بس پاکستان پراپرٹی شومیں شریک ہوتے ہیں اور تمام تر معلومات حاصل کر کھیتے ہیں۔

ستان پراپرئی شودین 2019

DR. MOEED PIRZADA





پاکستان پرارٹی شودین۔۔۔ سرمایہ کاری کے لئے مثالی موقع

مین ڈاٹ کام کے پاکستان پراپرٹی شو دبئی میں ملک کے بڑے ڈویلیرز اور ماہرین تعمیرات اسٹالز لگاتے ہیں اور نمائش میں شریک ہونے والوں کو پراپرٹی کی خریداری اور ادائیگی کے بلان کے ساتھ ساتھ مخلف رمایتی پیج بھی فراہم کرتے ہیں، اور ان کے ذہن میں اٹھنے والے موالات کے تسلی بخش جوابات وسیتے ہیں۔ اس لئے یہ کہنا ہے جانہ ہو گا کہ

وال سال بھی زمین ڈاٹ کام اپنی اس روشن روایت کو زندہ رکھتے ہوئے 6 اور 7 دسمبر کو ورلڈ ٹریڈ سینٹر دبی کے عبیل بال میں دو روزہ پاکستان پراپرٹی شوکا انعتاد کرنے جا رہی ہے۔ اس شو میں 60 سے زائد ڈویلیرز اور ماہرین تعمیرات اسٹالز لگائیں گے۔ اس لئے رئیل اسٹیٹ کے کاروبار میں قسمت آزبائی کی خواہش رکھنے والے حضرات یا پاکستان میں پراپرٹی خریدنے کے خواہشمند اس سنری موقع سے فائدہ اٹھانے کے لئے پاکستان پراپرٹی شو دبتی میں



Al Arabiya

POST-EVENT - DIGITAL

"پاکستان پراپرٹی شو یو اے ای میں مقیم پاکستانی کمیونٹی کی کامیابی ہے" ین ڈاٹ کام کے پاکستان پراپرٹی شو کا کامیاب انعقاد، 20 ہزار سے زائد افراد



دبئی – العربیہ ڈاٹ نیٹ

اکستان کے سب سے بڑے رئیل اسٹیٹ پورٹل زمین ڈاٹ کام کے زیر اہتمام ی میں پاکستان پراپرٹی شو کا کامیاب انعقاد کیا گیا جہاں دو روز میں ۲۰ ہزار سے زائد پاکستانی شریک ہوئے۔ زمین ڈاٹ کام کی جانب سے دبئی میں یہ اپنی نوعیت کا تیسرا ایونٹ ہے۔

پاکستان پراپرٹی شو میں لاہور، کراچی ، اسلام آباد، پشاور، ملتان، گوجرانوالہ، فیصل آباد، مری، رحیم یار خان، ڈیرہ غازی خان، بہاولپور اور گوادر سمیت پاکستان کے دیگر شہروں سے پراپرٹی بلڈرز اور ڈویلپرز اپنی پراپرٹیز کی 60 سے زائد اسٹالز پر نمائش کی۔ اس ایونٹ کے بڑے اسپانسرز پاکستان کی رئیل اسٹیٹ انڈسٹری کے دو معروف نام ''ایٹین'' اور ''کیپٹل اسمارٹ سٹی" تھے۔

اکستان پراپرٹی شو کا افتتاح دبئی رئیل اسٹیٹ ریگولیٹری ایجنسی (ریرا) کے سی ای او مروان احمد بن غلیطہ نے کیا۔ میڈیا کے نمائندوں سے گفتگو کرتے ہوئے ان کا کہنا تھا کہ یہاں بہت سی کمپنیاں منفرد پراجیکٹ لے کر آئی ہیں۔ اُن کا کہنا تھا کہ اس سے ایک جانب ڈیٹا کی شیئرنگ ہوتی ہے و دوسری جانب علم کی شیئرنگ بھی ہو جاتی ہے جس سے سب ہی کا فائدہ ہوتا ہے۔ اُنہوں نے کہا کہ سرمایہ کاری اب سرحدوں کی محتاج نہیں



افتتاح کے بعد زمین ڈاٹ کام کے سی ای او ذیشان علی خان نے ادارے کے دیگر سینئر افراد کے ہمراہ اُنہیں ہال کا دورہ کروایا۔ ایونٹ کے دوسرے روز پاکستان کے کونسل جنرل برائے متحدہ عرب امارات احمد امجد علی نے ھی وفد کے ہمراہ پاکستان پراپرٹی شو میں شرکت کی۔ انہوں نے ایونٹ کا دورہ کرتے ہوئے زمین ڈاٹ کام کی اس کاوش کو سراہا اور کامیاب ایونٹ ر مبارکباد پیش کی۔

زمین ڈاٹ کام کے اس پاکستان پراپرٹی شو میں پرائیوٹائزیشن کمیشن آف اکستان کے نمائندے بھی موجود تھے، وزیر اعظم عمران خان کی ہدایت ر اُنہوں نے اوور سیز پاکستانیوں کو سرکار کے زیر انتظام ملک میں موجود مختلف سرکاری پراپرٹیز میں سرمایہ کاری کی ترغیب دی۔ اس موقع پر گفتگو کرتے ہوئے ڈائریکٹر جنرل آف پرائیوٹائزیشن کمیشن آف پاکستان افتخار حسین نقوی نے کہا کہ ایسے ایونٹس میں پاکستانیوں کی بڑی تعداد شرکت کرتی ہے جس سے ایک ہی وقت میں بہت سارے ہم وطنوں سے ملنا اور اُن کو سرمایہ کاری کی ترغیب دینا بہت آسان ہے۔

زمین ڈاٹ کام کے سی ای او ذیشان علی خان نے تیسرے پاکستان پراپرٹی

شو کی کامیابی پر اطمینان کا اظہار کرتے ہوئے کہا کہ پاکستان پراپرٹی شو اب اس خطے میں پاکستان کی پہچان بن چکی ہے اور ہمیں خوشی ہے کہ پاکستانی اس بڑی تعداد میں اس شو میں شرکت کر کے اس کو کامیاب کرتےہیں۔ ان کا کہنا تھا کہ اس شو میں بہت سے ایسے نمائش کنندگان موجود ہیں جو کہ گزشتہ ایونٹس میں بھی ہمارے ساتھ یہاں آئے تھے اور چونکہ اُن کو اِس نمائش میں شرکت سے نفع حاصل ہوا ہے تو وہ دوبارہ بھی یہاں موجود ہیں ۔اُنہوں نے کہا کہ وطن عزیز میں محفوظ سرمایہ کاری اور اپنے گھر کا خواب ہر پاکستانی دیکھتا ہے لیکن مصروفیت اور دیگر امور کے باعث اس خواب میں رنگ بھرنا مشکل ہو

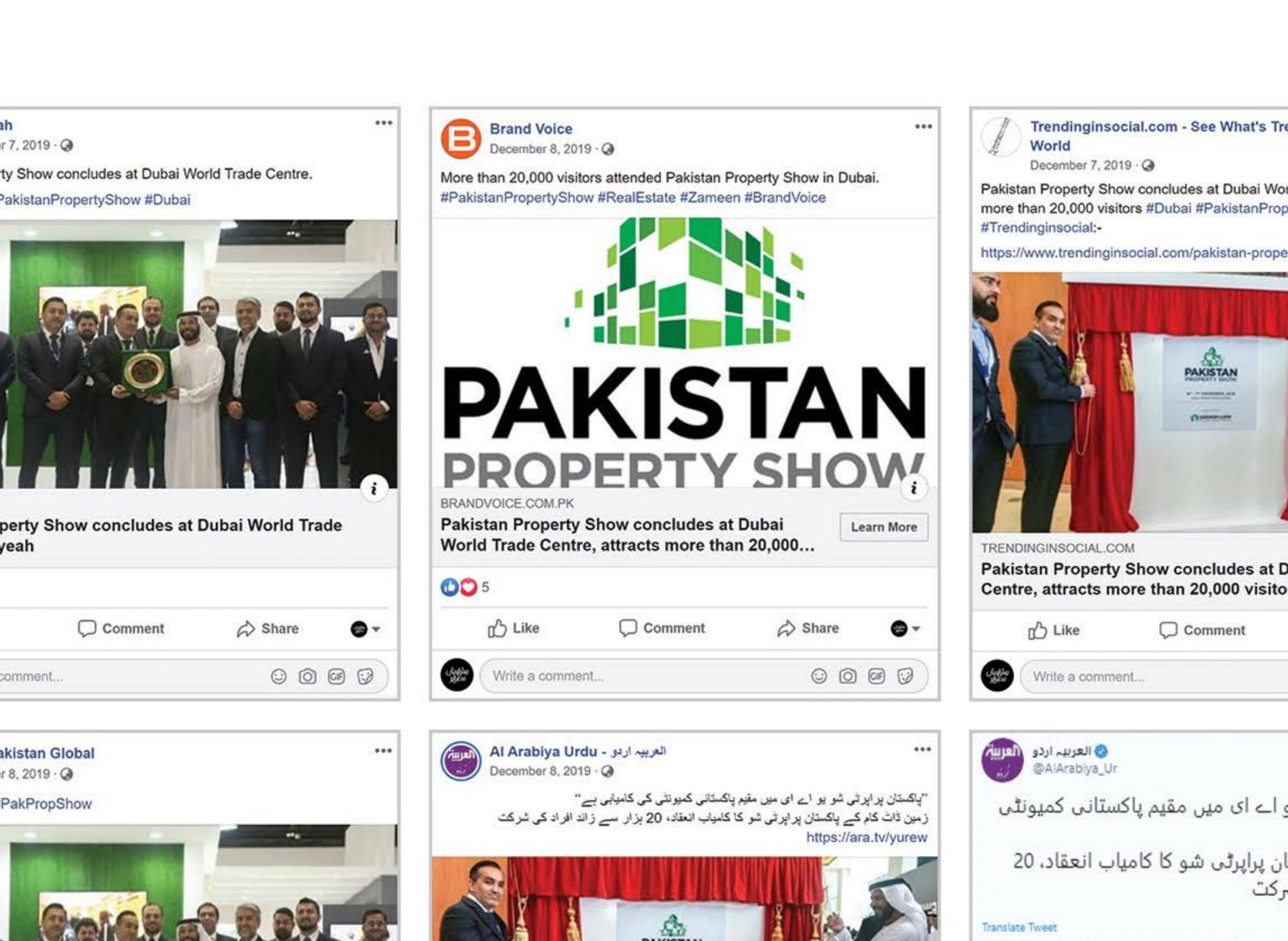
زمین ڈاٹ کام نے اس ضمن میں آسانی پیدا کی اور پاکستان بھر سے محفوظ سرمایہ کاری کی آپشن یہاں دبئی میں پاکستانیوں کیلئے پیش کی۔ اُنہوں نے کہا کہ رئیل اسٹیٹ کا شعبہ کسی بھی ملک کیلئے ریڑھ کی ہڈی کی حیثیت رکھتا ہے جس کے ساتھ 55 سے زائد دیگر انڈسٹریز بھی شامل ہوتی ہیں، لہذا رئیل اسٹیٹ کی ترقی سے ہی ملک تیزی سے ترقی کر سکتا ہے۔ اُنہوں نے ایک سوال کے جواب میں کہا کہ سمندر پار پاکستانی ہمارے ملک کا سرمایہ ہیں اور ہم انہیں ملک میں محفوظ اور منافع بخش سرمایہ کاری کے مواقع فراہم کرتے رہیں گے۔ زمین ڈاٹ کام کی جانب سے اگلی ایکسپو پاکستان کے شہر کراچی میں فروری ۲۰۲۰ء میں منعقد کی جائےگی۔



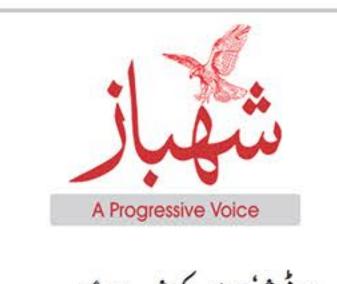


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بناة على توجيهات رئيس الوزراء .PPS شاركت حكومة باكستان هذا العام لأول مرة في معرض العقارات الباكستاني عمران خان ، حيث تم تكليف لجنة الخصخصة في باكستان بإشراك مجتمع المغتربين في محاولة للعثور على مشترين للعقارات الحكومية ذات الثقل

> سلام آباد (آن لائن) پاکستان کے سب سے بڑے رئیل اسٹیٹ پورٹل "زمین ڈاٹ کام" کے زیرا نتظام دبئی میں "پاکستان پراپرٹی شو" 6 ڈاٹ کام کے حکام نے کہاہے کہ دوروزہ ایونٹ 6اور7 دسمبر2019ء کود بنی ورلڈٹریڈ سینٹر میں منعقد ہوگا جو کمپنی کا مسلسل تیسراسالا: رارٹی شوہوگا۔ گزشتہ 2 رارٹی شوکے دوران 31 ہزارسے زیادہ وفود نے شرکت کی تھی۔

زمین ڈاٹ کام نے رئیل اسٹیٹ کی مار کیٹ کو ترقی کی نئی منزلوں تک بے جانے کے لئے بھرپور عزم کے ساتھ نئی راہیں تلاش کیں اور عام شہری کو مذ صرف پراپرٹی کے کارو بار باد گوجرا نوالہ 'رحیم یارخان گوادر ' بیاولپوراورڈیرہ غازی خان کے معروف پراپرٹی ڈویلپرزشرکت کریں گے اوراس سے سمندریار مقیم کی اہمیت سے آگاہ کیا بلکہ اس کارو بار کے لئے تمام تر سبولیات بہم پہنچانے کی بھی ہر ممکن پاکستا نیوں سمیت رئیل سٹیٹ کے شعبہ کے سرمایہ کاروں کوپاکستان میں سرمایہ کاری کے پرکشش مواقع سے آگاہی حاصل ہوگی جس سے

جب ہم پراپرٹی کی مار کیٹنگ کی بات کرتے ہیں تو اس میں ایک اہم جزو فریداروں تک تمام تر امکانات کی معلومات پہنچانا ہے۔ اس مقسد کے لئے زمین ڈاٹ کام نے ابتدائی طور پر تو ملک کے مختلف شہروں میں پر اپرٹی ایکیپوز کا انعقاد کیا اور بعد از اں دو ہزار سترہ میں پاکستانی پر اپرٹی کی بین الاقوامی سطح پر نمائش کے لئے دبئ کے ورلڈ ٹریڈ سینٹر میں پاکستان پراپرٹی شو کے عنوان سے نمائش کر کے رئیل اسٹیٹ کے کاروبار کو ایک نئی جت سے کاڑ دکرین ایران جدید ترین لیزر مشین بنانے والے تین ملکوں کی صف میں شامل

پاکستان پر اپرٹی شو دبئی۔۔ ماصنی کے جھرو کے میں۔۔

پاکستان پر اپرٹی شو دبئی۔۔۔ سرمایہ کاری کے لئے مثالی موقع

زمین ڈاٹ کام کے پاکستان پراپرٹی شو دبئ میں ملک کے برے ڈویلپرز اور ماہرین

نعمیرات اسٹالز نگاتے ہیں اور نمائش میں شریب ہونے والوں کو پراپرٹی کی خریداری او

ادائیگی کے پلان کے ساتھ ساتھ مختلف رعایتی پہلیج مجھی فراہم کرتے ہیں، اور ان کے ذہن

میں اٹھنے والے سوالات کے تسلی بخش جوابات دیتے ہیں۔ اس لئے پیر کہنا ہے جانہ ہو گا

کہ پاکستان پراپرٹی شو پاکستانی پراپرٹی کو بین الاقوامی سطح پر متعارف کرانے کا ایک مثالی ذریعہ

اگر مجموعی طور پر جائزہ لیا جائے تو پاکستان پر اپرٹی شو نے رئیل اسٹیٹ کی مارکیٹ پر انتہائی

مثبت اثرات مرتب کئے ہیں، فلیجی ریاستوں اور عرب ممالک میں بسنے والے پاکستانیوں

کے لئے اپنے ملک میں پر اپرٹی کی خریداری میں حائل بہت سی رکاوئیں اور پریشانیاں ان

شوز کی مدد سے کم ہوئی ہیں۔ اب پاکتا نیوں کو سمندر پارپیٹے کر بھی پراپرٹی کے حوالے سے

معلومات حاصل کرنے میں کچھ خاص تگ و دو نہیں کرنا پردتی ہے بلکہ وہ بس پاکستان پر اپرٹی

رواں سال بھی زمین ڈاٹ کام اپنی اس روش روایت کو زندہ رکھتے ہوئے 6 اور 7 دسمبر کو

ورلڈ ٹریڈ سینٹر دبئی کے زعبیل ہال میں دو روزہ پاکستان پر اپرٹی شو کا انعقاد کرنے جا رہی

ہے۔ اس شومیں 60 سے زائد ڈویلپرز اور ماہرین تعمیرات اسٹالز نگائیں گے۔ اس لئے

رئیل اسٹیٹ کے کارو بار میں قسمت آ زمائی کی خواہش رکھنے والے حضرات یا پاکستان میں

پراپرٹی فریدنے کے خواہشمنداس سہری موقع سے فائدہ اٹھانے کے لئے پاکستان پراپرٹی شو

د بئی میں شرکت کریں۔

شو میں شریک ہوتے ہیں اور تمام تر معلومات حاصل کر لیتے ہیں۔

زمین ڈاٹ کام نے دبئی میں پہلا پاکستان پر اپرٹی شو دو ہزار سترہ اور دوسرا دو ہزار اٹھارہ میں منعقد کیا۔ دینی میں پاکستان پر اپرٹی شو کا واضح مقصد فلیجی ریاستوں سمیت دیگر ممالک میں مقیم پاکستانیوں کو وطن عزیز کی رئیل اسٹیٹ مارکیٹ سے متعارف کرا نا اور انہیں ملک میں جاری پر اپرٹی کے بڑے منصوبوں کے حوالے سے ایک ہی جگہ پر تمام تر معلومات فراہم کر نا ہے۔ دو ہزار المحارہ کے پاکستان پر اپرٹی شو کا افتتاح رئیل اسٹیٹ ریگولیٹری اتحارثی کے چیف ایگر یکوُ آفیسر(سی ای او) مروان احد بن غلیطہ نے کیا۔ دو ہزار سترہ اور اٹھارہ کے پر ایرٹی شوز میں مجموعی طور پر ایک سو دس اسٹالز لگائے گئے اور 31 ہزار سے زائد لوگوں نے

PAKISTAN

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پاکمتان پراپرنی شودبنی

نیکنالوجی کے اس دور میں کارو بار کے لئے مجھی جدید انداز استعمال ہو رہے ہیں اور پاکستان

کے سب سے بوے پراپرٹی پورٹل زمین ڈاٹ کام کو یہ اعزاز حاصل ہے کہ اس نے

پر اپرٹی کے کارو بار کو جدید انداز میں استوار کر کے ایک مثال قائم کی ہے، زمین ڈاٹ کام

نے پرارٹی کے کاروبار میں نہ صرف ٹیکنالوجی کا استعال متعارف کرایا بلکہ پراپرٹی کی

مار کیٹنگ کو بھی ایک نے اور جدا گانہ انداز میں پیش کیا جو کہ اس نے دور کا قابل قدر آ غاز







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ملک بھر سے معروف پراپرٹی ڈویلپر زشر کت کریں گے ، شعبہ کو ترتی ہلے گی

زمین ڈاٹ کام کے زیرا نتظام منعقد کرائے گئے 17 مختلف پراپٹی شوزمیں 10 لاکھ سے زیادہ وفود شرکت کر سکیے ہیں۔ نبوں نے کہا کہ دبئ میں منعقد ہونے والے تیسرے سالانہ 2روزہ پاکستان پراپرٹی شومیں کراچی 'لاہور' اسلام آباد' ملتان 'پشاور' مری' فیص

پاکستان پراپرٹی شو 6 اور 7 دسمبر کو دبئی ورلڈ سینٹر میں

ا ک دسمبر 3, Views 89 ● 2019 کسمبر 3

ابلاغ نیوز)پاکستان کے سب سے بڑے پراپرٹی پورٹل زمین ڈاٹ کام کی جانب سے اعلان کیا گیا ہے ، 'پاکستان پراپرٹی شو' ' 6 اور 7 دسمبر کو دبئی میں دبئی ورلڈ ٹریڈ سینٹر میں منعقد کیا جائے گا. واضح رہے کہ زمین ڈاٹ کام کی جانب سے مسلسل تیسرے سال پاکستان پراپرٹی شو کا انعقاد کیا جا رہا ہے۔ اب تک منعقد ہونے والی دو نمائشوں میں 31 ہزار سے زائد شائقین شرکت کر چکے ہیں۔ دوسری جانب زمین ڈاٹ کام کی طرف سے پاکستان بھر میں اب تک 17 بڑی پراپرٹی کی سائشوں کا انعقاد کیا جا چکا ہے جس میں شرکاء کی تعداد 10 لاکھ سے تجارز کر چکی ہے. تیسرے پاکستان پراپرٹی شو میں 60 سے زائد اسٹالز پر لاہور، کراچی، اسلام آباد، پشاور، ملتان، گوجرانوالہ، فیصل آباد، مری، رحیم یار خان، ڈیرہ غازی خان، بہاولپور اور گوادر سمیت پاکستان کے دیگر شہروں سے پراپرٹی بلڈرز اور ڈویلپرز اپنی پراپرٹیز کی نمائش کر یں گے۔ نمائش کے سب سے بڑے سپانسرز 'ایٹین' اور 'کیپٹل ا سمارٹ سٹی ' ہیں۔ اس ایونٹ سے اوور سیز پاکستانیوں کو خطے کی سب سے باصلاحیت رئیل اسٹیٹ مارکیٹ میں اپنی منافع بخش سرمایہ کاری کا دائرہ بڑھانے کا موقع ملے گا۔ اس کے علاوہ چونکہ اس پراپرٹی شو میں ملک کے تمام اہم شہروں کی پراپرٹیز موجود ہونگی لہذا یہ ہر بجث کے فرد کے لیے یہ بہترین موقع ہوگا کہ وہ اپنی سرمایہ کاری کے حوالے سے تمام تر معلومات کو حاصل کرتے ہوئے بہترین فیصلہ کر سکے.زمین ڈاٹ کام کے سی ای او ذیشان علی خان نے اس موقع پر کہا کہ ہمارے لیے پہلے پاکستان پراپرٹی شو کا انعقاد کرنا شاید کچھ مشکل تھا لیکن اب یہ شو بحیثیت خود ایک نام بن چکا ہے جس کی کامیابی صرف دبئی ہی نہیں بلکہ خلیجی ممالک میں پاکستانیوں کے لیے باعث فخر ہے۔ اُن کا کہنا تھا کہ جب تک مارکیٹ میں تجارتی سرگرمیوں کا دائرہ نہیں بڑھایا جائے گا، مارکیٹ کو ترقی کی شاہرہ پر گامزن نہیں کیا جاسکتا ہے۔ایک سوال کے جواب میں انہوں نے کہا کہ ایسی بڑی نماٹشوں کا یہی مقصد ہوتا ہے کہ مارکیٹ میں پیسہ تیزی سے گردش کرے، جب ایسا ہوگا تو پاکستان کی معیشت کو بہت سے حوالوں سے فائدہ ہوگا۔ انہوں نے بتایا کہ دبئی ورلڈ ٹریڈ سنٹر کی خطے میں تجارتی حوالے سے ایک الگ پہچا ن ہے جہاں دنیا بھر کی صرف بہترین اور معیاری کمپنیاں ہی اپنی سرگرمیوں کا انعقاد کرتی ہیں،ایسی جگہ پر پاکستانی کمپنی کی جانب سے ایسی بڑی سرگرمی کا انعقاد ملک کے لیے فخر کا باعث ہے.



ينجاح ، Zameen.com الذي نظمته أكبر براية عقارية في باكستان ، 2019 (PPS) اختم معرض العقارات الباكستاني

شارك في المعرض ما مجموعه 64 عارضا حيث قاموا يعرض خيارات الملكية في أهم مدن باكستان ، بما في ذلك

كراتشي ولاهور وإسلام آباد وملتان وبيشاور وموري وقيصل آباد وجوجراتوالا ورحيم يارخان وجوادر ، والتي جذبت أكثر من

احمد امجد على كو سي اي او زمين داك كام ذيشان على خان پاكستان پراپرئي شو ميں

لاہور (پریس ربلیز) پاکستان کے کونسل جنرل برائے متحدہ عرب امارات احمد امجد علی کو سی ای او زمین

ڈاٹ کام ذیشان علی خان پاکستان پراپرٹی شو میں یادگاری شیلڈ پیش کر رہے ہیں۔ پاکستان پراپرٹی شو

میں دبئی رئیل اسئیٹ ریگولیٹری ایجنسی کے سی ای او مروان بن غلیطه کو زمین ڈاٹ کام کے سی ای او

ریگولیٹری ایجنسی کے سی ای او مروان بن غلیطه زمین ڈاٹ کام کے سی ای او ذیشان علی خان کے سمراه

ذیشان علی خان یادگاری شیلڈ پیش کر رہے ہیں۔ پاکستان پراپرٹی شو کا افتتاح دبئی رئیل اسٹیث

🖴 منتي نيوز, لابور 🗗 By Majid Khan 🕮 Posted on December 9, 2019

1 9 9

في مركز دبي التجاري العالمي اليوم السبت المواقق السابع من ديسمبر ٢٠١٩

. المتحدة ، بهذه المناسبة كضيف خاص في اليوم الثاني والأخير

asalmed

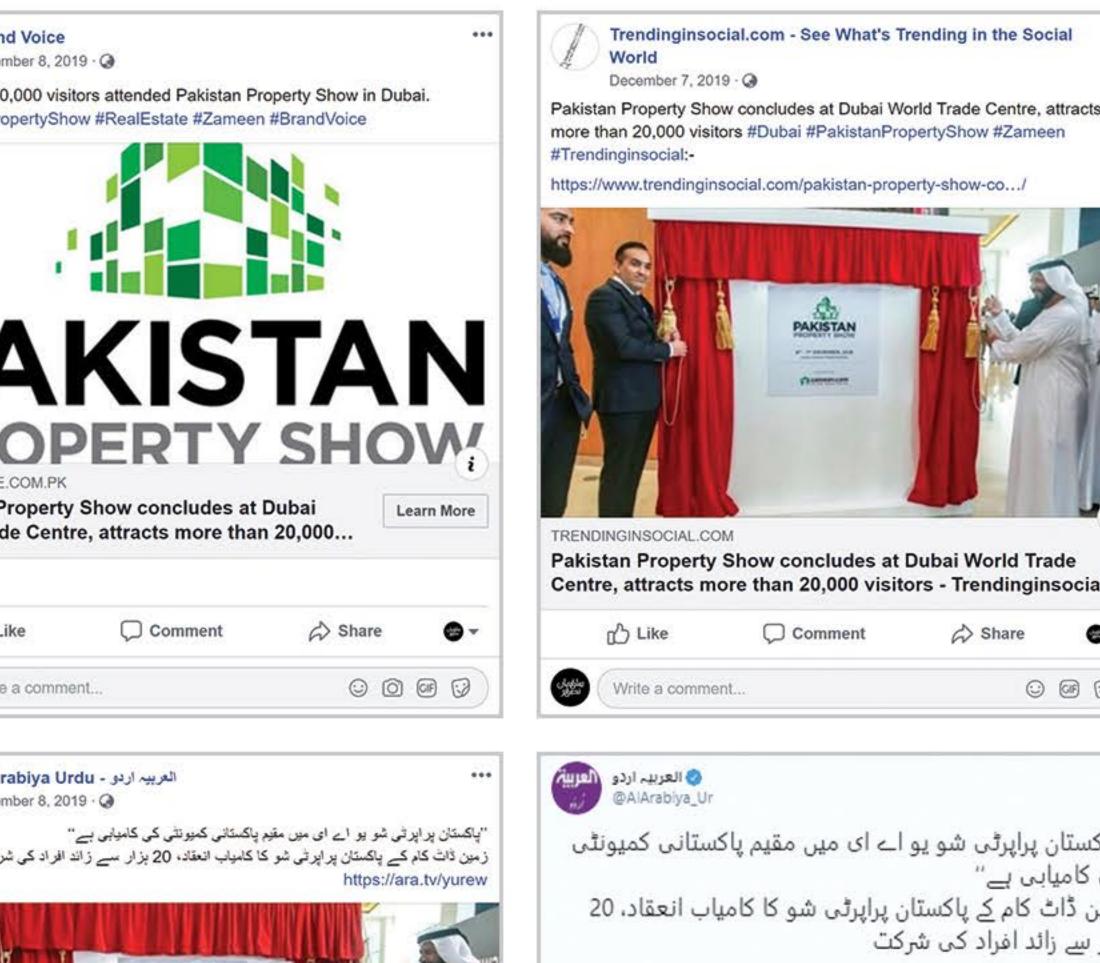
یادگاری شیلڈ پیش کر رہے ہیں

وقد حظي سعادة أمجد أحمد علي ، القنصل العام لجمهورية باكستان في دولة الإمارات العربية





POST-EVENT - SOCIAL MEDIA







Daily Pakistan
December 7, 2019 · 🚱

زمین ڈاٹ کام کے پاکستان پر اپر ٹی شو کا کامیاب انعقاد، 20 بزار سے زائد افراد کی شرکت

0 0 G

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POST-EVENT - PRINT

Frontier Post



Pakistan Property Show concluded

find buyers for dead-weight government properties. "Such events provide the ideal opportunity to engage with overseas Pakistanis because of their phenomenal outread

This was the third annual edition of PPS, which is arranged by Zameen.com. The previous two editions generated a PPS 2019 was earlier inaugurated by His Excellency Marwan Ahmed bin Ghalita, CEO of Real Estate Regulato

Prominent media persons, including MoeedPirzada, WaseemBadami and Mansoor Ali Khan, also attended the event an

Speaking to the press, CEO of Zameen.com Zeeshan Ali Khan said, "The success of Pakistan Property Show is in fac the success of UAE based Pakistanis, whose participation generates an invaluable inflow of foreign exchange to



'Pakistan Property Show' in Dubai on December 6 & 7

LAHORE: Another massive edition of the 'Pakistan Property Show' is scheduled to take place at the Dubai World Trad Centre on December 6 and 7 under the auspicious of Zameen.com, the Pakistan's largest real estate portal. Zameen.com has so far held a total of 17 major property exhibitions attracting over 1 million visitors

Islamabad, Multan, Peshawar, Murree, Faisalabad, Gujranwala, Rahim Yar Khan, Gwadar, Bahawalpur and Dera Ghazi Khan. Prominent names among these exhibitors include 'Eighteen' and 'Capital Smart City'.

undertaking in the beginning but with every passing year, Pakistan Property Show has become a brand name for property exhibitions. 'The success story of this event is source of pride for Pakistanis living the Gulf,' he said.

Responding to a question, Zeeshan All said, 'Increasing investment opportunities in the property sector is vital for setting the sector on track to progress, and the main objective of organizing such events is to circulate money in the investmen World Trade Centre holds its own exclusive status in terms of trade and investment activity in the region where only the

overwhelming response – similar to the ones registered in the past – from the general public.

best corporate and business entities can stage their activities, and for a Pakistan-based company to organize such a grand event there is definitely a matter of national pride," he further stated. Khan also highlighted the fact most of the traffic Zameen.com receives is from Pakistanis residing in Gulf countries. 'Th event thus offers great opportunities to Pakistanis living here to make solid, safe and rewarding investment in reliable re estate developments.' Khan is positive that Zameen.com's third Pakistan Property Show in Dubai will experience an

PAKISTAN TODAY

Pakistan Property Show concludes successfully in Dubai

tions during the event. The exhibition Zameen.com. The previous two edi- Badami and Mansoor Ali Khan, able inflow of foreign exchange to attracted more than 20,000 visitors. tions generated a combined audi- also attended the event and inter- Pakistan." PRESS RELEASE



The Financial Daily



Pakistan Property Show ends at Dubai, attracts more than 20,000 visitors

AND A STATE OF THE		
reports Show (PPS) 2019 successful- e concluded at the Dubus World Trade. Control in Dubus Fridey. Armind Alimad. Odi, Cound. General of Pakistan in MAE, graced the occasion as a special name on its second and last day, says a tress release. A unal of 64 exhibitors offered property options from Pakistan's most reporters extress melading. Kasselu, above, Islamabad, Multan, Peshawas, darroe. Fassalabad. Gugranwala, o	For the first time, this year the hoverment of l'akistan also participated in PPS. On the directions of l'ame direction of l'ame direction from Khao, the Privatestion l'eminimies of Pakietan has been asked with originality the expetiture community in as effort to find bayers or dead-weight provincest properties. "Subsecutio provide the skial opportunity to engage with overseas biomaris because of their phenomenal strench," said Phikhar Hussain Naqvi, Dreccior General of the Privatitation.	Cognission. This was the third arrand obtain PPS, which is arranged Zamoen.com. The previous two-tions generated a combined authors more than 31,000. PPS 2019 was earlier imaginate Marson Ahmed bin Gladita, CH-Reul Estate Regulatory Ap (RERA), Dubni. Prominent media persons, includes Moscod Pizzuda, Wisseen Badara Marsoor Ali Elsen, also attended evert and interacted with exhibitor.

Affordable housing a must for Pakistan

stitutions and other stakeholders in Pakistan's real estate industry should focus on the affordable housing segment to attract more buyers as the cost of land and construction have gone very high in recent years, experts said. decision-makers should evolve foreclosure rules, develop longterm payment plans and practical mortgage policies to develop the property sector in line with the in-

tionalise construction costs and Dubai on Saturday. The two-day event attracted a record of over 20,000 visitors. - Supplied photo/Mohammed Mustafa Khan bring down high interest rates to Talking to Khaleej Times at the which concluded on high note on Saturday with a record 20,000 visitors during its two-day run, experts said the sector needs strong

"We need to think more seri- he said. now," Zeeshan Ali Khan, CEO of payment plans.

real estate projects in Pakistan as tant for Khanial Homes, said there on housing loans, it is very difficult . Development of long-te the construction cost is too high is need to introduce long-term developers will get real buyers for payment plans Zameen.com, told Khaleej Times. "Currently, we have payment To a question, he said a foreclo- options for maximum up to five Ideal opportunity sure framework is likely to be in- years. We need to have at least 10- The government of Pakistan par- ment properties. "Such events Murree, among several others. troduced soon and it will help at- year payment plans so housing ticipated in the Pakistan Property provide an ideal opportunity to "The success of the Pakistan tract new buyers into the market. will be affordable for majority of Show for the first time this year. engage with overseas Pakistanis Property Show is in fact the success "We should develop a strong the middle class in the country," On the directions of Prime Minis- because of their phenomenal out- of UAE-based Pakistanis, whose estate affordable in Pakistan. It is Adeel Zubairi, a Dubai-based Commission of Pakistan has been vi, director-general of the Privati- able inflow of foreign exchange to the only sustainable option; we banker, said interest rates are very tasked with engaging the expatrisation Commission. Pakistan," Ali Khan said.

This was the third annual edi
muzaffarrizvi@khaleejtimes.com

It is the only sustainable option; we need to... ensure that every one will own a house Zeeshan Ali Khan, CEO of Zameen.com of buyers, developers, contractors Pakistan to ensure that every one brought down to an affordable and other stakeholders. will own a house in the country," range, at least for housing sector. "With 13.25 per cent discount ously to develop more affordable Aitzaz Siddhu, property consul- rates and up to 20 per cent markup

their projects," he said. buyers for dead-weight govern- Islamabad, Multan, Peshawar and

ter Imran Khan, the Privatisation reach," said Iftikhar Hussain Naq- participation generates an invalu-

combined audience of more than 31,000. Amjad Ahmad Ali, Consul-General of Pakistan in UAE, graced the occasion as special guest on its final day. Prominent media anchors Moeed Pirzada, Waseem Badami and Mansoor Ali Khan also attended the event and interacted with the exhibitors. A total of 64 tions from Pakistan's most important cities such as Karachi, Lahore,

tion of the show, which was arranged by Zameen.com. The previous two editions generated a

printisation commission. This was the find annual Publisher," wews tests

Pakistan Property Show concludes at Dubai World Trade Centre

the Dubai World Trade Centre in Dubai, His Extellency Amjud Ahraud Ali, Corral General of Pakistan in UAE, graced the occasion in special

Manufod, Midan, Peshavar, Manne, Paicalahad,
Gajnervela, Rahim Yar Khun and Ovadar, which attracted more than 20,000 visions. For the first or imagnested by His Excellency Manual Ahmed ticipated in PPS. On the directions of Prime Master (RERA), Dubui. Prominent media persons, includ-Inn's Khin, the Privationion Commission of ing Mored Pittods, Wasers: Badani and Massoor Pakiston has been tasked with engaging the experi-ate community in an effort to find buyen for dead—with exhibitors. Speaking to the press, CEO of weight government properties. 'Such events provide. Zumeen.com Zeerhar. Ali Khan said, 'The sussess the ideal opportunity to engage with overseas of Pakistan Property Slaw is in fact the success of Pakistanis because of their phenomenal currench," UAE based Pakistanis, whose participation genersold Blikbur Hassain Nuqvi, director general of the sates an invuluable inflow of foreign exchange to



POST-EVENT - PRINT





الاسلامال الإراز المحالة المح

الأحد | 11 ربيع الآخر 1441 هـ | 08 ديسمبر 2019م | العدد 14417 |

دبي- وام الشرق الأوسط، حيث ستبحث الشركة مع الوفود المشاركة في المؤتمر الفرص

البلائيني، والذي يتعقد في دبي غداً في فترة حرجة تشهدها أسواق الصلب
ويستمر إلى11 ديسمبر الجاري، بما يبرز في جميع أنحاء العالم، لـذا تتطلع
ريادتها لقطاع الصلب الإقليمي والتزامها من خلالـه إلى التحاور مع المشاركين
ومناقشة أولوياتهـم للعـام المقبـل
ويُعتبر مؤتمر الشرق الأوسط للحديد والخطـوات التي يتخذونها للحد من أثر
والصلب أضخم ملتقى سـنوي يشهده التعريفـات الحمائية العالمية، فضلاً عن



دی (پ ر) پاکستان کے سب سے بزے رئیل سلیٹ پورٹل زمین ذات کام کے زیرا بیتام دین میں پاکستان پراپیٹی شو کا کامیاب انعقاد کیا گیا جال دوروز میں 20 ہزارے زائد پاکستانی شریک ہوئے۔ زمین ذائ کام کی جانب سے دبئ میں یہ اپنی نومیت کا تعیراالینٹ ہے۔ پاکستان ہارٹی شومیں لا دور کراچی ' اسلام آباد' پشاور' ملتان 'گوجرانوالہ ' فیصل آباد' مری ' رحیم یار نان ' ڈیرو فازی نان ' بساولپوراورگوادر سمیت پاکستان کے دیگر شہوں سے پاپٹی بلدر اور دُویلیز التی پاپرین 60 سے زائد اسٹالز پر تاقش کی۔ اس ایوٹ کے بدے اسپانسرز پاکستان کی رتبل سٹیٹ اندسٹری کے دومعروت نام ''اینین'' اور'' کیپینل اسارے سی'' تھے۔ پاکستان زمان پی شو کا اقتتاح دینی رئیل اسٹیٹ ریگولیڈی ایجنسی کے سی اس او مروان احدین غلیط نے کیا۔ میڈیا کے نمائندول سے مختلو کرتے ،ونے ان کا کھنا تماکہ میال بہت ی کمپنیاں منفرد پرا جیک بے کر آئی میں۔ ان كا كنا تماكد اس سے ایک بانب دُینا كی شيزنگ ،وتی ہے۔ ايون كے دوسرے روز پاكستان كے كونسل جزل برائے متحدہ عرب المرات اندامجہ

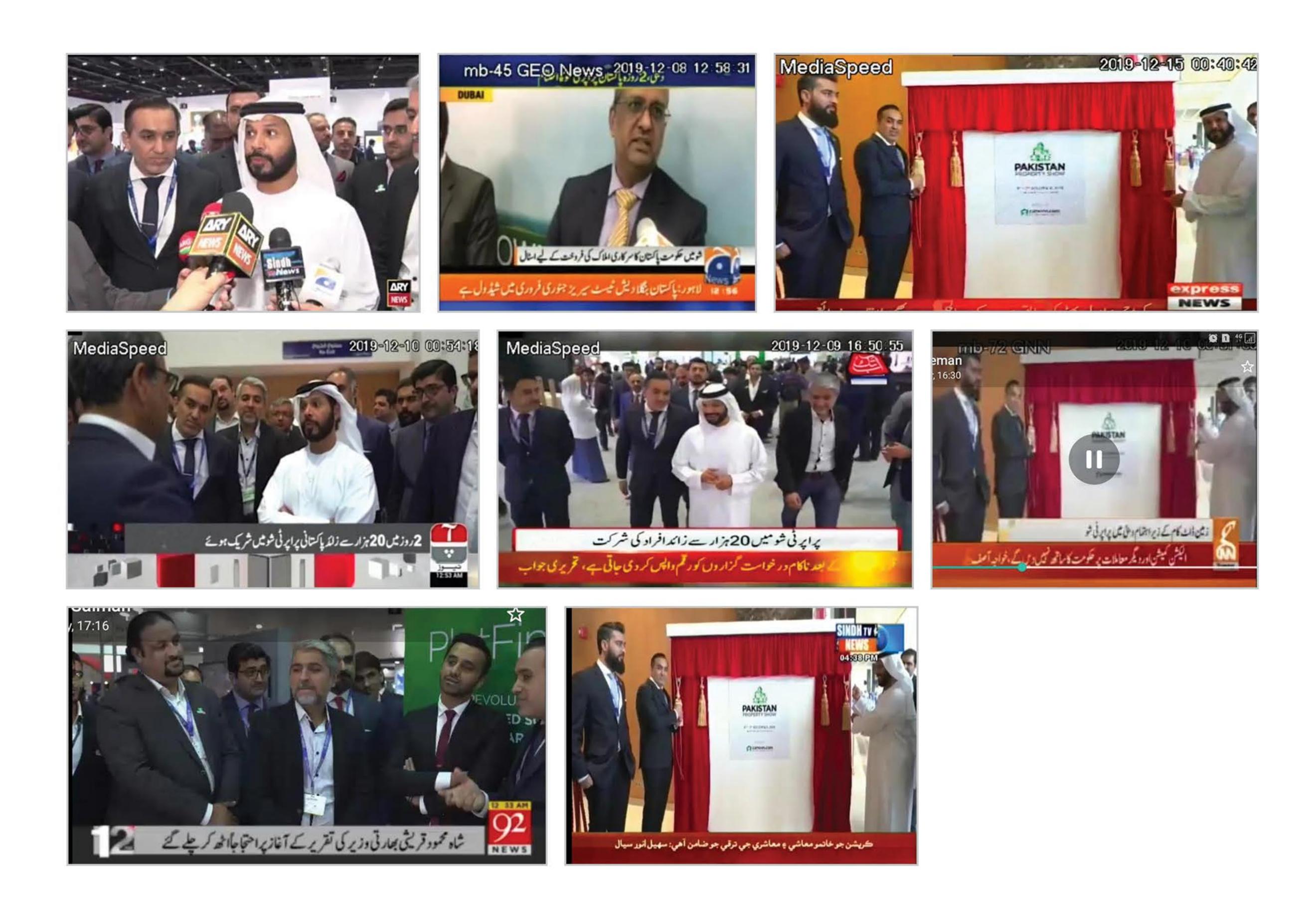




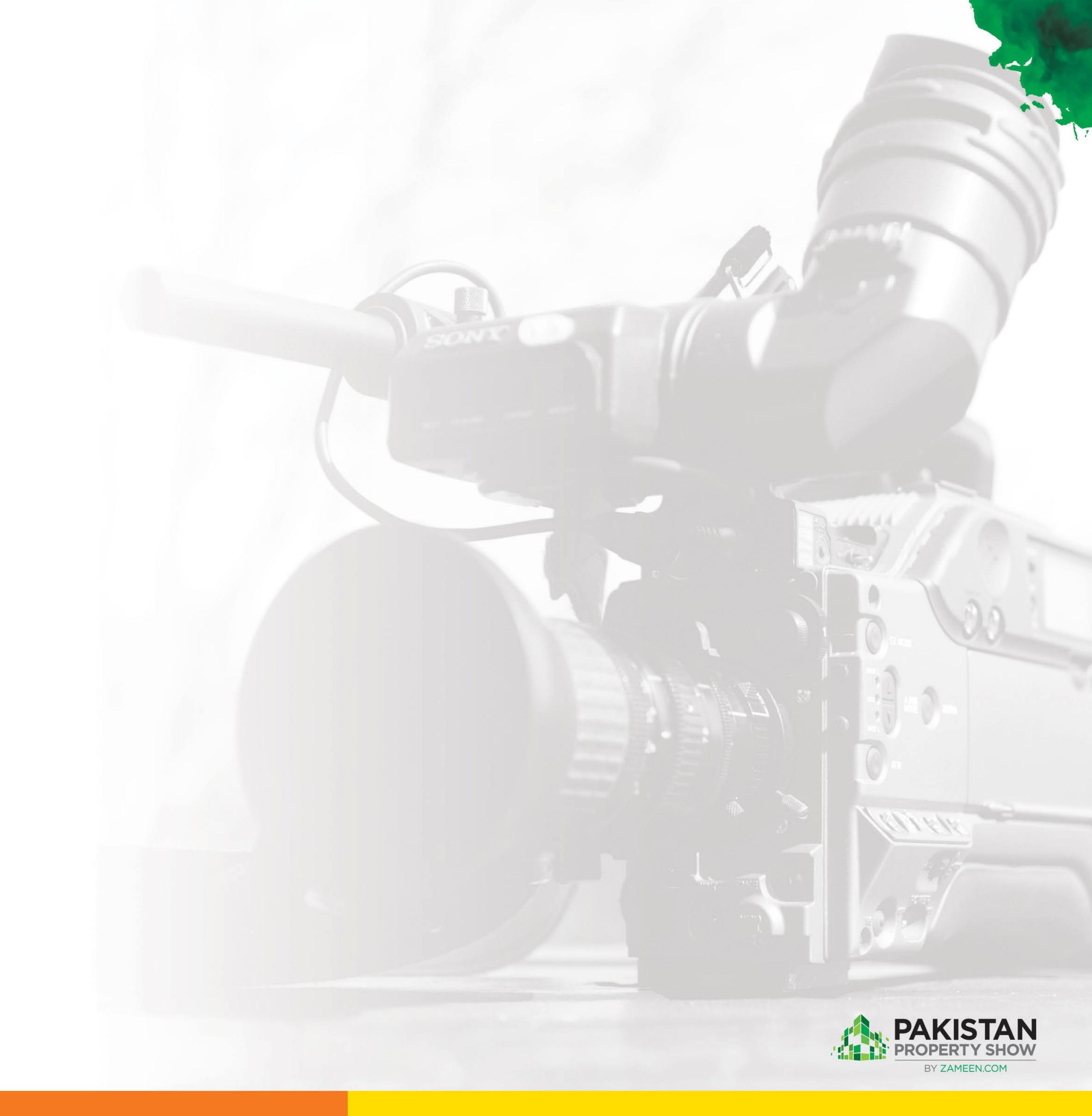
خان، بہاولپور اور گوادر سمیت یا کستان کے دیگر شہروں ایونٹ کے دوسرے روز یا کستان کے قونصل جزآ ے پراپرٹی بلڈرز اور ڈیولپرز نے اپنے 60 سے زائد 📗 برائے متحدہ عرب امارات احمد امجد علی نے بھی وفد کے



PRESS RELEASE - ELECTRONIC MEDIA



Numerous television channels covered **Pakistan Property Show - 2019** with video coverage at every level.





EXHIBITORS' FEEDBACK

66

First of all, I would like to appreciate Zameen.com for organising these shows, which have become very popular all over Pakistan and in Dubai. We have been working with Zameen at these Expos for a long time now, and would invite everyone to come to the event and check out all the exhibitors. It is the best Pakistani real estate show or exhibition to be organised, and we are very keen to participate in it every year."

Tarek Hamdy CEO Eighteen

66

I think this event is the perfect opportunity for overseas Pakistanis who do not have the exposure to see what kinds of projects are being launched back home. The direct link created between developers and these people is what makes this event special and creates an atmosphere of transparency."

Kamil Hafeez
CEO CG Developments

66

Our association with Zameen goes a long way back, and we believe this is the perfect platform to present our project to the right audience.
Renowned exhibitors from all over Pakistan come to these expos, and our experience has been excellent. I greatly appreciate how this particular event focusses on overseas Pakistanis and gives them a platform for their investment needs."

Mr. Mujeeb GM Marketing & Sales Capital Smart City

66

When we came here last year, we only had one project, Zameen Opal. This time, we are here with three projects in addition to it, and are utilising the 13 years of experience and knowledge Zameen has gathered over the years to bring the best products and services to our clients."

Sarmad Imtiaz

Marketing Director EB Developers



SOME WORDS FROMOUR VISITORS

VISITORS' FEEDBACK



The best thing about this show is that all the projects here are authentic. When we try to find information about property on the phone, we can never be sure whether the developers are reliable or not. Here we get to talk to the developers face to face and decide our investment plans without any fear.

Faizan Saleem Bank Manager

66

Ever since moving to Sharjah over 15 years ago, me and my wife have been wanting to buy a home back in Pakistan. I'm sure we will find the perfect option for us here and make our decision. I'm glad Zameen is hosting such a wonderful show and I'm also glad I found out about it."

Taimoor Fayyaz Lawyer



This event gives those of us living here a wonderful platform to explore our property options back in Pakistan. We do not visit often enough to physically go to each developer, so it's good to have all the major ones under one roof here. I think such events should be held regularly."

Anas Murtaza Asst. Manager Procurement



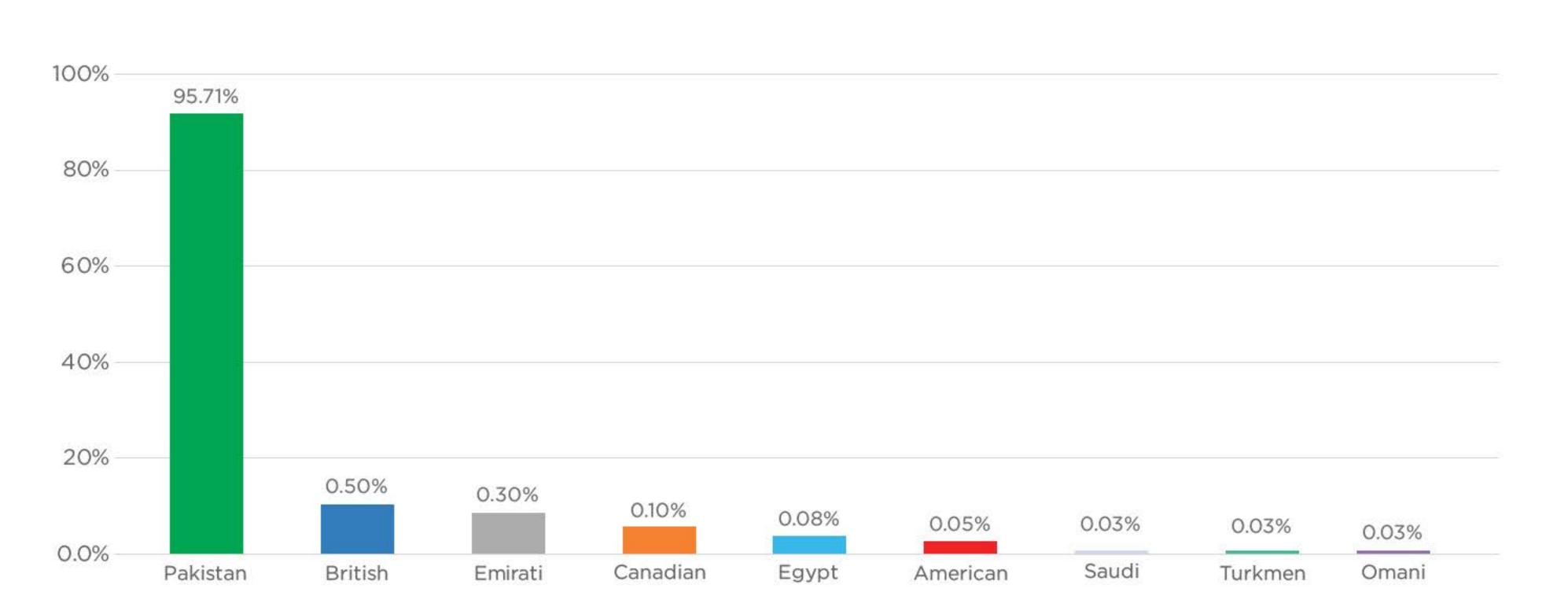
I came to this event last year as well, and found the perfect plot for investment back in my hometown, Peshawar. This year, I've especially brought my brother, so he can do the same. Zameen should hold this event every year, or even every month."

Zikriya Fida Sales Manager

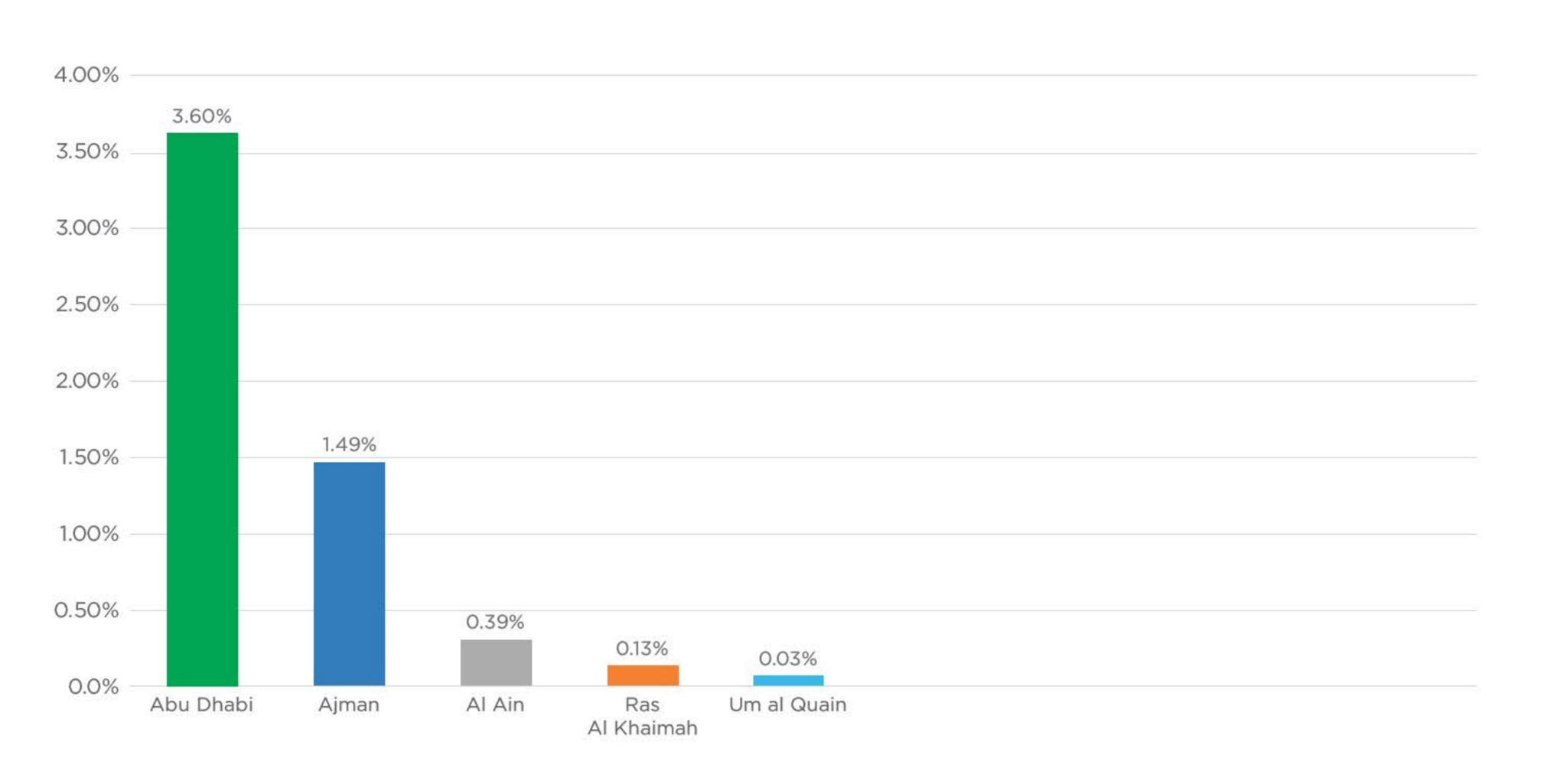




NATIONALITY

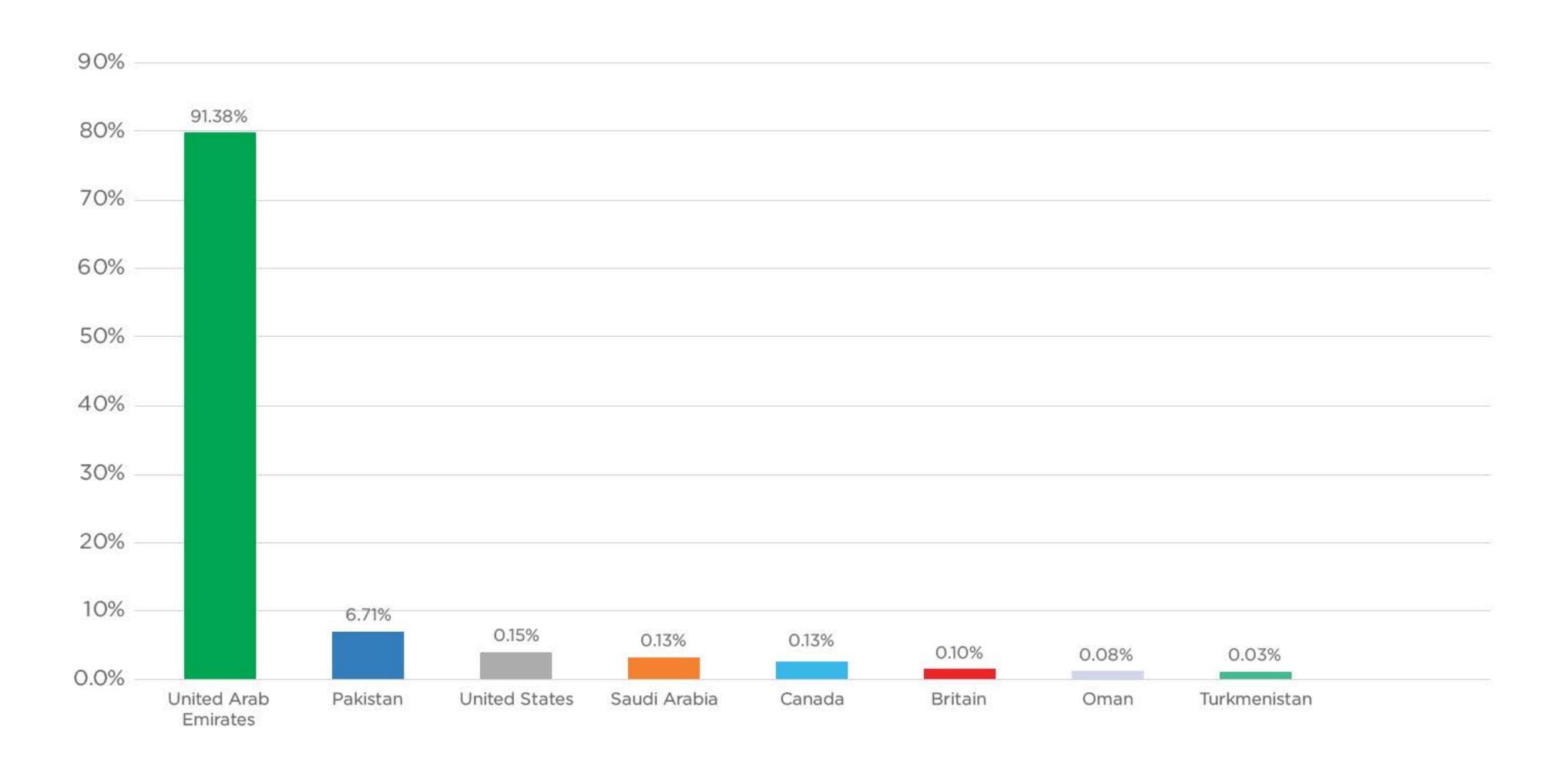


CITY OF RESIDENCE (OTHER THAN DUBAI)

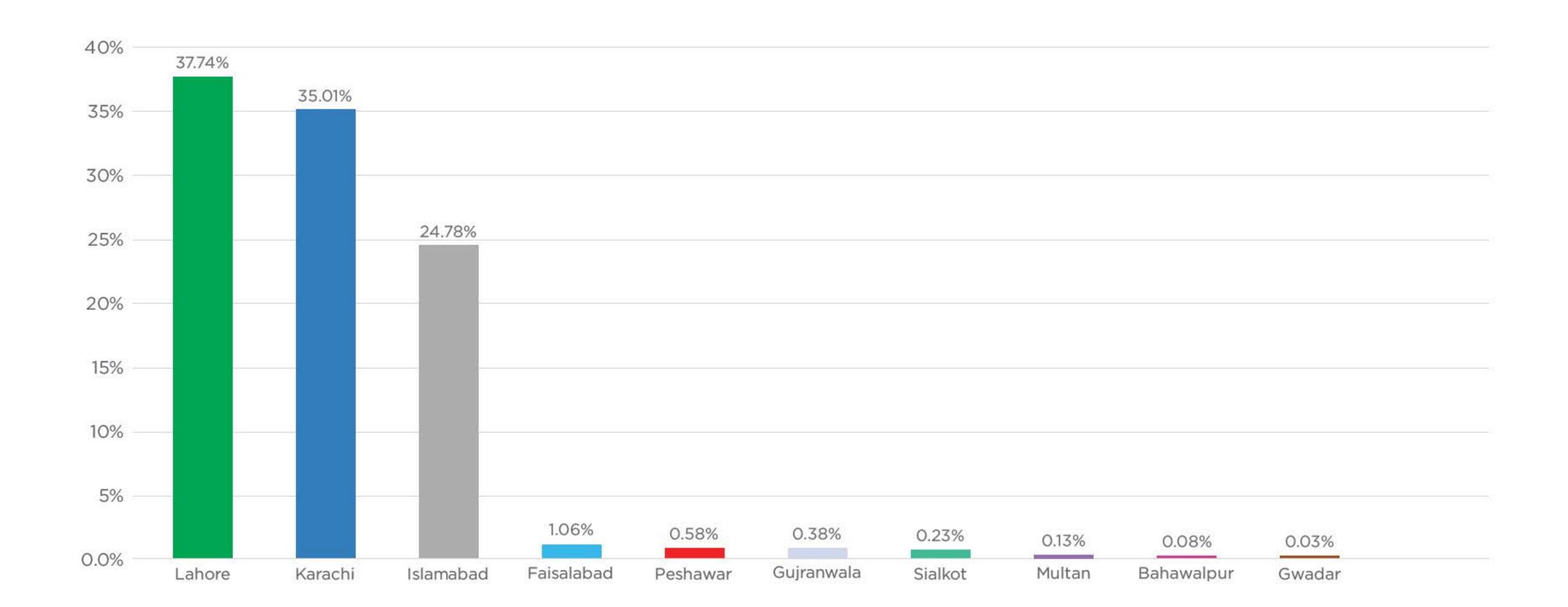




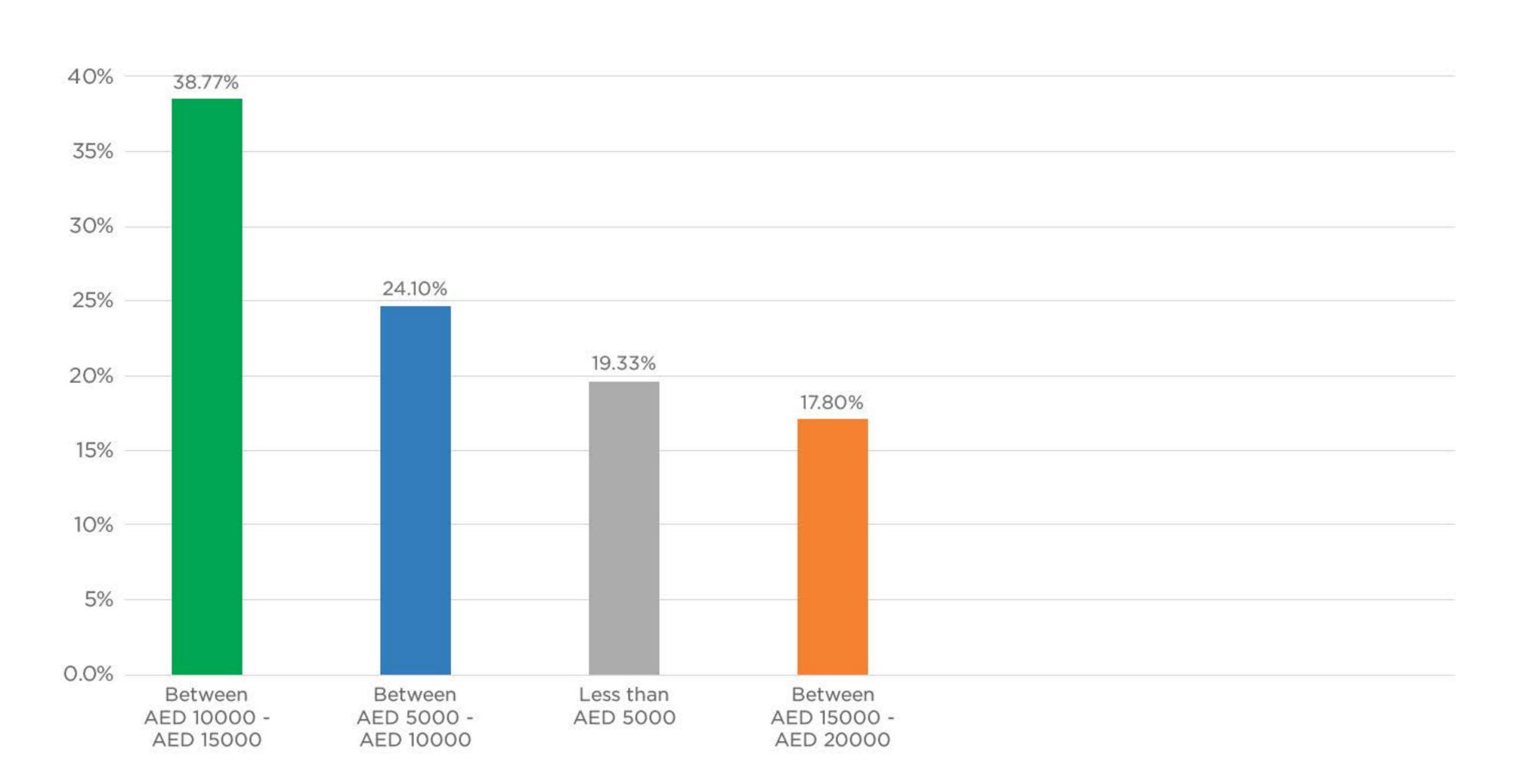
COUNTRY OF RESIDENCE



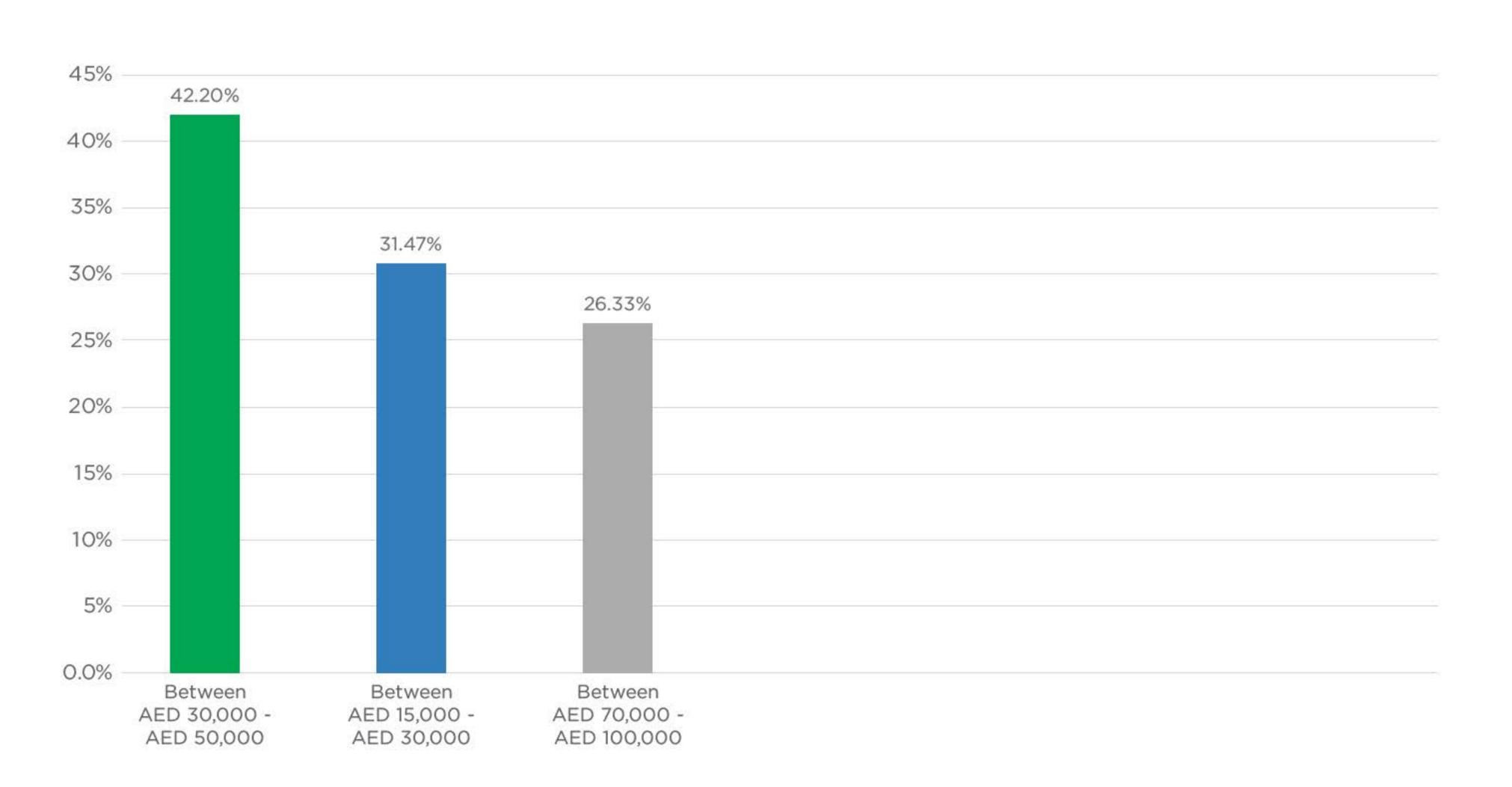
INVESTMENT CITY



INCOME RANGE

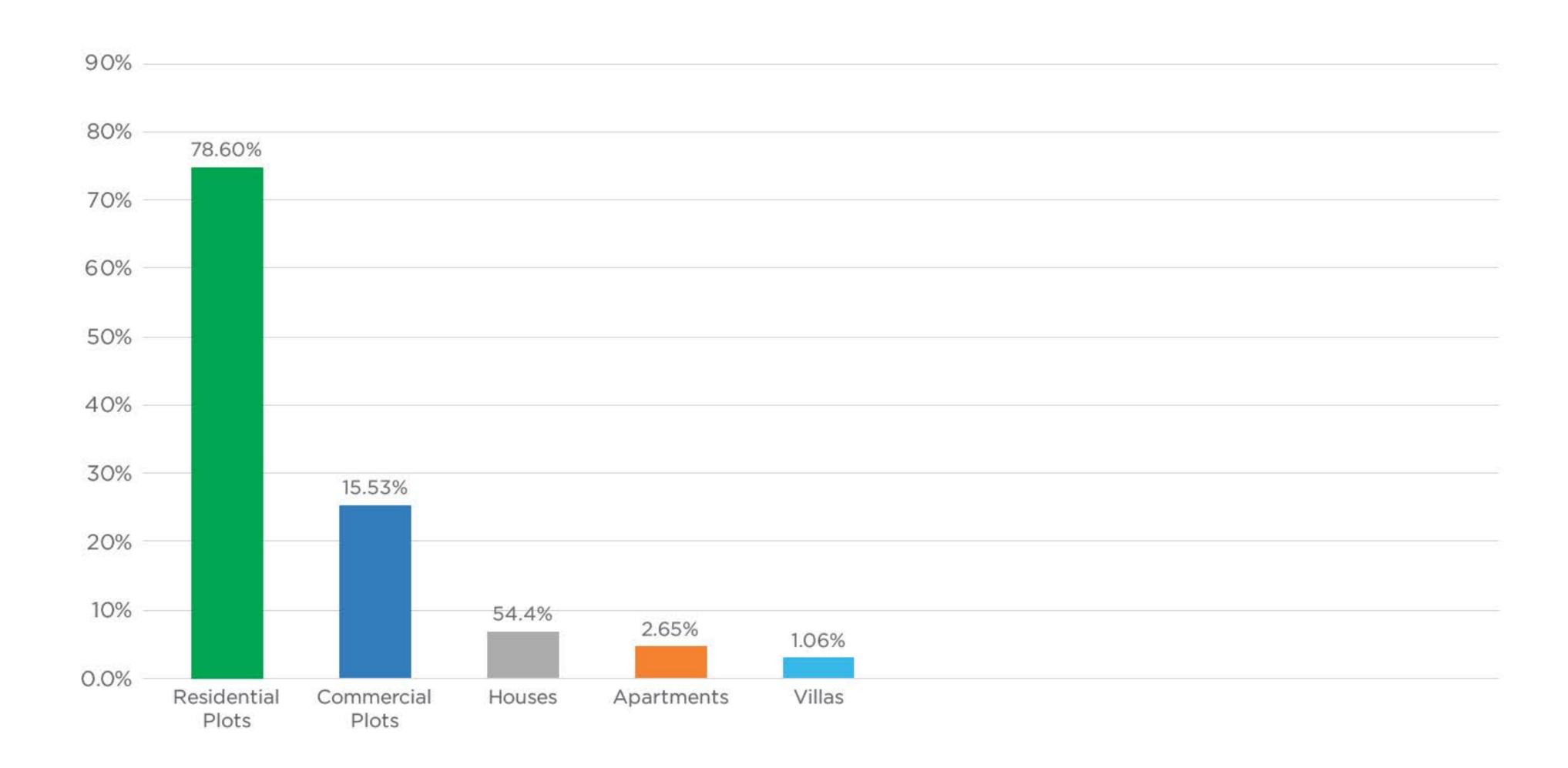


INVESTMENT BUDGET

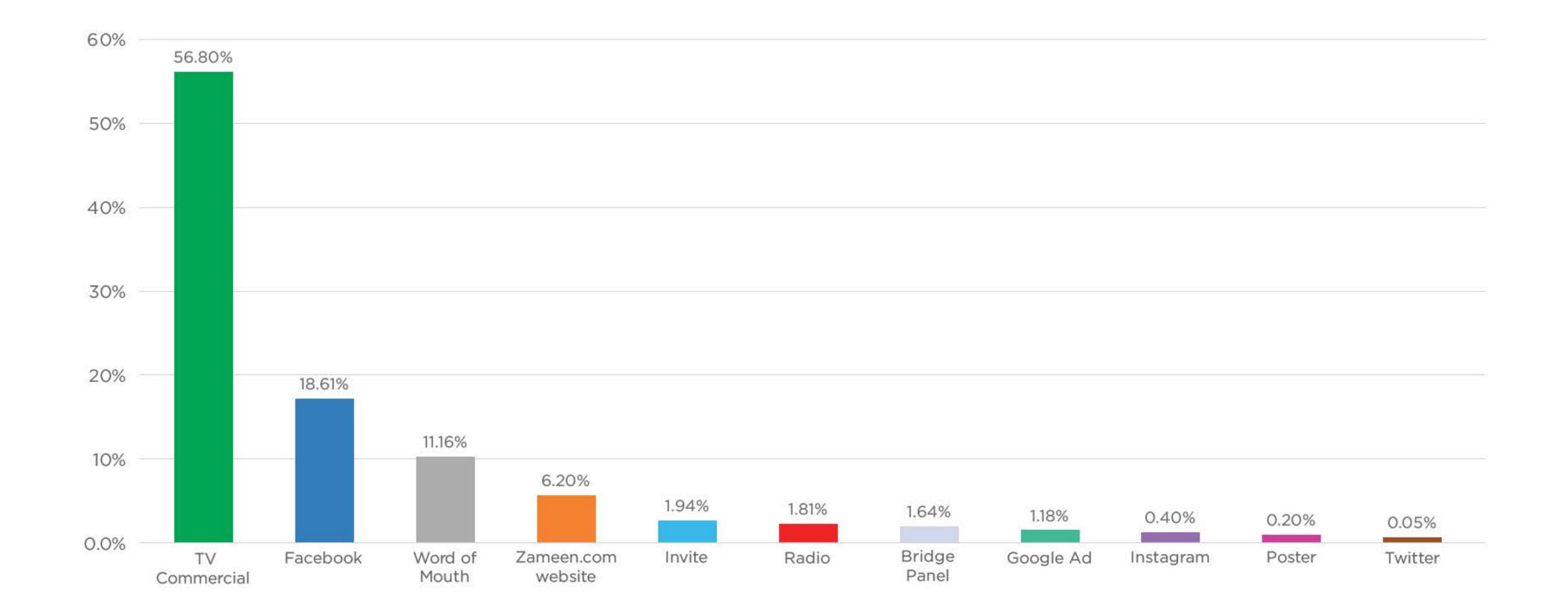




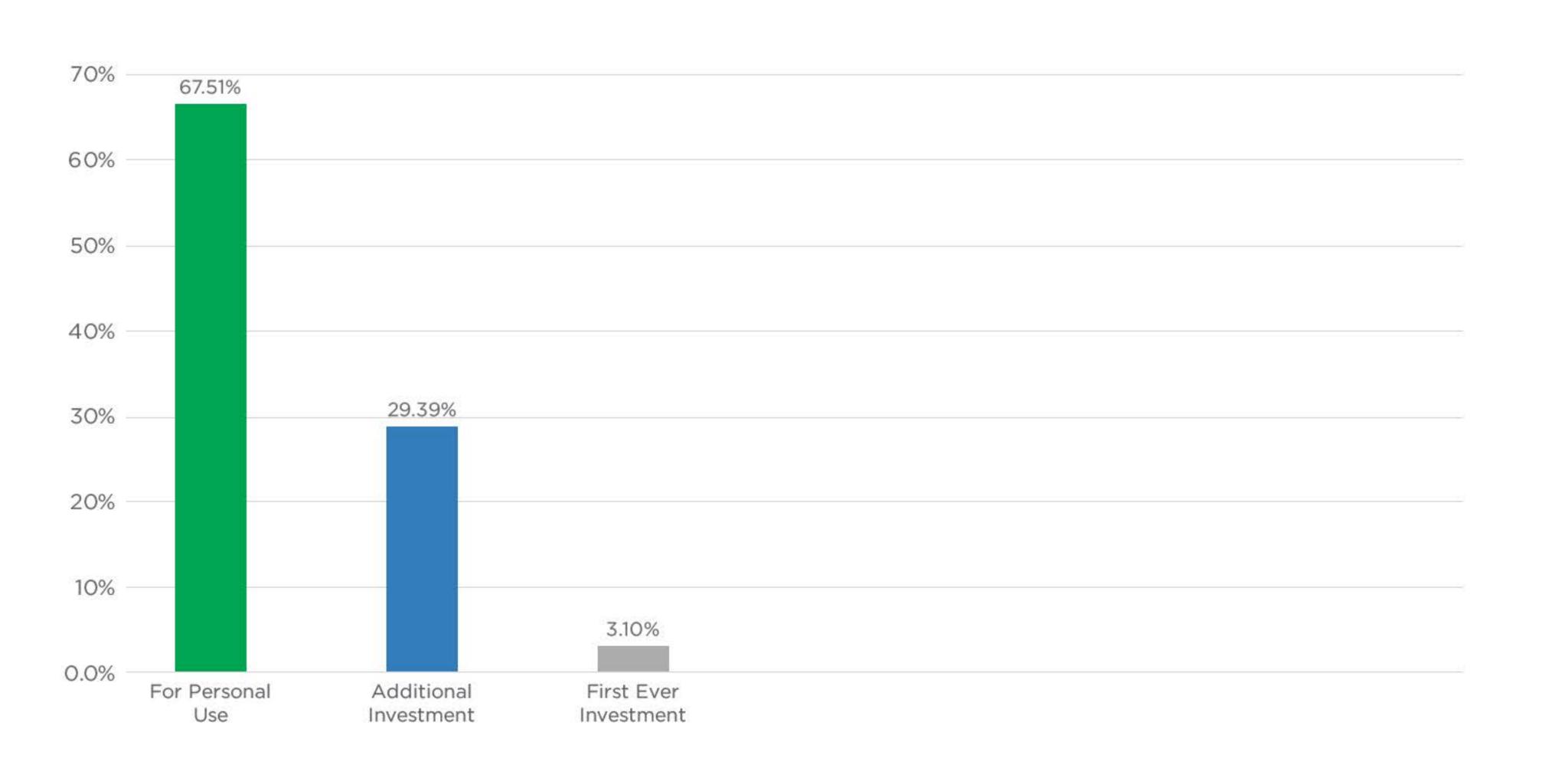
INVESTMENT TYPE



MARKETING MEDIUM



INVESTMENT PURPOSE







Need Help? 0800 ZAMEEN (92633)



LAHORE (HEAD OFFICE)

Pearl One 94-B/I, M. M. Alam Road Gulberg III, Lahore.

MULTAN

2nd Floor, Jail Center, JS Bank Building, Abdali Road, Multan

KARACHI

Pearl One, 94-B/1, M.M. Alam Road Gulberg Block 6, P.E.C.H.S Main Shahra-e-Faisal, Karachi

FAISALABAD

1st Floor, Standard Chartered Building, Susan Road, Faisalabad

ISLAMABAD

Din Pavilion Center, 3rd Floor Jinnah Avenue, Blue Area Islamabad

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